# 2024 Conference Sponsorship Information

Gain exposure to Fintech Startups and VCs in the bustling MIT and Boston Fintech Ecosystem and BEYOND

# Overview

The MIT Fintech Conference is one of the largest student-run conferences in the world!

Taking place on February 23, 2024 it will bring together over 500 attendees including investors, entrepreneurs, industry professionals, students and professors.

This year's topics include the application of **Al in** finance, developments in real-time payments, VC trends in fintech, and the evolving digital assets landscape.

### Our Extensive Reach

- MIT Fintech Club: ~ 200 current members
- MIT Sloan Network: ~1,300 current members + ~6,200 alumni
- MIT Alumni network: ~120k across 90+ countries
- Twitter: ~6.2k followers and growing
- Linkedin: ~7.4k and growing

# Previously at MITFC







Sheila Warren World Economic Forum



Silvio Micali Algorand



**Hester Peirce** U.S. Securities and **Exchange Commission** 



Jackie Reses Post House. Sauare



Wealthfront



Ashley Johnson Vladimir Tenev Robinhood



Kevin O'Leary Shark Tank

**Prior Sponsors** 



















# Sponsorship Tiers

	Platinum	Gold	Silver
Tickets to Conference	10	5	3
Featured on Conference Website	Yes	Yes	Yes
Company Booth (if interested)	Yes	Yes	Yes
Access to Startup Competition Decks	Yes	Yes	Yes
MIT Fintech Resume Book	Yes	Yes	Yes
Curated Goodie Bag	Yes	Yes	Yes
Logo Featured in Competition Deck	Yes	Yes	-
Panelist / Speaker Position	Yes	Yes	-
Startup Competition Judge Seat	Let's discuss!	Let's discuss!	-
Other Promotional & Recruiting Benefits	Let's discuss!	-	-
Sponsorship Amount	\$25k	\$15k	\$5k





#### **About the MIT Fintech Club**

The MIT Fintech Club is a transversal club dedicated to being the platform for all MIT students interested in Fintech, one of the most active fields in the current entrepreneurship ecosystem.



# A STUDENT-LED EVENT AT MIT SLOAN SCHOOL OF MANAGEMENT

# **About MIT Sloan**

The MIT Sloan School of Management is where smart, independent leaders come together to invent the future, combining rigorous study with practical application and a drive to tackle today's most complex global challenges.