



*Outreach Discussion Panel*

# Fink outreach

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Initial idea by Dominique Boutigny targeting **amateur astronomers**:

- Translation to local languages
- App in night mode

We need:

- People (time)
- Expertise: it needs to be well done
- Strategy -- what do we want to achieve?
  - What is the target public?
    - Amateur astronomers
    - Public at large



# Fink outreach

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- Should we do it?
- How can we do it?
- Which would be the target public?
- Who will do it?



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- They should be involved, feel part of the community
  - Engagement with each community through ambassadors
  - Maintain point of contact
- Zooniverse



