



sustainable swaps

Lightning Ducks











- Full-time college student/girl boss
- Part-time job
- A bunch of extracurriculars
- Just learned about global warming
- Wants to be more sustainable





Problem

- 74% of Americans don't know what's sustainable
- Researching sustainable products is time consuming and discouraging
- 45% of Americans only trust third-party validating sources

Solution







Business Model

Company advertisements



Market

85% of Americans



Meet the Team





About the Team: Alysia Wong



- Database Engineer
- 4th year CS major
- Software engineering internship experience







About the Team: camryn Sumabat



- Backend engineer
- 4th year CS major
- Software engineering & technical consulting internship experience







About the Team: Eric Valdez



- Frontend Engineer
- 5th Year CS Major
- Experienced in UI







About the Team: Kimberly Kao



- Backend/Frontend engineer
- 3rd Year CS Major
- Software Engineering and UI Experience







About the Team: Megan



- AWS engineer
- 4th year CS major
- Experience in software engineering and networking





Thank you!





