Open Access Button Update

Joseph McArthur & Nick Shockey
Open Access Button | SPARC

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openaccessbutton.org/cni2018

We make free, fast, legal tools and services that take you from a paywall to a free alternative in one click. If we can't, we'll try and make the article open access for you. Our goal is to make it simpler to do research without subscriptions.

We build free, community owned, open source tools not-for profit, but for change.

science.sciencemag.org/content/196/428...

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REPORTS

Ribulose Bisphosphate Carboxylase: A Two-Layered, Square-Shaped Molecule of Symmetry 422

TIMOTHY S. BAKER[1], DAVID EISENBERG[1], FREDERICK EISERLING[1]

+ See all authors and affiliations

Science 15 Apr 1977:
Vol. 196, Issue 4287, pp. 293-295
DOI: 10.1126/science.196.4287.293

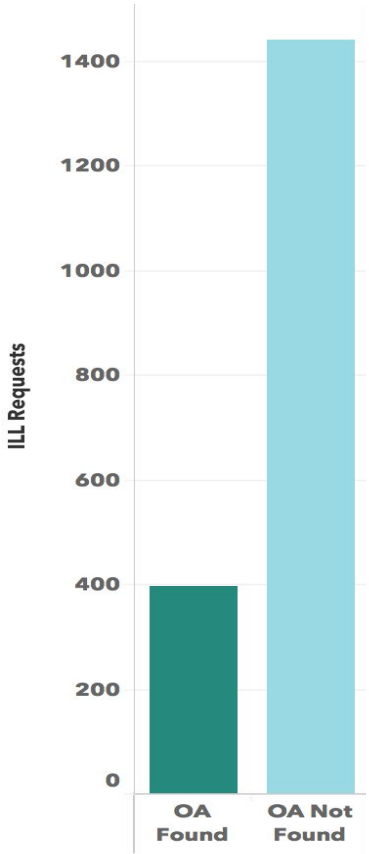
Article Info & Metrics eLetters PDF

Log in to view PDF

via AAAS login

AAAS login provides access to *Science* for AAAS members, and access to other journals in the *Science* family to users who have purchased individual subscriptions.

We build tools for libraries too:
to realize significant savings,
delight patrons,
and
make the leap to Open by default.



Open Access version found for **23.2%** of Interlibrary loan requests

using Open Access Button or Unpaywall

Figures from Jill Emery, Robin Champieux, Xan Arch and Isaac Gilman. Available at: works.bepress.com/jill_emery/102/

DeliverOA makes it easy to find Open Access versions in ILL systems and workflows.

EmbedOA patrons to search for Open Access content on your website (libguide, ILL form).

OAsheet allows libraries to analyse article and journal purchases, and find what's already Open Access.

InstantILL is a next generation ILL form that delivers content instantly, delightfully (coming soon).

But what about when content isn’t available?

Getting authors to deposit articles is tough...

We're building the

simplest way to deposit an article

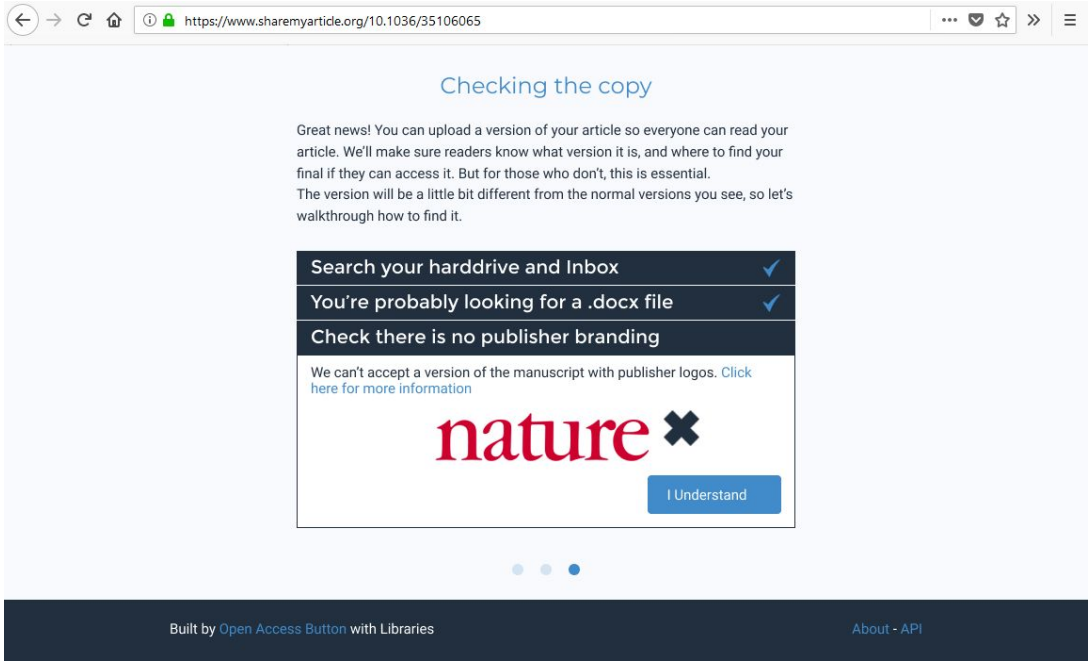
and a

best in class system for outreach

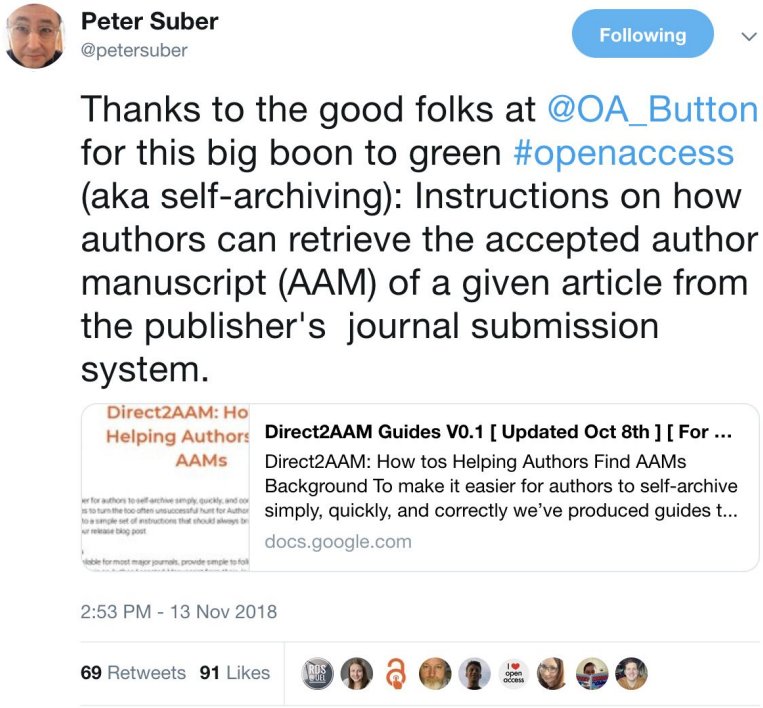
That scales, learns, and
works on your campus
to fill your current repository
while saving you money and time.

Building the simplest way to deposit

- Replace traditional repository forms with personalized pages. No data entry required.
- Only thing the author or assistant has to do is drag and drop their article.
- Step by step support and education on finding right copy.
- Provides immediate gratification. A life saver for last minute archiving.
- Automatically handles permission checking, compliance with policies, metadata entry, content checking.
- Works with your repository, on your site. Set it up in 30 minutes.



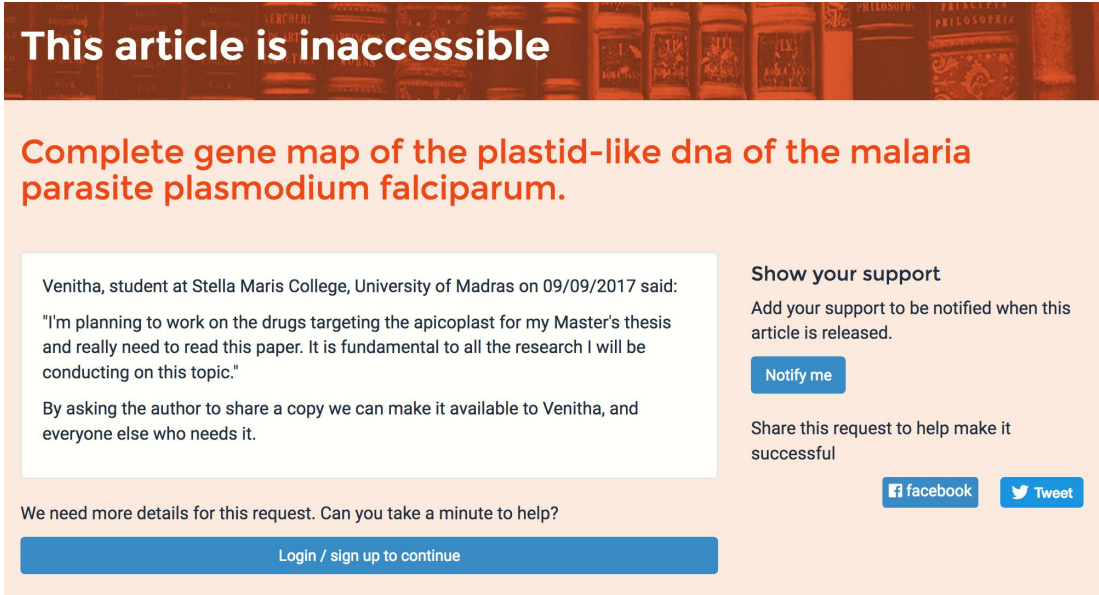
Helping Authors Finding the Right Copy to Deposit



- Finding the right copy to deposit is one of the hardest challenges in self-archiving.
- A huge amount repository staff time is spent correcting authors.
- We looked deeply into author's workflows to find a better way.
- With "Direct2AAM" it takes a few clicks, with simple to follow instructions

Doing best in class outreach

- Learning using the Open Access Button. When you can't find an article we reach out to the author.
- We handle finding an author, getting a personal story, and working with them to archive.
- Approximately 15% success rates in a system that costs between nothing and $.10 per request.
- Systematically using A/B testing and new workflows to increase that number.



Self-Archiving Email Templates

Experiments on what makes authors self-archive their article, and tried and tested templates to do outreach.

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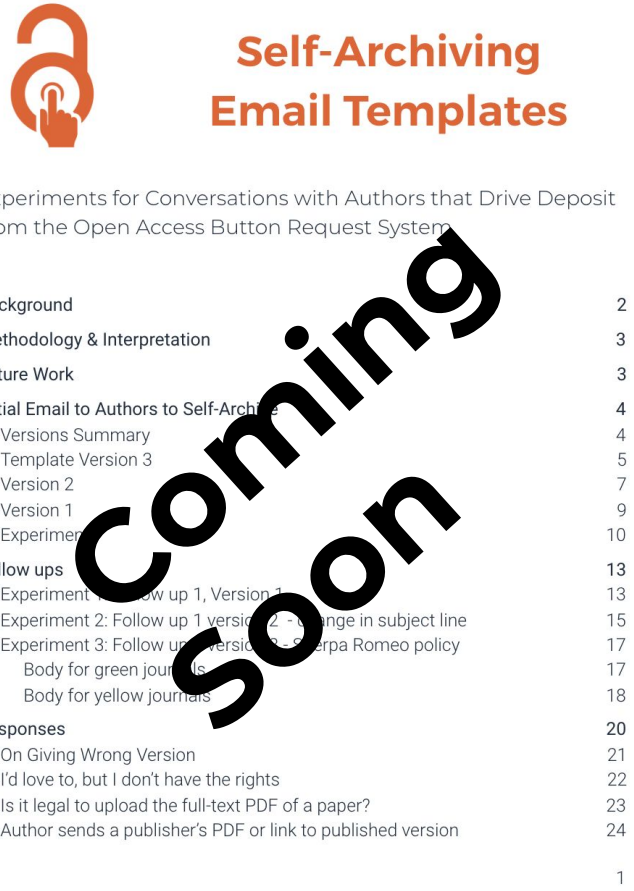

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Article Version Explainer

openaccessbutton.org/versions-explained

How to protect your work from being taken down: Pre-prints, post-prints, and publisher's PDF explained

Archiving your research article can make your work freely accessible, *for free*, stops your research from being taken down, and gets you a wider audience to increase your research impact. But, it can be a bit tricky to know your rights and choose the right version of your work to share. Here we outline the various versions of your article, how to find them, and when you can share them.

Pre-print or submitted version

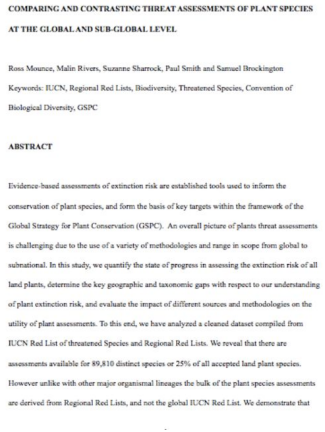
Also known as: Author's manuscript, original manuscript, first draft. Example.

Definition: Draft of the manuscript before formal peer-review, or the first version sent to the journal for publication.

Looks like: An essay with no journal branding, it is commonly a .DOCX or other text format

How to find it:

- Search your email, computer hard drive and cloud storage
- contact your co-authors
- log into the journal's submission page and retrieve a copy of the submitted version



COMPARING AND CONTRASTING THREAT ASSESSMENTS OF PLANT SPECIES AT THE GLOBAL AND SUB-GLOBAL LEVEL

Ross Mounce, Malin Rivers, Suzanne Sharrock, Paul Smith and Samuel Brockington

Keywords: IUCN, Regional Red Lists, Biodiversity, Threatened Species, Convention of Biological Diversity, GSPC

ABSTRACT

Evidence-based assessments of extinction risk are established tools used to inform the conservation of plant species, and form the basis of key targets within the framework of the Global Strategy for Plant Conservation (GSPC). An overall picture of plants threat assessments is challenging due to the use of a variety of methodologies and range in scope from global to subnational. In this study, we quantify the state of progress in assessing the extinction risk of all land plants, determine the key geographic and taxonomic gaps with respect to our understanding of plant extinction risk, and evaluate the impact of different sources and methodologies on the utility of plant assessments. To this end, we have analyzed a cleaned dataset compiled from IUCN Red List of threatened Species and Regional Red Lists. We reveal that there are assessments available for 89,810 distinct species or 25% of all accepted land plant species. However unlike with other major organismal lineages the bulk of the plant species assessments are derived from Regional Red Lists, and not the global IUCN Red List. We demonstrate that

Where we're headed with libraries

Community owned infrastructure that saves library staff time, while dramatically increasing how much content is deposited. Looking to make it simpler for authors, to automate, and to test the best approach. Some of what we're exploring:

- Tools to go from a CV, to all the information staff and authors need to deposit the articles in a few minutes.
- Tools to help your staff effectively reach out to authors on self-archiving
- Tools to make it simple to understand what an author can deposit
- Upgrades to your repository that harness all these learnings, without you needing to do complex integrations.

In summary,

We're working to solve both ends of the green self-archiving problem

We’re not done building yet.

If you’d like to be part of a small group of early institutions that learn more, and try it out, let Joe@openaccessbutton.org know.

Thank you to...

ARCADIA

A charitable fund of Lisbet Rausing and Peter Baldwin

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The Emergence of Browser-Based Access Infrastructure

Access is moving from a binary proposition to a complex set of questions

Increasing availability of publicly accessible copies should provide library more leverage and cost savings

Research Remix

May 6, 2018

Where's Waldo With Public Access Links

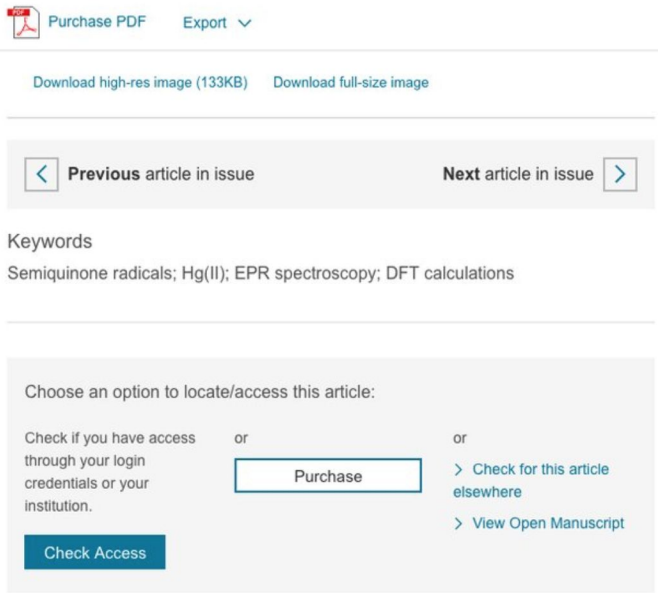
Filed under: Uncategorized — Heather Piwowar @ 9:56 pm

Five years of blog silence! Good news: I'm not dead! :) Working hard on Unpaywall these days. Making no promises about any additional blogging, but what the heck, feeling it today, so here goes :)

Was digging into some publisher pages today, and I noticed a trend. Links to Public Access author manuscripts that CHORUS says are publicly available thanks to funder mandates are often very difficult to actually find on publisher pages. Want to see what I mean?

There is a "read for free" link on this page. Can you find it?
https://www.sciencedirect.com/science/article/pii/S0045653514009102

… hint: scroll down, far, ignoring the big sticky "Purchase PDF" at the top, to the very bottom of the page, past another subscription login and Purchase option, finally, to "View Open Manuscript":



UX is Destiny

Nature News on Elsevier's integration of the Unpaywall database into Scopus:

This will boost the number of freely available articles in Scopus to 7 million, which is still around 13 million articles fewer than are listed in Unpaywall's database as freely available (See 'Unpaywall Revolution'). This gap exists because Scopus will not link to articles posted in repositories.

Who controls how complex access routes are resolved will control the high ground in the transition to open

Access Infrastructure & Surveillance of Scholars

Lisa Hinchliffe
@lisalibrarian

Elsevier clearly discloses that they will track you as proactively as they can, aggregate it with third-party data, and monetize it. Points for transparency! But, eek! #cni18f

12/10/18, 14:53

From a simple website hit counter
To a full Google Analytics dashboard

A Critical Moment for Community-Owned Infrastructure

Where proprietary tools have the backing of private interests, open source tools need the backing of those with a public interest.