

Welcome To The AI In-Person Workshop

TRANSFORM YOUR BUSINESS WITH AI WORKSHOP



THE COLLECTIVE



AGENDA

10:00 - 10:25

**AI Trajectory & Introduction
To Teachers**

10:25 - 10:30

**Basic Prompt Science – Umer
Hadeed**

10:35 - 11:20

**The Most Important AI Assistant
Everyone MUST Have – Jonathan Foltz**
(NO PRIOR EXPERIENCE NEEDED)

11:20 - 11:30

Avatars & Digital Twins – Aziza Azimova

11:30 - 12:10

**AI Swarms, Auto Prompting,
& Marketing – Kye Gomez**

12:10 - 12:40

Lunch & Networking

12:40 - 12:50

**How To Go From Zero To Viral
With AI – Andres Franco**

12:50 - 1:40

**AI Assistant Build Out & Action
Time With Facilitators & Teachers**

13:40 - 14:00

**Conclusion & How To Scale To The
Next Level With AI**

**There Is No Better
Place...
Than Being Here...
Right Now.**



Leap of Faith

So....

I am going to ask you guys to take a leap of faith with me...

As there is more... to the grand picture of it all.



AI TRAJECTORY & INTRODUCTION TO TEACHERS



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JONATHAN FOLTZ



THE COLLECTIVE

TRANSFORM YOUR BUSINESS WITH AI
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KYE GOMEZ



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ANDRES FRANCO



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AZIZA AZIMOVA



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Jonathan - Co-Founder of The Collective



Jonathan - A FUTURIST



Jonathan Foltz

November 18, 2013 · 1

BITCOIN is literally blowing up in price. Going up 20% today alone!
This was amongst hearing from the Justice Department and SEC that Bitcoin is a legitimate financial instrument.

Is this a sign of the currenct FIAT Currencies are on their last legs or is it a company that is going into a giant bubble? Where is this money backed up? NO gold or silver. No matter how much I don't like all the other currencies this may be a way to get us to global digital currency.

More on what is happening here today :

<http://www.zerohedge.com/.../bitcoin-soars-above-600...>

Robert Ruschak Marie Shaw Matt Borden Joe Harper Carlos Miranda Jamie Lee McFadden Yei Giraldo Miguel Pascual



Robert Ruschak, Matt Borden and 6 others

38 comments



Matt Borden

The bitcoin bubble burst last night during its mania to 900... in less than 24 hours it is below 700, and heading much lower. I hope whoever holds it sold a good amount yesterday, if not you are a pig

Like 9y



Matt Borden

it is common sense 101 when you have a wild speculative mania like we saw the last few days, that you are nearing a top and that it is not sustainable

Like 9y



Richard Villalba

WOW

Like 9y



Jonathan Foltz

Up by over 600% in a month Richard Villalba.
Time for me to take a chance with a bitcoin mining machine 🤖

People Made Fun Of Me...
And Bitcoin is up over 100X since
And Blockchain is changing the world



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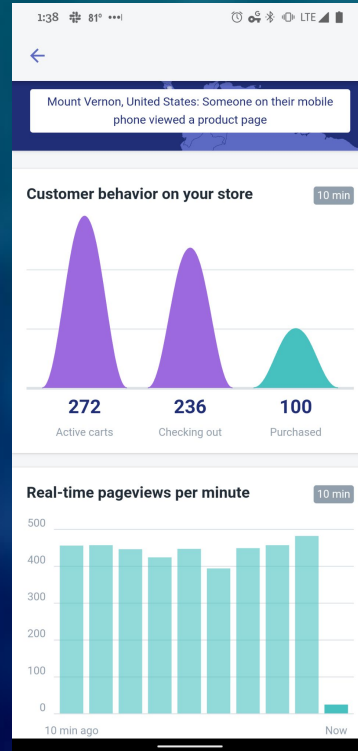
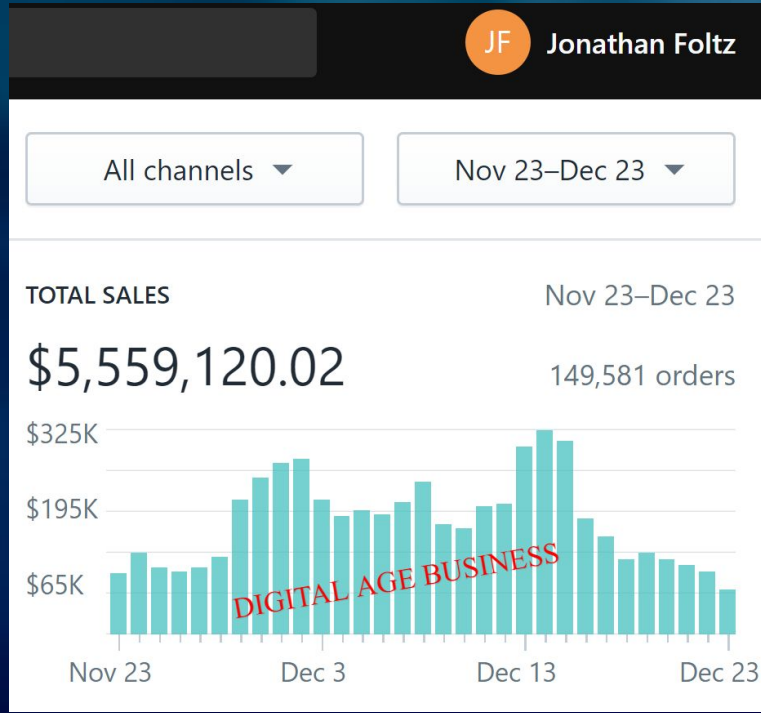
Jonathan - Over 30 Companies & 5 Exits



Am I Just Stroking My Ego?
Or might I know where we could be heading?

 @rain.in.the.making

Jonathan - Lead The Sales Blitz



GPT 01 Doing the work of 8k

OpenAI CPO says their o1 model can now do \$8,000 of work in 5 minutes for \$3 of API credits

@todayin_ai



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LEVEL 1

The AI Explorer



LEVEL 2

The Strategist



LEVEL 3

The AI Architect



LEVEL 4

The AI Visionary



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UNVEILING THE FUTURE: THE AI DISPARITY

Discover the Unstoppable Rise:
AI-Propelled & Proper Implementation
Success vs Conventional Growth



AI IMPACT: 20% MONTHLY GAINS

20% COMPOUNDED GAINS FROM SOMEONE USING AI VS SOMEONE NOT USING AI



AI ACCELERATION MAGNITUDE OF 50% GAINS

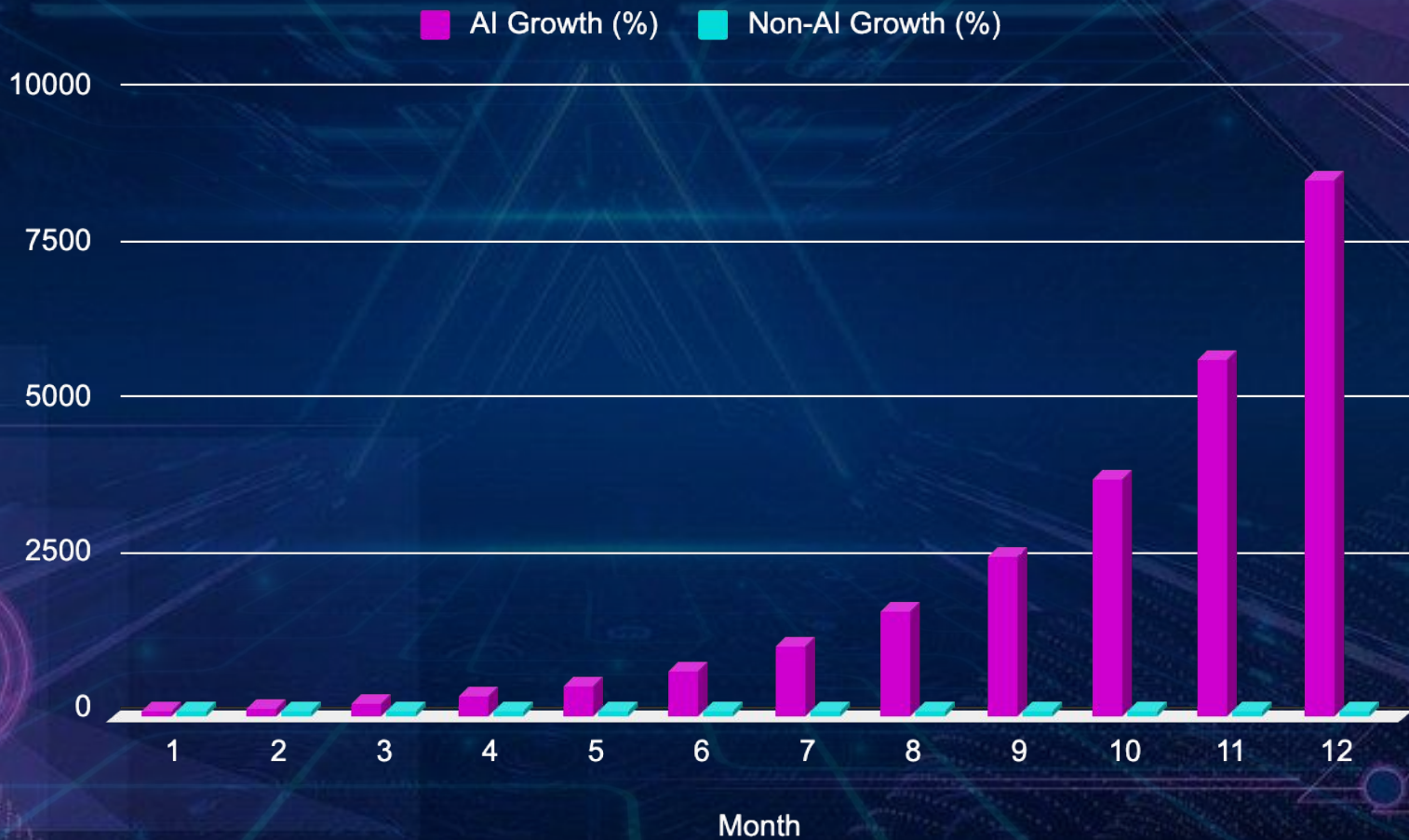
(Algorithmic Scale &
Non AI As A Baseline)

50% COMPOUNDED GAINS AT 18 MONTHS

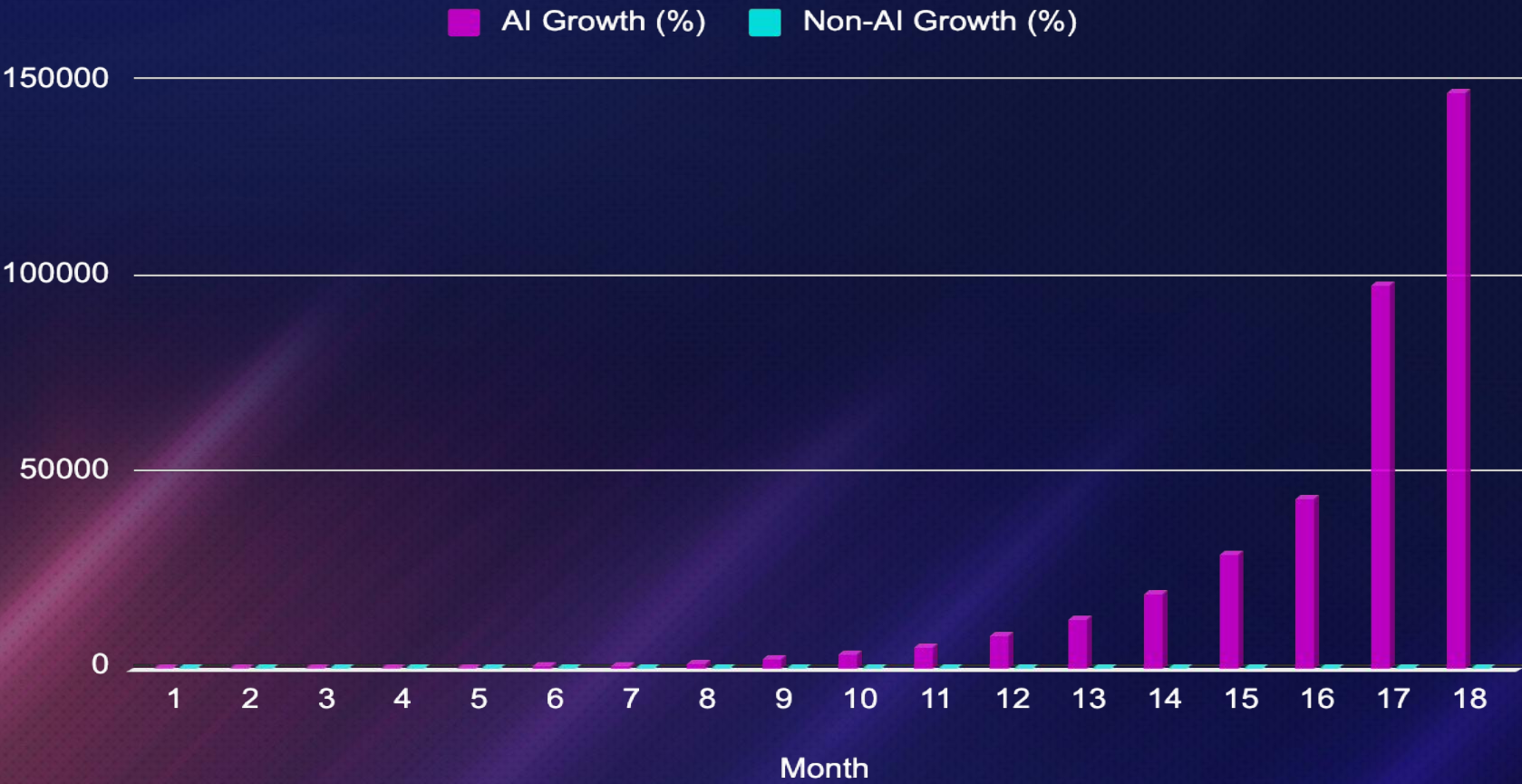
NON AI GROWTH AI GROWTH



AI ACCELERATION - MAGNITUDE OF 50% GAIN



AI ACCELERATION - MAGNITUDE OF 50% GAIN



OpenAI Imagines Our AI Future

Stages of Artificial Intelligence

Level 1		Chatbots, AI with conversational language
Level 2	We Reached Here Mid Sept 2024 →	Reasoners, human-level problem solving
Level 3	This next change will be drastic! →	Agents, systems that can take actions
Level 4	Here we will be creating near magic →	Innovators, AI that can aid in invention
Level 5	Here we will Master Architects of Current Reality. →	Organizations, AI that can do the work of an organization

Source: Bloomberg reporting



The World Ahead | Business in 2024

Generative AI will go mainstream in 2024

Data-savvy firms will benefit first



ARTICLES



AI poised to begin shifting from 'excitement' to 'deployment' in 2024

Published on 17 NOV 2023

Topic: ARTIFICIAL INTELLIGENCE OUTLOOKS

The Harvard Crimson

Harvard Business School Partners with BCG on AI Productivity Study

 Listen to this article with Narrativ

A recent Harvard Business School study found that artificial intelligence tools increase worker productivity and accuracy on certain tasks but have a countervailing effect on other similarly-difficult tasks outside a certain “technological frontier.”

DIVE BRIEF

Employers willing to pay ‘premium’ for AI-skilled workers: AWS study

Nearly 75% of employers who view hiring talent with AI skills as a priority reported having difficulty finding qualified candidates.

Published Nov. 28, 2023

Forbes

GDPR is imperative.

Shortage Of In-House AI Expertise

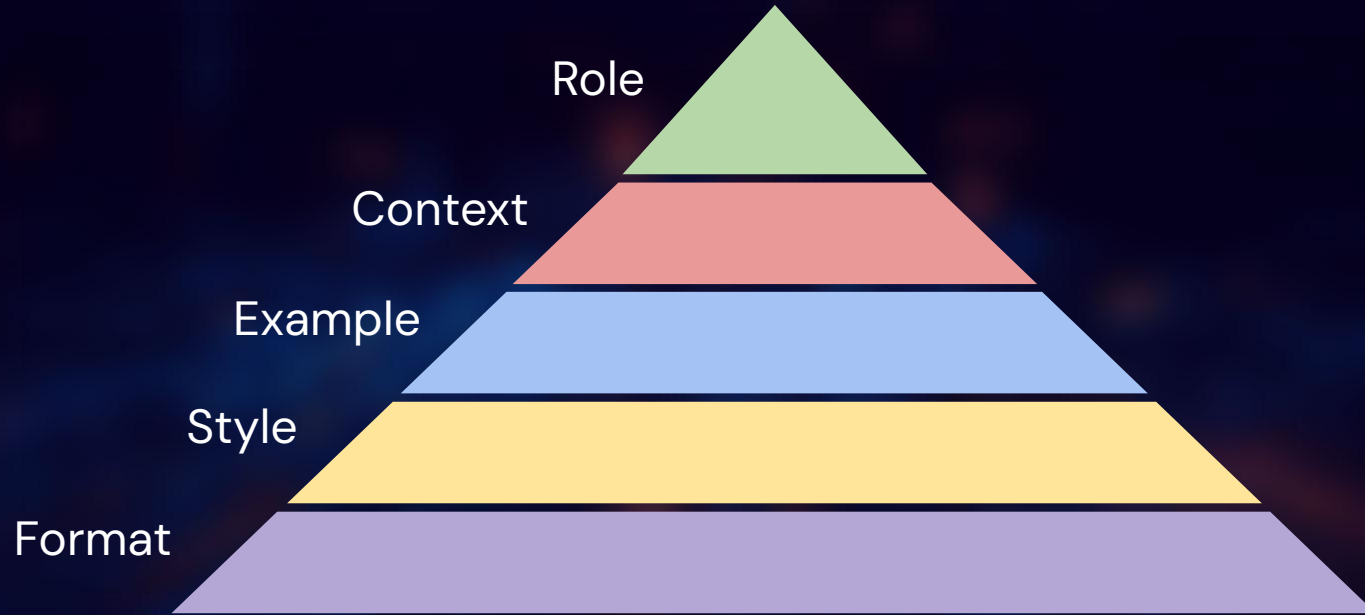
On a practical level, most marketing teams still lack robust in-house AI and data science capabilities. Properly configuring, monitoring and optimizing AI systems requires advanced statistical fluency and software expertise that market research teams rarely possess currently. Substantial education and training will prove critical for adoption.

The Power Of Prompting
**UMER
HADEED**



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Basic Prompt Science – 5 Steps





Role: Give it a Persona.



Context: Explain Why and What



Examples: Provide one or more examples of the type of response.



Style: Specificity tone, voice or style.



Format: Tell it what format; tabular, bullets, word count etc

You are an experienced linkedIn marketing strategist. I am an agency owner looking to promote the benefits of hiring VAs. Write a linkedIn post that highlights the cost saving, increased efficiency and ability to delegate tasks. Use a professional but friendly tone. Limit to 150 words.



Still NOT Sure About The Quality

Write what you think is a good prompt

1. Act as a prompt engineer
2. Review the following prompt for me
3. Optimize it to make it better and ask me any question before proceed

Today's Hack (il)importance of AI Assistant)

Train your ChatGPT to become an AI version of yourself.

here's how:

- 1- have in-depth conversations with it about your goals, pain points and even your philosophy.
- 2- assign specific roles like life coach, personal trainer or marketing consultant.
- 3- continually refine responses by asking it to evaluate itself from a different perspective.

The more time you invest in shaping your AI assistant, the more it becomes an extension of your own mind.

Special Prompts Directory

1. Build your own BRAND with 7 prompts
2. 10 self growth prompts
3. ChatGPT to sound like a human

https://docs.google.com/document/d/1AQNiHgqIZ6b_BB7cGVKGE-OnshehFazXBiOee6NkreU/edit



THE MOST IMPORTANT AI ASSISTANT EVERYONE MUST HAVE



By
**JONATHAN
FOLTZ**



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Companies That Do Not Understand What Is Coming...

Will Get Steamrolled.

Sam Altman Explains



Jerry McGlade
@jerry_mcglade

Sam Altman said “We’re gonna steamroll you”



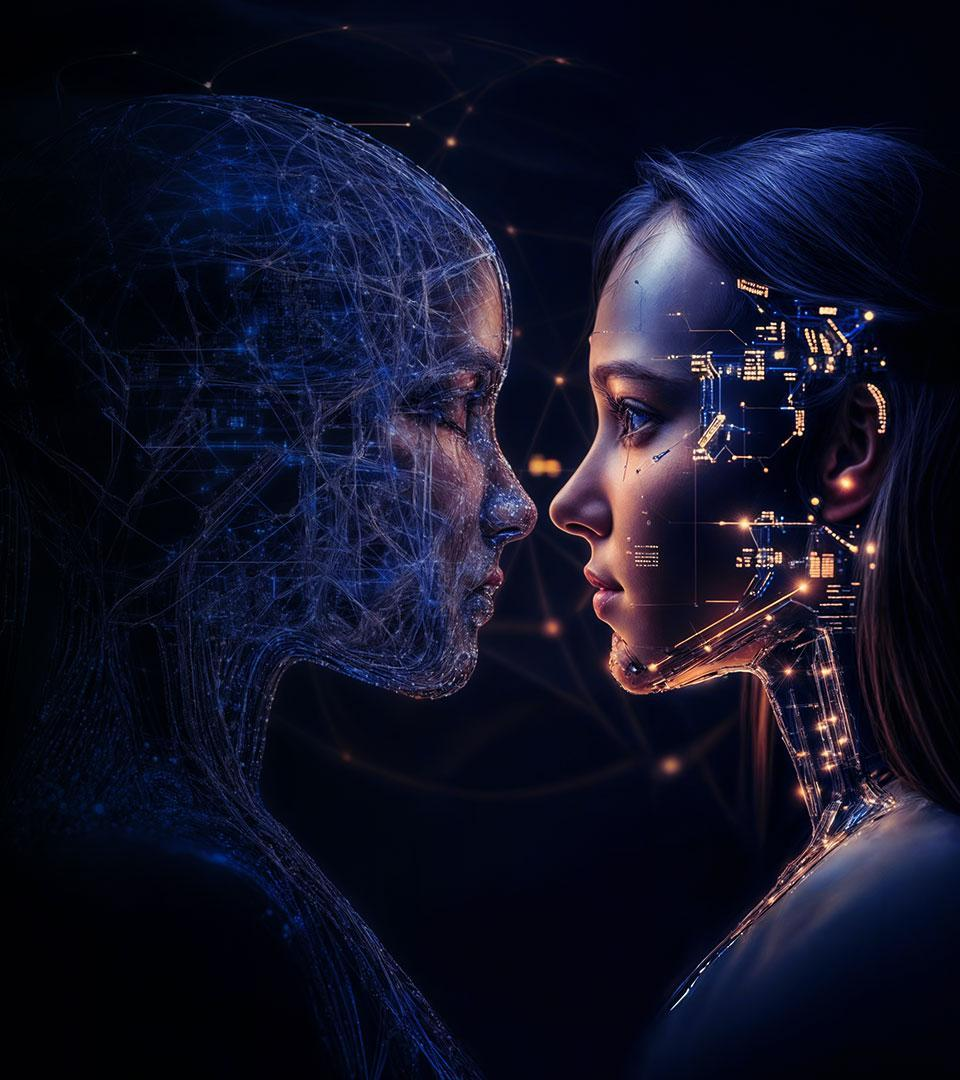
Sam Altman discusses the companies that might face challenges from GPT-5

@jerry_mcglade

WHY IS THIS THE MOST IMPORTANT AI TO BUILD?

And Why Is This One Of The Single
Most Important Things In Business?





THIS IS THE BEGINNING OF CLONING OURSELVES.

And fully automating our businesses
& company departments.



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SHOWCASE

How To Create The Internal System

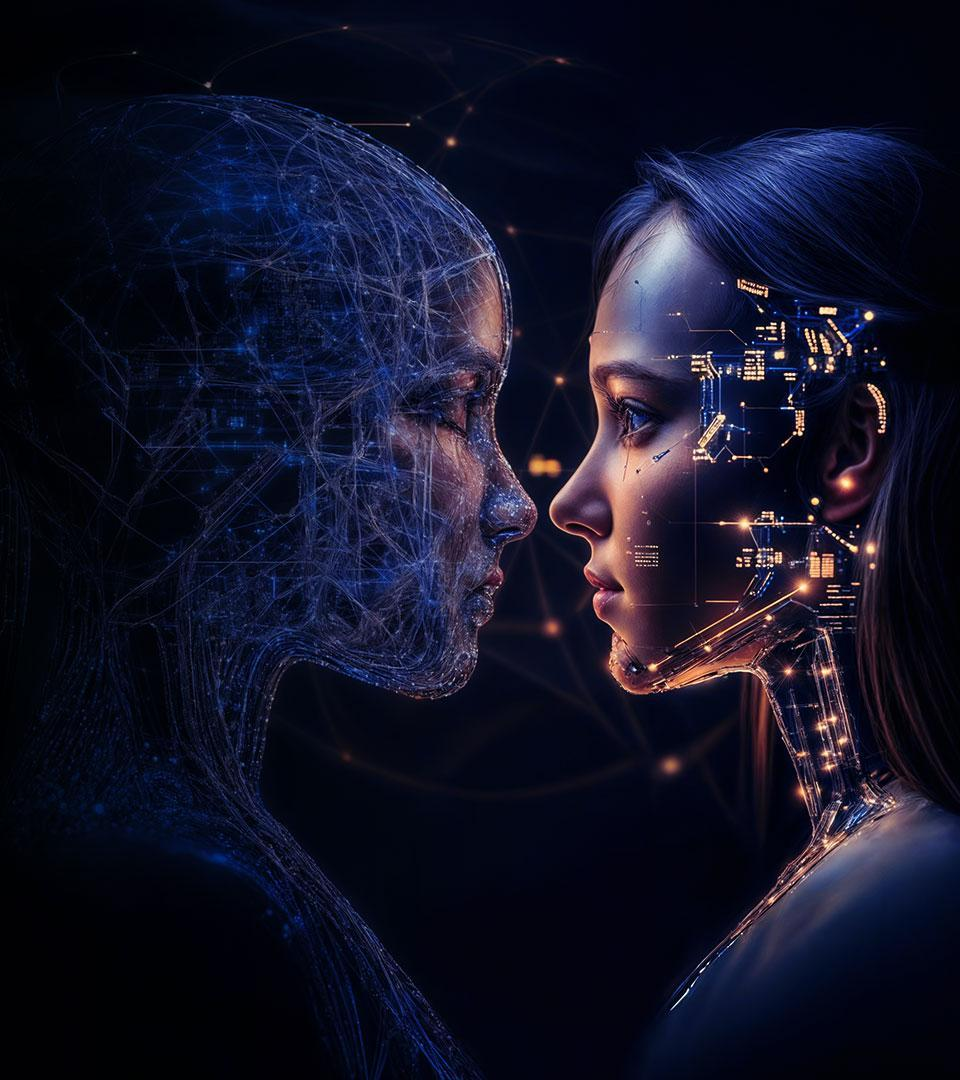
Examples



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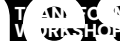




**We Begin
With Our
Most
Important
Information
about US, an
endeveevour,
or our
Business**



HEC TEC V



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"Please learn from the following information to represent our company accurately in all future interactions:

1. **Mission and Vision:**
 - **Mission Statement:** [Insert your mission statement here]
 - **Vision Statement:** [Insert your vision statement here]
2. **Principles and Values:**
 - **Principles:**
 - [Principle 1]
 - [Principle 2]
 - [Principle 3]
 - [Principle 4]
 - [Principle 5]
 - **Values:**
 - [Value 1]
 - [Value 2]
 - [Value 3]
 - [Value 4]
 - [Value 5]
 - **Motto:** [Insert your company motto here]
3. **Tone and Language:**
 - Please refer to the uploaded documents in our knowledge base, which include articles, blog posts, and other writings that capture our tone, feel, and language.
4. **Website and About Us:**
 - Refer to our website information and About Us section for additional context about our company.
5. **Brand Guidelines:**
 - Follow our brand guidelines, including styles, colors, fonts, and any specific communication styles outlined.
6. **Guidelines for Responses:**
 - **Tone and Style:** Use the tone and style reflected in our writings and brand guidelines.
 - **Alignment:** Ensure all responses align with our mission, vision, principles, and values.
 - **Communication:**
 - For **Internal Communications:** Provide detailed guidance and support using our internal language and style.
 - For **External Communications:** Communicate clearly and professionally with customers, showcasing our company's values.
7. **Knowledge Base:**
 - Always refer to the knowledge base for information and context as needed.
8. **Links To Important Information of self or business**
 -



**If You Cannot Get The Translation
Or Need A Copy.
Use This QR Code To Get To
Google Doc**



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Start filling out the following:

Vision Statement:

Mission Statement:

Values(5):

Principles (5):

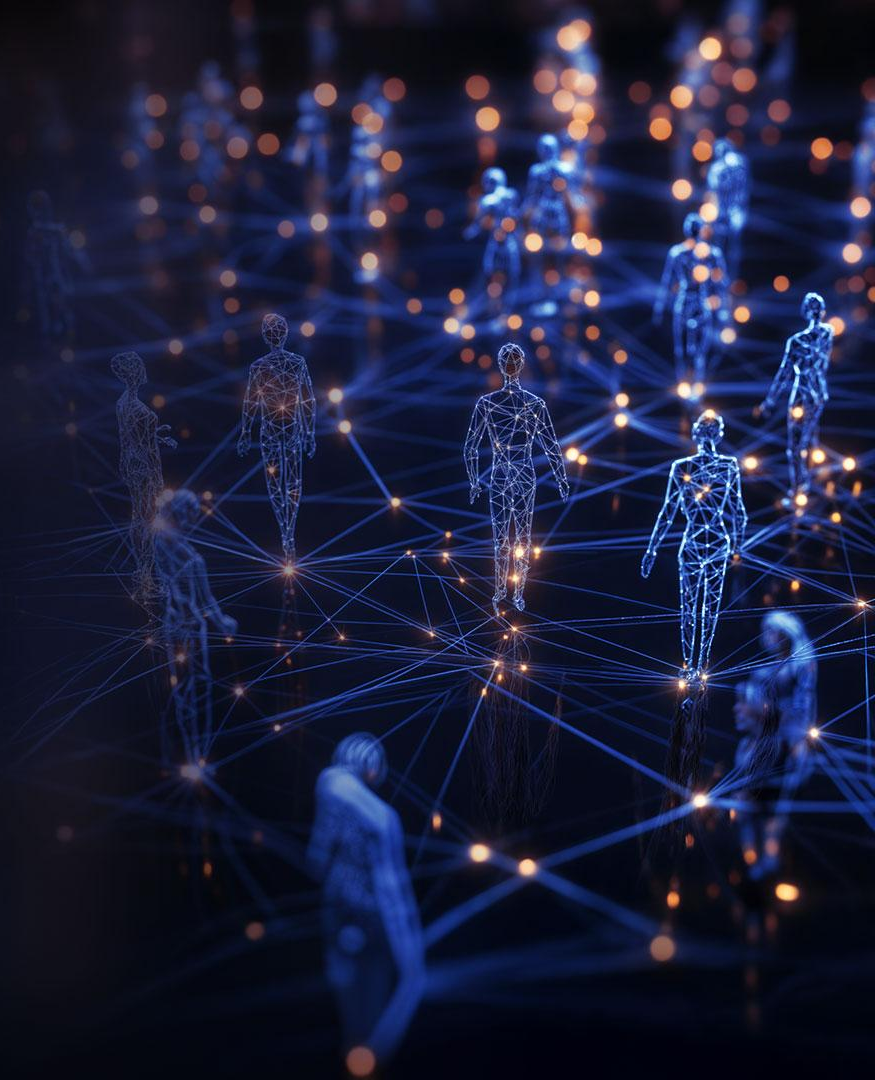
Brand Guidelines/Designs/Style



Continue filling out the following:

About Us, what it is that you are doing, or who YOU are. (Domain etc)

Articles, emails, write ups, or just make a huge summary in your own writing.



Instructions:

- **Fill in the Blanks:** Replace all placeholders in brackets [] with your actual information.
- **Upload Documents:**
 - **Website and About Us Information:** Provide links or text from your website and About Us page.
 - **Brand Guidelines:** Upload any documents that include your brand styles, colors, fonts, and communication guidelines.
 - **Writings:** Upload your articles, blog posts, and other writings to the GPT platform's knowledge base.
- **Set Up Your GPT Assistant:**
 - Copy and paste the prompt above into your GPT platform.
 - Ensure all documents are properly uploaded and referenced.



AZIZA AZIMOVA



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AI SWARMS, AUTO PROMPTING, & MARKETING



By
KYE GOMEZ



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Welcome To The AI In-Person Workshop

LUNCH BREAK & NETWORKING

WE ARE RESUMING IN

1:10PM

You can eat at your
desks ;)



ANDRES FRANCO

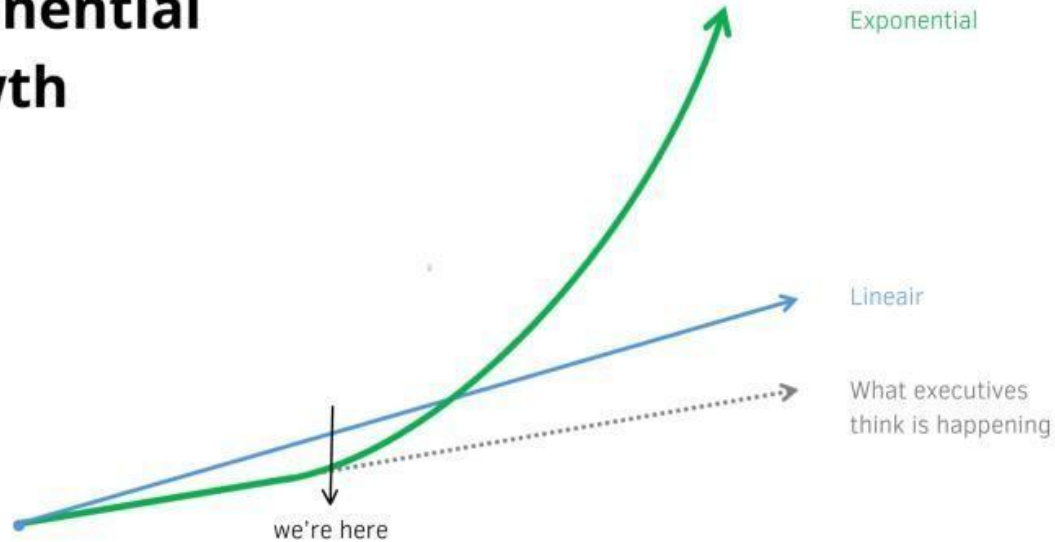


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AI Growth

Exponential growth of AI



Source and credits: Nancy Rademaker

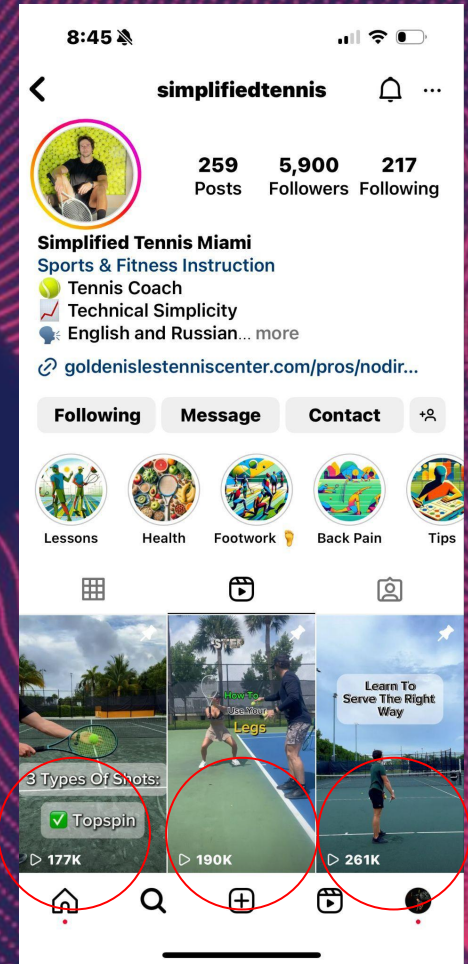
WHO AM I

- Serial Entrepreneur
- Content creator with over 300k + followers

Why

- Must find a strong why
- Think about How this will affect your life, your business, your network

What Happens When You Do...



Hook

- Can make or break your video
- Must catch attention within 3 seconds of the video

Visual

- Adding something that anyone would like to see the outcome
- Priming audience with the title



Impactful Hook

- Example:

“This is how you 10x your business with 0 dollars”

- Start with a hook and slam the objection with a supporting hook

Controversial

Whether you like him or hate him... He gets the attention on purpose





3 GOLDEN SCRIPTWRITING TIPS

- Speak to one person only (Switch “I” to “You”)
- Cover & Read Out loud
- It's not about you, it's about them

Rapid Fire Hacks

- Switch “And’s” to “But’s”
- Write as you speak. Simple. Simple. Simple
- If showing visuals, put multiple within that 1 second frame
- Have the viewer comment a word
- Don’t reinvent the wheel. Do what already works



Skip The Hard Work

Swayed.io

🔔

AI Clones

Home

AI Clones

Create Script

Scripts

Account Settings

Billing

AI Clones

Search through your videos to create a new AI clone

ugolord

Search

Lawyer's Reaction

Justice Brutality or Justifiable Force?

CENSORED

Answer Reveal!

Reply to @colc05 PAR...

81,390,236 4,900,067 144,222 86,373

Select

Lawyer's Reaction

Who's Liable?

Who do you think is ...

79,432,078 3,443,592 88,624 15,111

Select

Lawyer's Reaction

Part 2 Answer Reveal!

Answer Reveal!

Reply to @ugolord PA...

85,143,931 4,331,431 20,329 14,623

Select

Lawyer's Reaction

Indies and gentlemen

Who's Liable?

Replying to @Avery C...

59,152 4,050 176 104

Select

Lawyer's Reaction

Lawyer's Reaction

Lawyer's Reaction

Lawyer's Reaction



.



WHAT DO YOU WANT?

- More leads for free?
- More sales for your business?
- Attract people you most admire?



KNOWLEDGE WITHIN YOU!

HOW MANY PEOPLE ARE
BETTER OFF BECAUSE OF YOU?

AZIZA AZIMOVA



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AI ASSISTANT BUILD OUT & ACTION TIME WITH FACILITATORS & TEACHERS



CONCLUSION & HOW TO SCALE TO THE NEXT LEVEL WITH AI



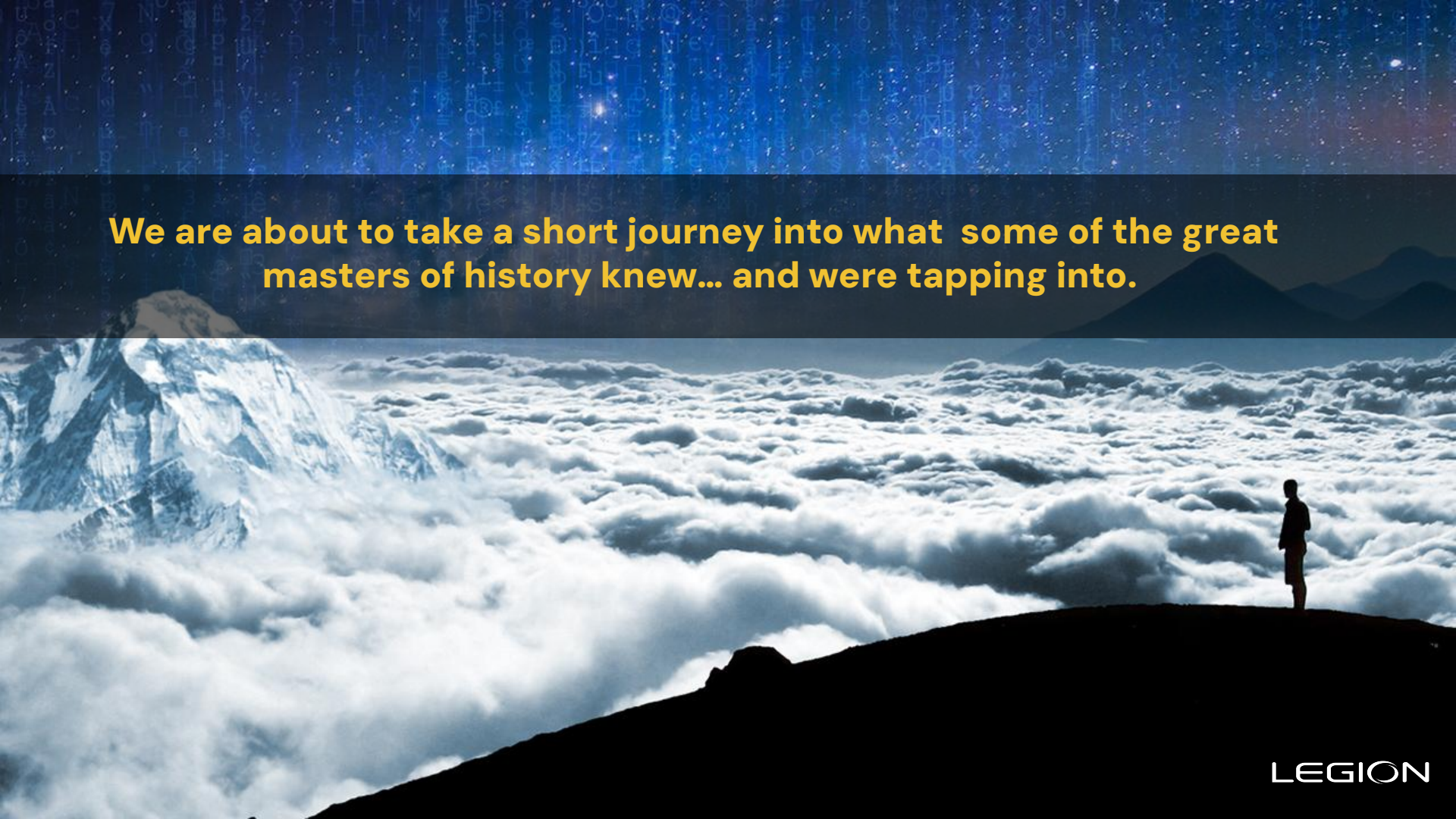
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**The AI evolution will be
100x - 1000x faster
than the growth of the
internet.**

Put everything aside and focus.

Gift yourself that hour



We are about to take a short journey into what some of the great masters of history knew... and were tapping into.

LEGION

THE IMPACT OF AI DELIVERED AT SCALE

CENSORED VIDEO From Ex CEO of Google

Watch: This **interview** of Eric Schmidt (Google's Ex-CEO) was removed from social media after he made controversial comments about Google.





SPECIAL ANNOUNCEMENT

For Members & Striving AI Enthusiasts



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**TRANSFORM YOUR BUSINESS WITH AI
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Introducing The Collective AI Community

This is why we've created "The Collective".
A community designed for visionaries, conscious leaders,
passionate entrepreneurs, AI enthusiasts, and creators...
like YOU.



EDUCATION



TOOLS



COMMUNITY



THE COLLECTIVE

The Collective Academy: Weekly Education Sessions

THE COLLECTIVE ACADEMY  THE COLLECTIVE



OCT. 19 | 7:00 EST

Zap AI into your Business & Life

JAVIER CALDERON bit.ly/collective/oct19

THE COLLECTIVE ACADEMY  THE COLLECTIVE



The Future of Creativity is AI

How to Harness the Power of Midjourney and Image Generators

TH. OCT. 19 4PM EST | PHIL KYPRIANOU

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Chatbots 101:

How to Build Your Own AI Assistant in 10 Minutes!

TH. NOV 16 7PM EST | JEFF J. HUNTER

Each session is worth \$250, monthly value is \$1,000+

THE COLLECTIVE ACADEMY



Zap AI into your Business & Life

JAVIER CALDERON WED. NOV. 1 | 2P EST

THE COLLECTIVE ACADEMY



The Future of Creativity is AI How to Harness the Power of Midjourney and Image Generators

TU. NOV. 28 | 2P EST | PHIL KYRIANIOU

THE COLLECTIVE ACADEMY



Chatbots 101: How to Build Your Own AI Assistant in 10 Minutes!

TH. NOV 16 7PM EST | JEFF J. HUNTER

THE COLLECTIVE ACADEMY



How You Can Get New Customers Faster & Easier Than Ever With AI!

AZIZA AZIMOVA WED. NOV. 8 | 2PM EST

VORTEX SERIES



HOW TO CREATE GPTS & APPLIES Live Workshop with Co-Founder Jonathan Foltz

WED. NOV. 29TH | 2PM EST

THE COLLECTIVE ACADEMY



How to Leverage AI to Save Time & 5X Your Performance

TH. DEC. 7 | 2PM EST | CHRIS WINSTON

THE COLLECTIVE ACADEMY



Taking Apart A Real-Life Business To See How It's Constructed Live Session with Co-Founders Jonathan Foltz, Aziza Azimova, and Umer Hadeed

TH. DEC. 14 | 2P EST

THE COLLECTIVE ACADEMY



Revolutionize Your Business: How to Amplify Your Business & Marketing Strategy

TH. JAN. 11 | 10:30A EST | LIANA LING

THE COLLECTIVE ACADEMY

INTERMEDIATE



Supercharge Your AI Prompts for Mind-Blowing Results

TH. FEB. 1 | 2P EST | IMRAN RAHMAN

THE COLLECTIVE ACADEMY



Create Your 24/7 AI Strategist Harness GPTs To Drive Growth

WED. JAN. 24 | 3P EST | JOSEPH VARGHESE

THE COLLECTIVE ACADEMY



How To Use AI To Build An A-Class Team

WED. JAN. 17 | 2P EST | DAVE FOX

THE COLLECTIVE ACADEMY



Superhuman Simple Tasks & Grunt Work With AI

TH. JAN. 4 | 6P EST | JONATHAN ROSE

AI Education: Already In Your Member Portal

Network, Collaboration & Support

COMMUNITY CHATS

E-Commerce and Marketing

Jobs and Opportunities

Investment

Tech Innovations & Tools

Business Growth &
Strategies

Private Chat & Questions

Value **\$1,500** per month



The Collective AI Community
Community



Announcements

Friday

Jonathan : The Collective Vortex Call from
Nov 10th - Random Call on the craziness...

Groups you're in



Private Collective Chat

10:49 PM

~ Osiris Santos: That makes more sense



Tech innovations, Tools, & Softw... Friday

~ Alyson requested to join



Marketing & E-commerce Chat

Friday

~ Alyson requested to join



Jobs & Partnerships Chat

Friday

~ Alyson requested to join



Investments & Opportunities Chat Friday

~ Alyson requested to join



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Access To High Caliber In Person Masterminds

Access Masterminds is
worth +5,000 per month



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We Have Been **ARCHITECTING** Something New.

After Spending Hundreds of
Thousands of Dollars in figuring
things out.

We have figured out where we are
going and how this will change
businesses & individuals forever.

BECOME AI ENHANCED

We are now pushing the boundaries of what is possible with AI Agents & Assistants, Automation, & Time Hacking.



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For Founding Members



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BECOMING AI ENHANCED

As An AI Founding Member Program. Self guided System. Launches In November.

- Our GPT Course Finally Launches Next Month!
- We are going to have MONTHLY AI Agent & Assistant Building Sessions Online.
- Get 3 Free Months of The Swarm Gated Software, and a grandfathered 20% discount thereafter.



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THE COLLECTIVE

Secret NETWORKING EVENT

A PRIVATE EVENT FOR THE CREATORS & DESIGNERS OF THE FUTURE

DATE/TIME

**OCT 25TH
7-11PM**

WHERE

**SECRET LOCATION
IN MIAMI**

ATTIRE

COCKTAIL

TAKING YOU BACK TO THE 60'S



A digital hand, composed of a blue wireframe mesh with glowing orange and yellow dots at the joints and along the fingers, reaches out from the right side of the frame. Its index finger points towards the letters 'AI', which are rendered in a large, 3D, pinkish-red font with a glowing, pixelated texture. The 'AI' letters sit on a dark blue grid floor that also glows with orange and yellow light. In the background, there are faint, glowing lines and dots, suggesting a digital or networked environment. The overall color palette is dominated by dark blues, purples, and vibrant oranges and yellows from the glowing elements.

For
**Architect
VIP's**



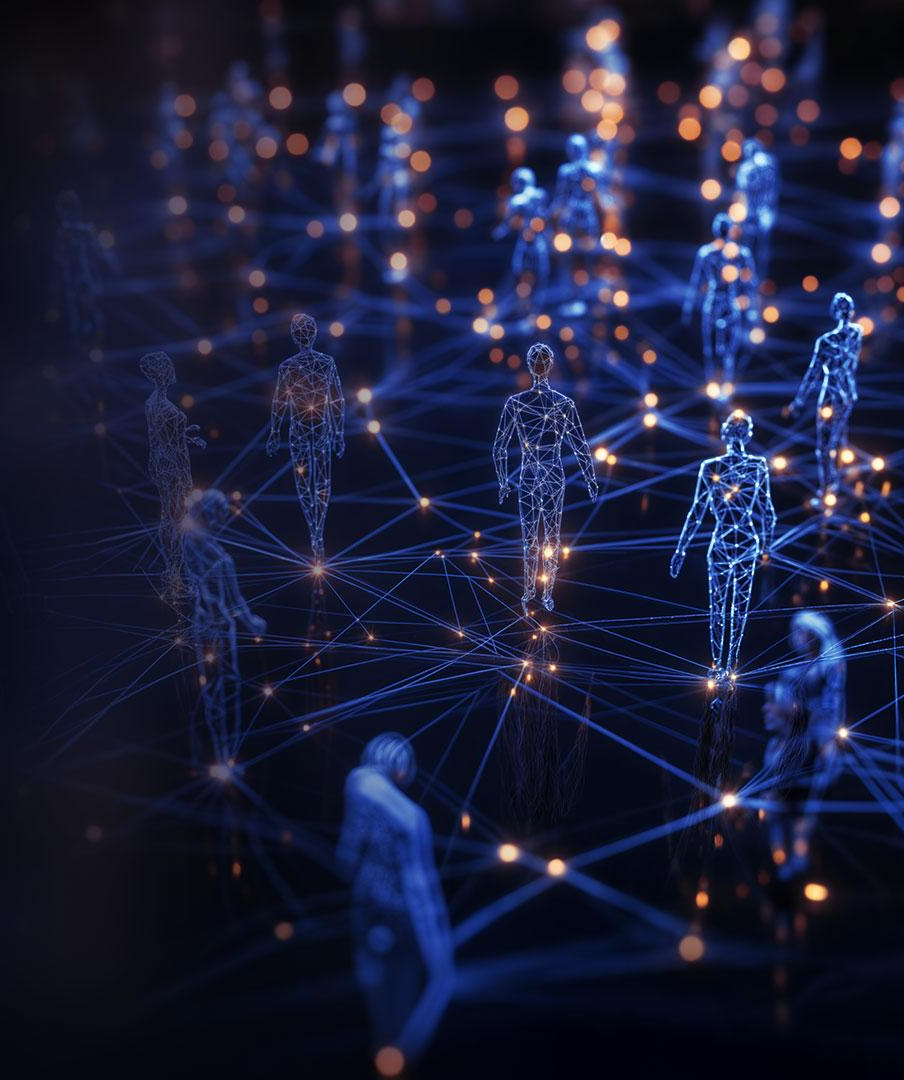
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BECOMING AI ENHANCED

As An Architect VIP

- Let Us Be Your Guides
- AI Enhancement Protocol
 - 3 Step Protocol
 - Audit
 - Strategy
 - Implementation
- Get The Option To Work With Jonathan, Kye, A Microsoft AI Co-Pilot Expert & More.





BILLIONAIRES

MIAMI



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But Most Importantly

Becoming A Master Of Your Destiny

Through Leveraging AI



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A Journey & Opportunity Only For Those That Attended Today! (And Webinar Opportunity)



bitly



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*Conscious Leadership Is Needed.
Look towards building with those that
want to create a better future.*



Do Something *Significant*
For The World



A Journey & Opportunity Only For Those That Attended Today!



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