



Working At Kippa



Outline

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Welcome To Kippa!!!

We are building Kippa with a mission to help small businesses in Africa run more sustainably and profitably. Today, small businesses in Africa transact over \$3.5T annually, more than 90% of which is in cash. Our first tool helps all small businesses record their sales, expense, and credit transactions in an app, allowing them to get 3x faster repayments on debts outstanding.

Our target market is Small and Medium Enterprises (SMEs). Businesses are seeking easier cash flow management in an era of increased market volatility. Kippa is positioned to be one of the most powerful players in the SME financing space in Africa.



About Us

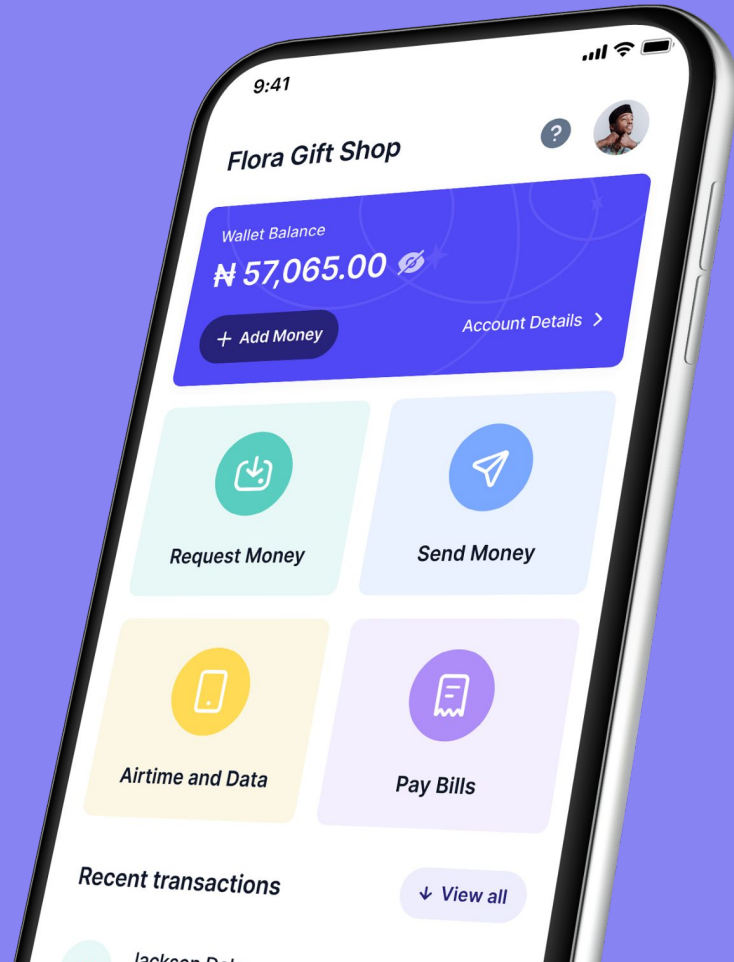
We are a startup founded by a small team of young Africans with previous experience at top global companies. Our founding team previously built TikTok's Africa business and founded a recruiting startup that helped SaaS companies around the world hire elite engineering talent from Africa.

We are a multi-ethnically diverse yet very inclusive team, co-located and headquartered in Lagos, one of the top ten fastest-growing cities in the world and the seventh biggest economy in Africa.



Our Vision

At Kippa, Our vision is to build an integrated end-to-end software stack and be the #1 provider of essential tools and services for small businesses in Africa that will eventually include lending



Our Mission

At Kippa, our mission is to help small businesses in Africa run more sustainably and profitably and we are aware that we can only achieve this with the right team. We are building a working environment that fosters our operating principles. From our processes to every intricate detail about us, we are intentional about how we operate as a team.



Our Operating Principles

- **Keep momentum:** This means, showing up every day with a well-prioritized, laser-focused understanding of the goals you want to achieve that day, arming yourself with corresponding tasks to accomplish that goal
- **Obsession with Execution quality:** This entails asking yourself: “Is this the possible best I could do with the resources available to me?”
- **Bias towards action:** Act smartly. Without being prodded. Inaction is the opposite of action

Our Core Values



Integrity



Teamwork



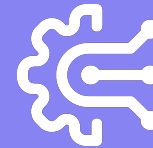
Passion



Commitment



Respect



Innovation

**Some
cool
perks**



A Healthy Culture

At Kippa we maintain a positive workspace where team members have mutual respect for one another, feel valued, and are continuously inspired to be better.



Professional Development

In form of access to relevant courses
and even closer access to global
industry leaders as mentors.



Health Insurance

At Kippa, all employees have access to comprehensive healthcare, fitness and wellness programs



Social Events & Outings

We play as hard as we work! At Kippa, we take our happy hours, quarterly hangouts, team bonding games, activities, and every other opportunity we have to unwind very seriously.

