

Being a small charity during Covid

By Annie Perez

LIVE BETTER
HELP OFTEN
WONDER MORE



Pre-covid

- Sunday Assembly is a volunteer led charity which brings together people to celebrate life without the religious spin
- Twice a month meeting together in person with inspiring talks by notable speakers, live music, spoken word and community sharing
- The community is the beating heart of Sunday Assembly

So, when Covid comes along... what happens?



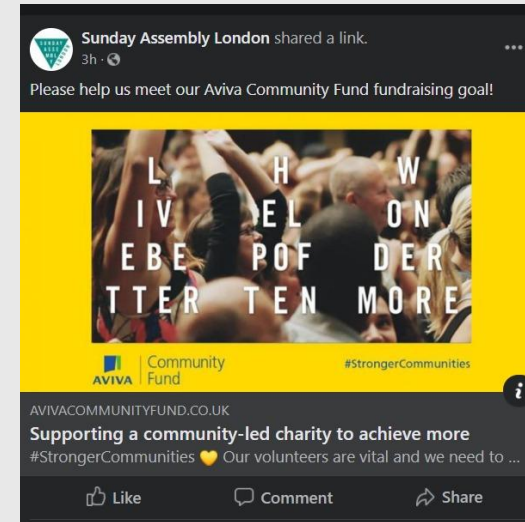
What happens to
our community?



Word cloud

During Covid

- We had lots of help and no longer invisible
- Funding opportunities were ACE!
- We had a lot of time to actively listen
- The community had more time to give
- There was a vibe of 'in it together' and unity
- We reinvigorated 'Help Often'
- Our downsides were clear!



Reflections of a Trustee

- The reality of what a Board is responsible for
- The fragility of accounts
- A new perspective of its charitable purpose
- Prioritisation, focus and attention
- Possibilities and opportunities
- Never forget the makeup of what makes you, you



What the
priorities
became?



Word cloud

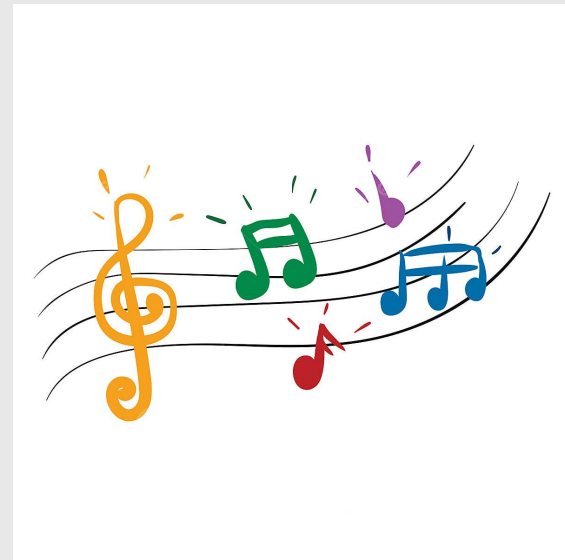
Post Covid

- Having a rejig!
- Going back to basics
- Being accessible
- Fundraising is fun!
- Build in more space for co-designing / co-shaping Sunday Assembly strategy

What next?

- Moving to a smaller venue
- Revisioning our values:
 - Live Better
 - Help Often
 - Wonder More

BACKYARD
COMEDY CLUB



The background is a solid purple color. It features several decorative elements: a large, irregular white dotted pattern in the upper left and center; a smaller, similar dotted pattern in the lower left; and several solid purple abstract shapes of various sizes and orientations scattered across the page.

Any questions?

Thank you

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