Tutor Tree
Design Language System

Tutor Tree Design Language System

Color Palette

Primary Colors

Logo, illustrations

#F4BC4F

Buttons, Icons,
Logo, illustrations

#0EAD88

Background,
Buttons, Icons,
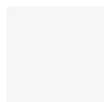Logo,
illustrations

#C3EBD3

Secondary Colors

Background,
illustrations

#AFDFEB

Background,
buttons

#F6F6F6

Background,
buttons

#F6F6F6

Text, icons

#IBIBIB

Typography

Poppins

Regular   Medium   **Semibold**   **Bold**   Aa

Style

H1
Poppins bold
26pt

H2
Poppins semibold
20pt

H3
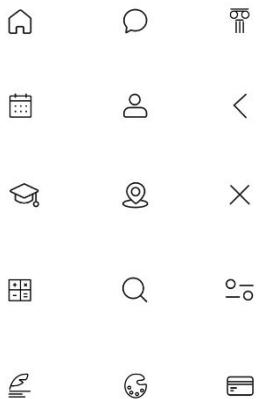Poppins medium
18pt

H4
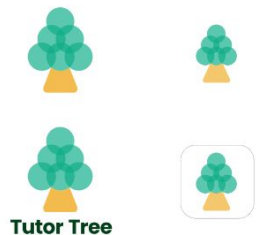Poppins regular
16pt

H5
Poppins medium
16pt

H6
Poppins semibold
16pt

This is a Body text copy. Loreum ipsum dolor sit amet, consectetur
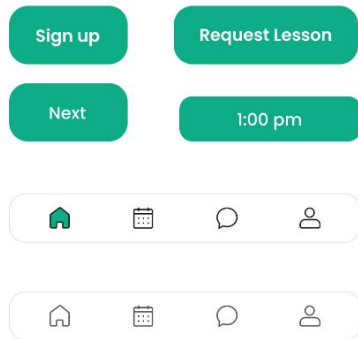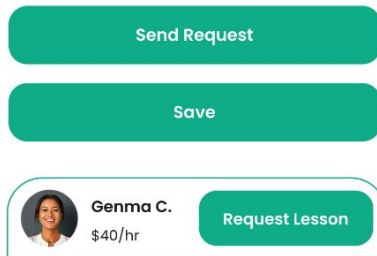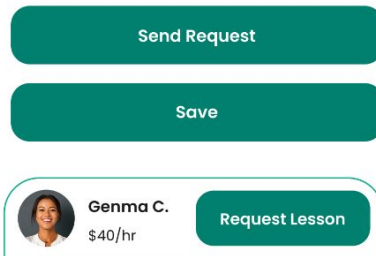adipscingk elit. Prasent eu semper ligula, nec fermentum iodios

Icons

Buttons

Sign up

Request Lesson

Next

1:00 pm

Active State

Send Request

Save

Genma C.
$40/hr

Request Lesson

★★★★½

Pressed State

Send Request

Save

Genma C.
$40/hr

Request Lesson

★★★★★

Search by subjects

Branding

Tutor Tree

Avators

Card Design

Jessica C.

Calculus
$20/hr

Tanya C.

Physics
$25/hr

Do/ Don't

Do have buttons, shapes, card design, and illustrations with rounded corners

Do flat design over gradient design.