BUILD-a-Meal



# Perls of the C - Our Members



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# **Problems**

YEAR



# Solution

Our mission: to generate a list of recipes that include the user's list of ingredients, taking into account personal preferences

## Filters:

- Dietary restrictions
- Prep Time + Cooking Time
- Cuisine Type
- Course

# **Business Model**

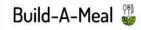
Generate revenue from ads

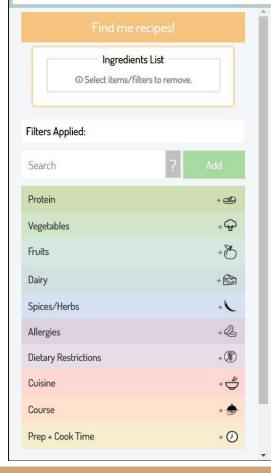
- Partner with Blue Apron to
- Deliver needed ingredients
- Directly to the customer

# Target Audience?

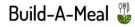
Audience: college students

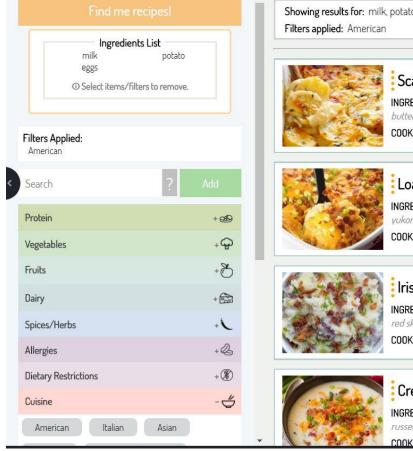






Showing results for: Filters applied:





Showing results for: milk, potato, eggs

### Scalloped Potatoes ①

#### INGREDIENTS:

butter, yellow onion, large garlic cloves, flour, chicken stock, milk, kosher salt, black pepper, fresh thyme leaves, yukon gold

COOKING TIME: 80 min

RATING: 4

### Loaded Baked Potato Casserole ①

#### INGREDIENTS:

yukon gold potatoes,water,potatoes,cream cheese,butter,sour cream,milk,kosher salt,black pepper,garlic powder,sharp

COOKING TIME: 60 min

RATING: 4

### Irish Colcannon Potatoes ①

#### INGREDIENTS:

red skinned potatoes, salt, butter, minced garlic, green cabbage, fresh ground black pepper, milk, onion powder, bacon, green

COOKING TIME: 55 min.

RATING: 4

### Creamy Potato Soup ①

#### INGREDIENTS:

russet potatoes, yellow onion, carrots, diced celery, low sodium chicken broth, salt, freshly ground black

COOKING TIME: 60 min.

RATING: 4







max of 30 minutes

Search ? Add



Fruits + 🖒
Dairy + 🗟

Spices/Herbs + •

Allergies +

Dietary Restrictions + 🐒

Cuisine - 💆

American Italian Asian

Showing results for: beef, onion, garlic, butter

Filters applied: Main Dishes, max of 30 minutes



## Garlic Butter Parmesan Meatballs ①

INGREDIENTS:

 $meatballs, ground\ pork, ground\ ltalian\ sausage, minced\ onion, minced\ garlic, celery, egg, sauce, butter, garlic, beef$ 

COOKING TIME: 25 min RATING: 4



## Garlic Butter Thanksgiving Turkey With Gravy ①

INGREDIENTS:

 $turkey, unsalted\ butter, salt, smoked\ paprika, dried\ basil, dried\ oregano, dried\ thyme, garlic\ powder, onion\ powder, ground$ 

COOKING TIME: 20 min RATING: 4



## Steak and Lobster with Spicy Roasted Garlic Chimichurri Butter ①

INGREDIENTS:

 $lobster\ tails, ribeye\ steaks, salt, pepper, paprika, ground\ coriander, brown\ sugar, garlic, cayenne\ pepper, olive\ oil, french$ 

COOKING TIME: 25 min RATING: 4



# St. Patrick's Favorite Guinness Beef Stew with Potatoes, Rich Caramelized

INGREDIENTS:

beef stew meat, salt, black pepper, flour, canola oil, onions, guinness, herbs de provence, granulated onion, granulated



