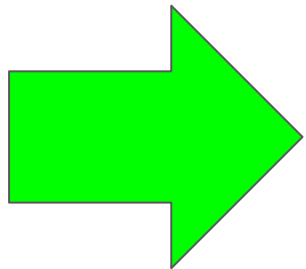


# CREATE INFOPICS USING ADOBE SPARK



[wfryer.me/infopics](https://wfryer.me/infopics) by [@wfryer](https://twitter.com/wfryer)





ALL RESOURCES:



[wfryer.me/eduforum](https://wfryer.me/eduforum)





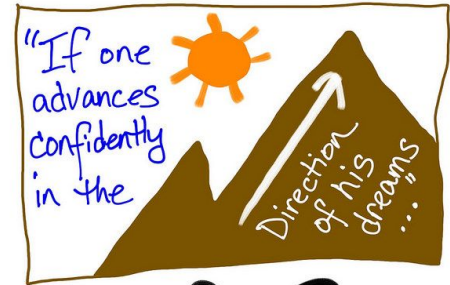
PLEASE LOGIN WITH GOOGLE OR  
CREATE AN ACCOUNT ON:



[spark.adobe.com](https://spark.adobe.com)

## OUTLINE FOR TODAY'S LEARNING

- + Define InfoPics
- + Answer: "Why help students create and share InfoPics?"
- + InfoPic Workflow
- + Demo with [Adobe Spark Post](#)
- + Demo with [Google Drawings](#)



# InfoPic

+ Favorite

# INFOPIC CREATION IS "DEVICE AGNOSTIC"

- \* + Browser-based (Chromebook or other laptop)
- + iOS app-based (iPad or iPhone)
- + Android app is in development

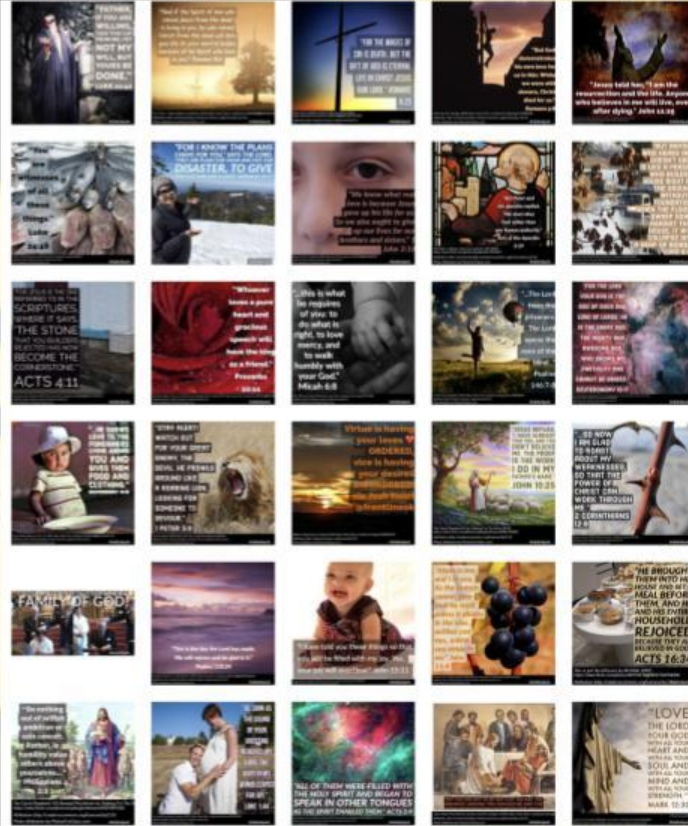
\* All require an email address, however





# Why help students create & share InfoPics?

by Wes Fryer  
@wfryer



[www.icloud.com/sharedalbum/#B0WGY8gBYGXWCGI](http://www.icloud.com/sharedalbum/#B0WGY8gBYGXWCGI)

Access all session resources:

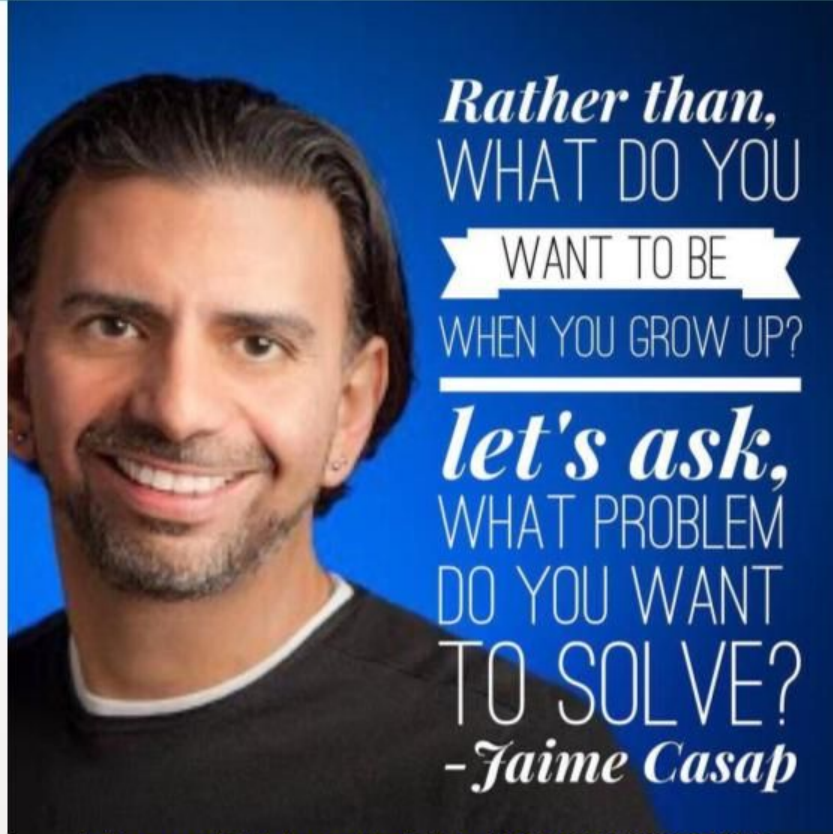
[wfryer.me/infopics](http://wfryer.me/infopics)



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## 1. It's FUN.

Bringing together images and text to effectively communicate an idea concisely can be “hard fun.” Challenging in an engaging way.



[twitter.com/FelixJacomino/status/856542661280284672](https://twitter.com/FelixJacomino/status/856542661280284672)

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## 2. Increase time on task and engagement.

Basic finding from educational research: the more time students spend working with specific content, the more they retain.

“MEDIA PANIC: A REACTION OF ADULTS TO THE PERCEIVED DANGERS OF AN EMERGING CULTURE POPULAR WITH CHILDREN, WHICH THE PARENTAL GENERATION FINDS UNFAMILIAR AND THREATENING” BY @SMITHSONIANMAG

#AdobeSpark

twitter.com/wfryer/status/868479600980090881

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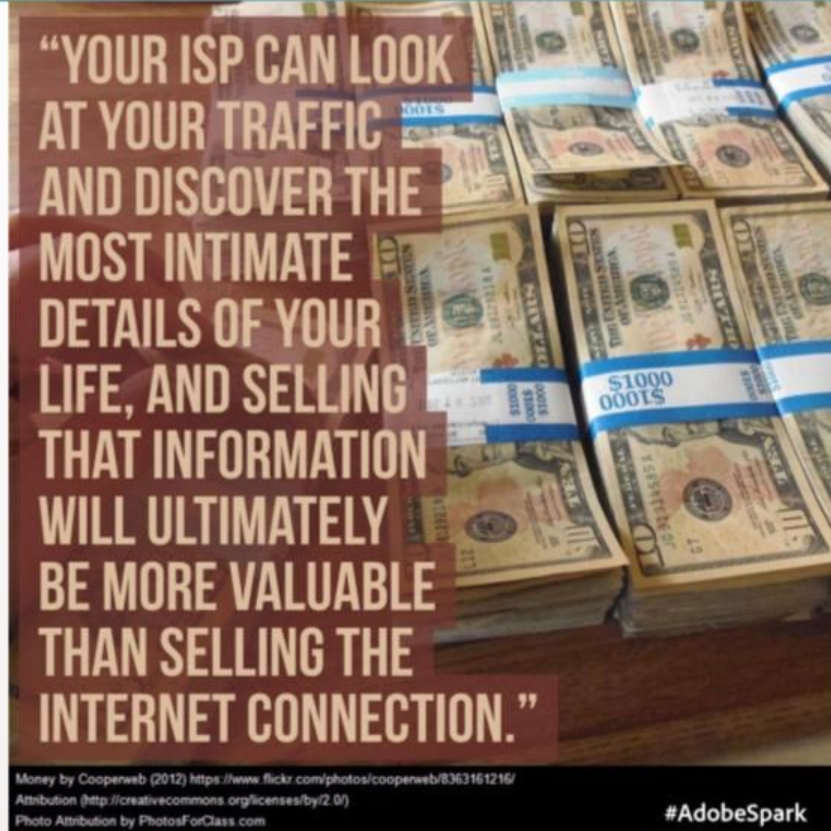


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### 3. Intentionally connect words to images.

Language translation is challenging!  
Translate from linguistic / textual to visual / image



[twitter.com/wfryer/status/847652071792824321](https://twitter.com/wfryer/status/847652071792824321)

Access all session resources:

[wfryer.me/infopics](http://wfryer.me/infopics)

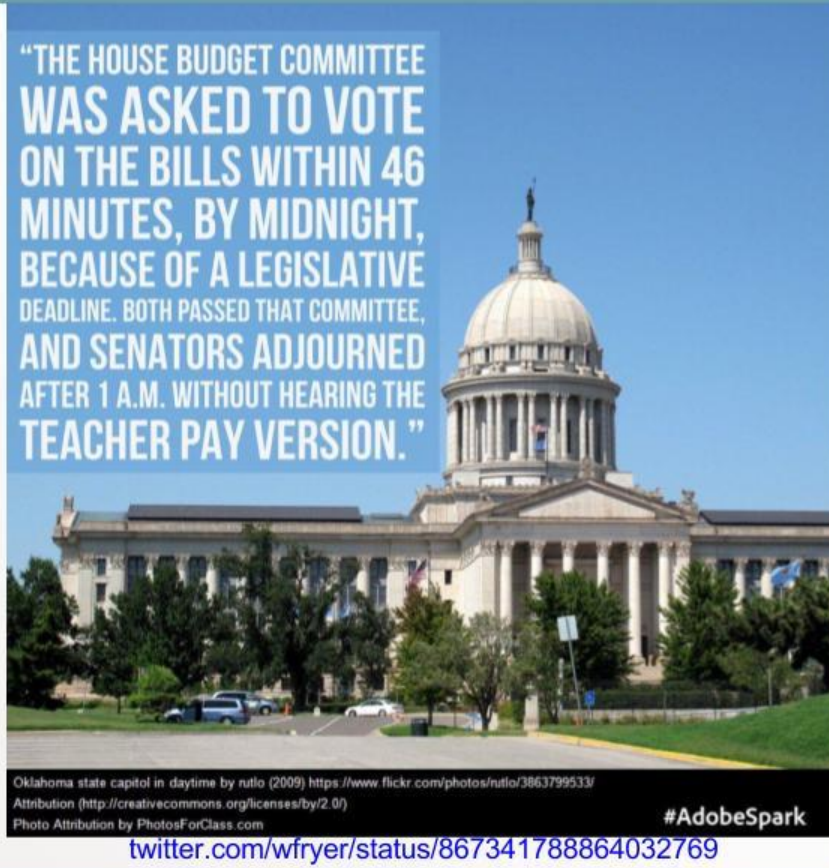


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# Version #1

## 4. Synthesize and Chunk

Synthesis is a critical skill in Bloom's Taxonomy. "Deepen learning through the creation of related media."



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# Version #2

## 4. Synthesize and Chunk

Synthesis is a critical skill in Bloom's Taxonomy. "Deepen learning through the creation of related media."

**"THE HOUSE  
BUDGET COMMITTEE  
WAS ASKED TO VOTE  
ON THE BILLS  
WITHIN 46 MINUTES, BY  
MIDNIGHT..."**



Oklahoma state capitol in daytime by rutlo (2009) <https://www.flickr.com/photos/rutlo/3863799533/>  
Attribution (<http://creativecommons.org/licenses/by/2.0/>)  
Photo Attribution by PhotosForClass.com

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[twitter.com/wfryer/status/876552070861656064](https://twitter.com/wfryer/status/876552070861656064)

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## 5. Effectively amplify ideas in our attention economy

Economies  
are defined by  
scarcity.

“Gaining  
appropriate  
attention  
today in our  
information  
landscape is a  
basic literacy  
skill.”



[twitter.com/wfryer/status/792828805471612928](https://twitter.com/wfryer/status/792828805471612928)

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## 6. Develop iterative online search skills

The first page of Google search results may not be the best. Different search engines and websites can be better suited to a task. Iterative search skills are critical.



[twitter.com/wfryer/status/761963393955672065](https://twitter.com/wfryer/status/761963393955672065)

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resources:

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## 7. Practice intellectual property respect & attribution

It's vital to understand attribution, fair use, Creative Commons licensing, and intellectual property respect.



[twitter.com/eyesrightblog/status/836562957073002496/](https://twitter.com/eyesrightblog/status/836562957073002496/)

Access all  
session  
resources:

[wfryer.me/infopics](http://wfryer.me/infopics)



[@wfryer](https://twitter.com/wfryer)

## 8. Practice design principles.



[twitter.com/mobile2015/status/598833637237399552](https://twitter.com/mobile2015/status/598833637237399552)

Color contrast, font selection, white space, etc.

Access all  
session  
resources:

[wfryer.me/infopics](http://wfryer.me/infopics)



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## 9. Create a positive digital footprint.

What do people find when the search for your name online? Shape and manage your digital footprint by sharing ideas and links with InfoPics.

**"THERE'S A REASON THINGS LIKE TWITTER AND FACEBOOK ARE BLOCKED IN DIFFERENT COUNTRIES WITH AUTHORITARIAN LEADERS WHO DON'T WANT THINGS TO CHANGE." -WESLEY FRYER**



@DANVKOCH

[twitter.com/danvkoch/status/747124677722574853](https://twitter.com/danvkoch/status/747124677722574853)

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## 10. Experience deeper, serendipitous social learning.

Building a PLN (Professional Learning Network) with social media platforms can provide rich, interactive as well as serendipitous learning opportunities.

**“THIS REALLY BRINGS CANCER AND ENGINEERING TOGETHER IN A VERY UNIQUE WAY...” BY MUHAMMAD ZAMAN**

Tackling Tumors With Space Station Research (NASA, International Space Station, 02/28/14) by NASA's Marshall Space Flight Center (2014) <https://www.flickr.com/photos/nasamarshall/12837635163/>

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[twitter.com/wfryer/status/876436562745192448](https://twitter.com/wfryer/status/876436562745192448)

Access all session resources:

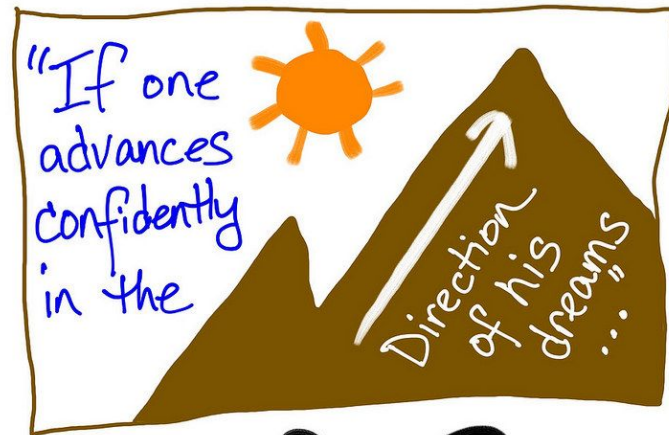
[wfryer.me/infopics](http://wfryer.me/infopics)



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# InfoPic Workflow

1. **Select** your content (article, video, book, etc.)
2. **Refine** your quotation
3. **Find or Create / Capture** a related image
4. **Combine** the image and text
5. **Save** the combined image
6. **Share** the final InfoPic



# InfoPic

[www.flickr.com/photos/wfryer/35260398211/](http://www.flickr.com/photos/wfryer/35260398211/)

[ShowWithMedia.com/infopic](http://ShowWithMedia.com/infopic)

# InfoPic Creation Tools

## Browser Based

[www.photosforclass.com](http://www.photosforclass.com)

1. [spark.adobe.com/about/post](http://spark.adobe.com/about/post)
2. [docs.google.com/drawings](https://docs.google.com/drawings)



**Photos for Class**

## iOS Apps

1. [Adobe Spark Post](#)

## Android Apps:

1. [Creative Typography Design](#)

