

TWW

Working Group

Let's brainstorm and discuss...

Format

Divide into 3–4 groups

Introduction of topics

Each group will brainstorm about these topics (30 mins) – make notes!

Each group will report their findings

Topics

Czech society for technical communication (ČSVTK)

Promoting the TW profession

Outlining a TW course for beginners

Leading a Czech Unconference session at the WTD Conference

ČSVTK – State of art

- Česká společnost pro vědeckou a technickou komunikaci
(Czech Society for Scientific and Technical Communication)
- No (active) members (?)
- No website
- Still registered with a government office
- Discount for the tekcom conference

ČSVTK – Questions

Do we want / need an organization for Czech techwriters?

What would be the goals / mission / program?

What would be the tasks / responsibility / authority of its leader?

Should we pick a new name that would be more appealing? Ideas?

Which channels should we use for communication?

Would you like to help? How can you help?

Promoting the TW profession

- Why we need to promote the TW profession (Vendula)

Can you suggest any conferences, workshops, or other events that would be suitable to let people know why they should be interested in technical writing?

Can you suggest other ways and/or opportunities for this purpose?

Who are the stakeholders that should be informed? How to target them?

Outlining a TW course

- My course was a fail (Documenting SW with Sphinx)
- One day
- Mostly practical
- Useful (address real-life needs of employers as well)
- Help them succeed in the market
- Technical without scaring those with less-technical backgrounds

What can we and should we teach TW beginners in a one-day course?

Leading a Czech Unconference session at WTD

- WriteTheDocs – <http://www.writethedocs.org>
- Prague WTD Conference – September 15–17, 2019
- Unconference sessions
(an independent program beside the main-stage lectures)
 - opportunity for conference attendees to share ideas, solve problems, and participate in discussions
 - focused on small group interaction
- Opportunity to gain new contacts in Czechia

What to talk about during a session oriented to Czech TWs?

What to tell people who will be interested to come and listen?

Thank you so much!