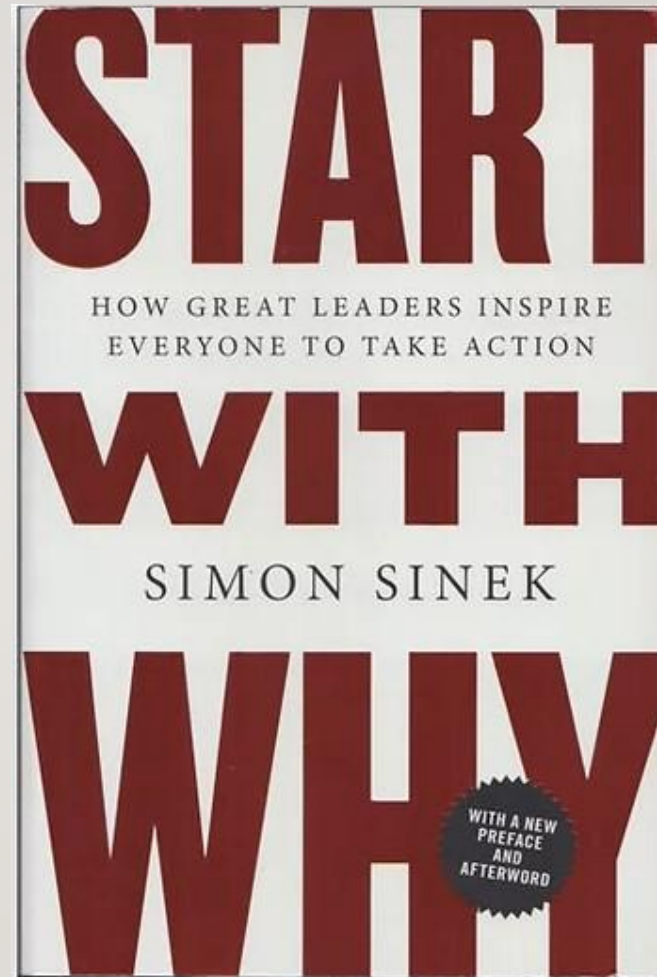


# **START WITH WHY: A BOOK STUDY**

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A Professional Learning Community  
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# AGENDA

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## TOPICS AND HIGHLIGHTS

1. Our Why
2. The Golden Circle
3. Our Why, How, and What
4. The Impact
5. Takeaways

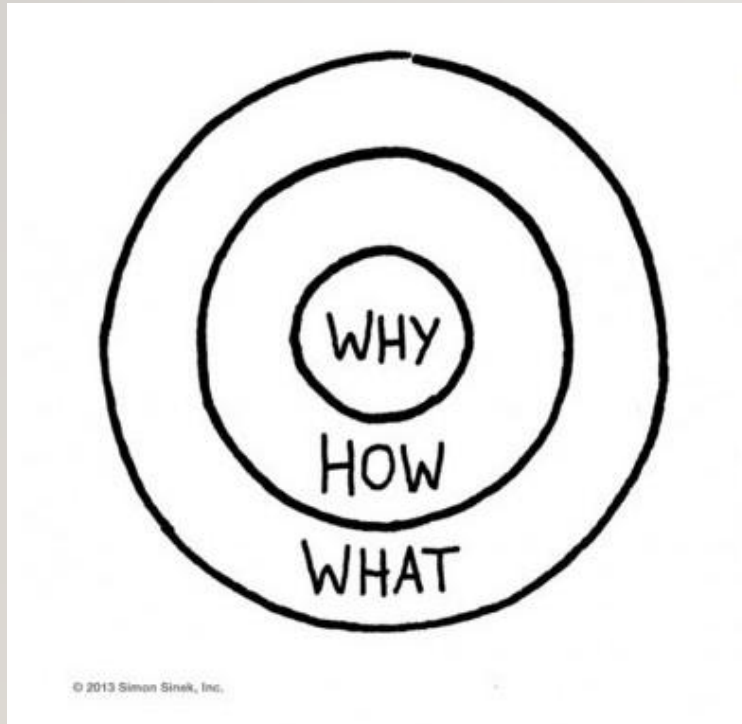
# WHY: A SHORT INTRODUCTION

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We began this book study in order to define our "why" as a Special Populations department, to reflect on our past initiatives, and to ensure that our daily actions and future plans align with our purpose.

# SIMON SINEK'S GOLDEN CIRCLE

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- **WHY:** The single purpose, cause, or belief that serves as the unifying, driving, and inspiring force for any individual or organization
- **HOW:** Written as verbs as they are actions to be performed and not just unactionable values to be admired
- **WHAT:** Everything tangible an organization says or does. Everything outsiders can see, hear or experience.

# OUR 'WHY,' 'HOW,' AND 'WHAT'

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## WHY

We desire to create a community that is inclusive through facilitating education that is accessible to everyone.

## HOW

We strive to empower teachers by helping to develop the knowledge, skills, and strategies to confidently serve our students.

## WHAT

We consult with teachers to develop resources that support their needs. We collaborate with and facilitate communication between our partners and our teachers to ensure that our special populations students are appropriately supported.



# OVERALL IMPACT

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## Our Why

- Creates a framework from which we can better support our teachers and in-turn our students, by ensuring that our daily endeavors reflect our "why".
- Facilitates a strong desire to serve our teachers by implementing feedback of how we can support and assist them.
- Promotes a desire to find how we can foster trust between our teachers and the Special Populations team.

# KEY TAKEAWAYS

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- We ask why.
  - "Instead of explaining WHAT the product or desired outcome is, explain the WHY first." pg. 44. "If you don't know why, you cannot know how" (Page 70)
- We ask what if.
  - "Instead of being on the defense of how to fix problems, we should work on the offense of how to prevent problems." (Page 14)
- We earn trust.
  - "Trust begins when we have a sense that another person or organization is driven by things other than their own self-gain." (Page 84)
- We deliver quality.
  - "The good and bad trickle downhill from the top to the employee to the customer. It's important for companies to take care of their employees first." (Page 83)

# WANT TO LEARN MORE ABOUT SIMON SINEK AND HOW TO START WITH WHY?

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Click on the links below to access his TED talks.

- [How great leaders inspire action](#)
- [Why good leaders make you feel safe](#)
- [How to discover your “why” in difficult times](#)