

Using our Voice: Oklahoma Educators Collaborating for Advocacy and Influence



icons from iconarchive.org

#OACTE

bit.ly/okvoice

by [Dan Krutka](#), [Rick Cobb](#), [Rob Miller](#), [Tammy Parks](#),
& [Wesley Fryer](#)



last updated 22 Oct 2015

Link to this
Google
Presentation



via QR Code
or link:



bit.ly/okvoice



Oklahoma Association
of Colleges of Teacher Education



OATE

Oklahoma Association of
Teacher Educators

Which do you use the MOST to keep up with educational issues?

Respond at PollEv.com/wfryer

Text **WFRYER** to **37607** once to join, then **A, B, C, D, or E**



Our Format:

- 15 minutes of commentary by each panelist
- 1 minute of responses per panelist
- Backchannel Q&A
- Open commentary

Join Our Backchannel:

| **Today'sMeet**

todaysmeet.com/okvoice



Dan Krutka, PhD

@dankrutka

Education professor | Social Media & Social Studies Researcher | #sschat co-leader | Likes: equity, edcamps, urbanism, pragmatism | #ThunderUp #BoomerSooner

📍 Denton, TX

🔗 strikingly.com/dankrutka

🕒 Joined June 2012



@dankrutka

How can we blur boundaries in education with social media?

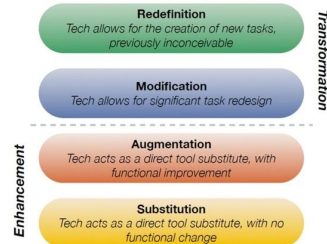
- Edcamps, teacher Twitter, and participation
- Media shifts: 1-way media to Web 1.0 to Web 2.0 to social media
- Educational uses: communication, PD, class activities, political activism, visibility (sharing our story)
- Teaching *with* and *about* social media (SM literacies: Rheingold, 2010)
- Blurred boundaries: Scholarship Sunday, #sschat, #OklaEd, my classes
- Recommended strategies:
 - (1) Consider aims & then platform affordances, strengths, & weaknesses (SAMR model)
 - (2) Teach about social media, not just with it

Boyd, D. (2014). *It's Complicated: the social lives of networked teens*. Yale University Press.

Carpenter, J. P., & Krutka, D. G. (2014). Chat It Up. *Learning & Leading With Technology*, 41(5), 10-15.

Rheingold, H. (2010). Attention, and Other 21st-Century Social Media Literacies.

Educause Review, 45(5), 14.



Transformation

Enhancement

okeducationtruths.wordpress.com



Dr. Rick Cobb

@middelsupt

Superintendent of Mid-Del Public Schools

📍 Oklahoma

🔗 mid-del.net

[@middelsupt](#)



okeducationtruths

@okeducation

when the record on public education in Oklahoma needs to be set straight

📍 Oklahoma

🔗 okeducationtruths.wordpress.com

🕒 Joined April 2012

[@okeducation](#)



Rick Cobb

@grendelrick

Superintendent of Mid-Del Schools, husband, father of three, OU Sooners fan

📍 Norman, OK

🕒 Joined April 2011

[@grendelrick](#)

Blogging tips

- Images
- Multimedia
- Humor
- Brevity
- Focus
- Social Media



The image shows the Blogger homepage interface. At the top left is the Blogger logo. To its right is a sign-in section with fields for 'Username:' and 'Password: (?)', a 'SIGN IN' button, and a 'Remember me (?)' checkbox. Below the logo is a search bar with the text 'Search blogs from across the web with Google Blog Search.' and a 'SEARCH BLOGS' button. The main content area is divided into several sections: 'Explore blogs' with a list of blogs including 'Claro Oscuro', 'A puerta cerrada', and 'Helpful rhino guide'; 'BLOGS OF NOTE' featuring 'Blog from Botivia'; and 'RANDOM BLOGS' with a 'NEXT BLOG >>' button. A central section titled 'What's a blog?' includes a 'TAKE A QUICK TOUR' button and four icons representing 'Publish thoughts', 'Get feedback', 'Post photos', and 'Go mobile'. To the right of this section is a 'Create a blog in 3 easy steps:' list: 1. Create an account, 2. Name your blog, 3. Choose a template, followed by a large orange arrow button labeled 'CREATE YOUR BLOG NOW'. At the bottom, there are sections for 'RECENT NEWS' with a link to 'Download Blogger for Word' and 'PUPPY LOVE' with a link to 'Blogger Images'.

Social Media in New Role

Selfies with staff



Selfies with kids



Key Moments from the Blog

[Veto Override and the Power of #oklaed](#)

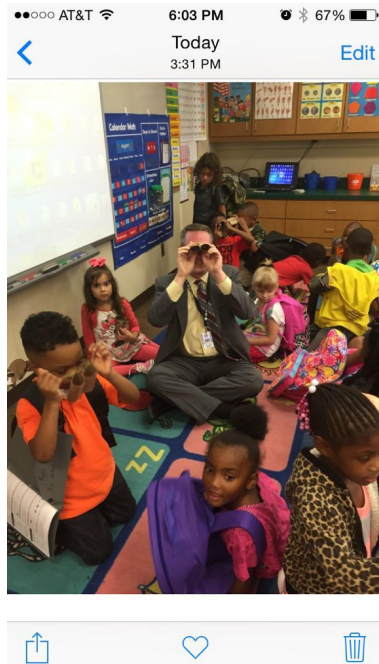
[Then There Were Three](#)

[I am okeducationtruths](#)

[Guest Post on the Teacher Shortage from a POed Parent](#)

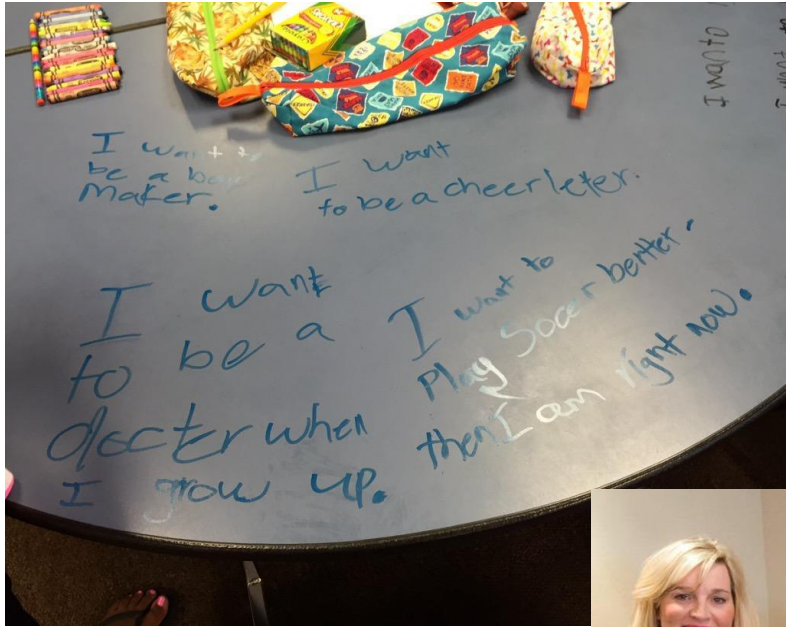
Added Visibility

First Day of School



Touring the Tech Center





speedofcreativity.org



Wesley Fryer, Ph.D.

@wfryer

husband of @sfryer, dad, teacher, tech director, author, speaker, #DE '05-GCT '09. @k12online @EdCampOKC @digishare Organizer - ATA @CasadySTEM @eyesrightblog

📍 Oklahoma City, OK

🔗 about.me/wfryer

🕒 Joined June 2007

[@wfryer](#)



Casady STEM

@CasadySTEM

STEM related resources and ideas shared by @wfryer (Director of Technology at @casadyschoolOKC)

📍 Oklahoma City, Oklahoma

🔗 stem.wesfryer.com

[@casadySTEM](#)



EdCamp OKC

@EdCampOKC

unconference devoted to K-20 education idea sharing coming March 7, 2015 to Southmoore HS in Moore, OK. Tweets by @JonnyCurriculum @tparks @elynnill @wfryer

📍 Oklahoma City, Oklahoma USA

🔗 EdCampOKC.org

🕒 Joined July 2012

[@edcampOKC](#)

EdCamp is a Global Movement



home

Edit 9 20

<http://edcamp.wikispaces.com>

Welcome to edcamp!

If you're planning an edcamp event, please create a page with pertinent details and links to your other online spaces!

(please name your page "edcamp [NAME]" like "edcamp Philly" and "edcamp NYC" and give it the tag "edcamp" or it won't show up in the menu!)

Upcoming Edcamps:

- October 7, 2014 [Higher EdCamp Illinois](#) (Glen Ellyn, IL)
- October 11, 2014 [Edcamp Fond du Lac](#) (Fond du Lac, WI)
- October 11, 2014 [Edcamp Minneapolis-St. Paul](#)
- October 11, 2014 [Edcamp SEMO](#) (Missouri)
- October 11, 2014 [Edcamp Yellowstone](#)
- October 11, 2014 [Edcamp Utah](#) (Salt Lake, UT)
- October 11, 2014 [Edcamp NOLA](#) (LA)
- October 18, 2014 [Edcamp Access MI](#) (Swartz Creek, MI)
- October 18, 2014 [Edcamp CANA](#) (Corsicana, TX)
- October 18, 2014 [Edcamp Del Norte CA](#)
- October 18, 2014 [Edcamp Delco](#) (Delaware)

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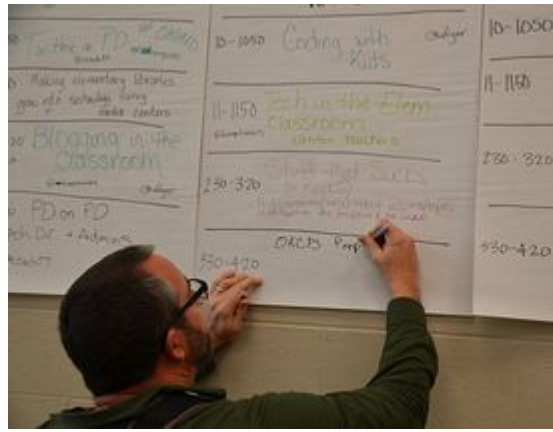
www.edcampOK.org



www.edcampOKC.org

edcamp OKC

Join The Revolution!

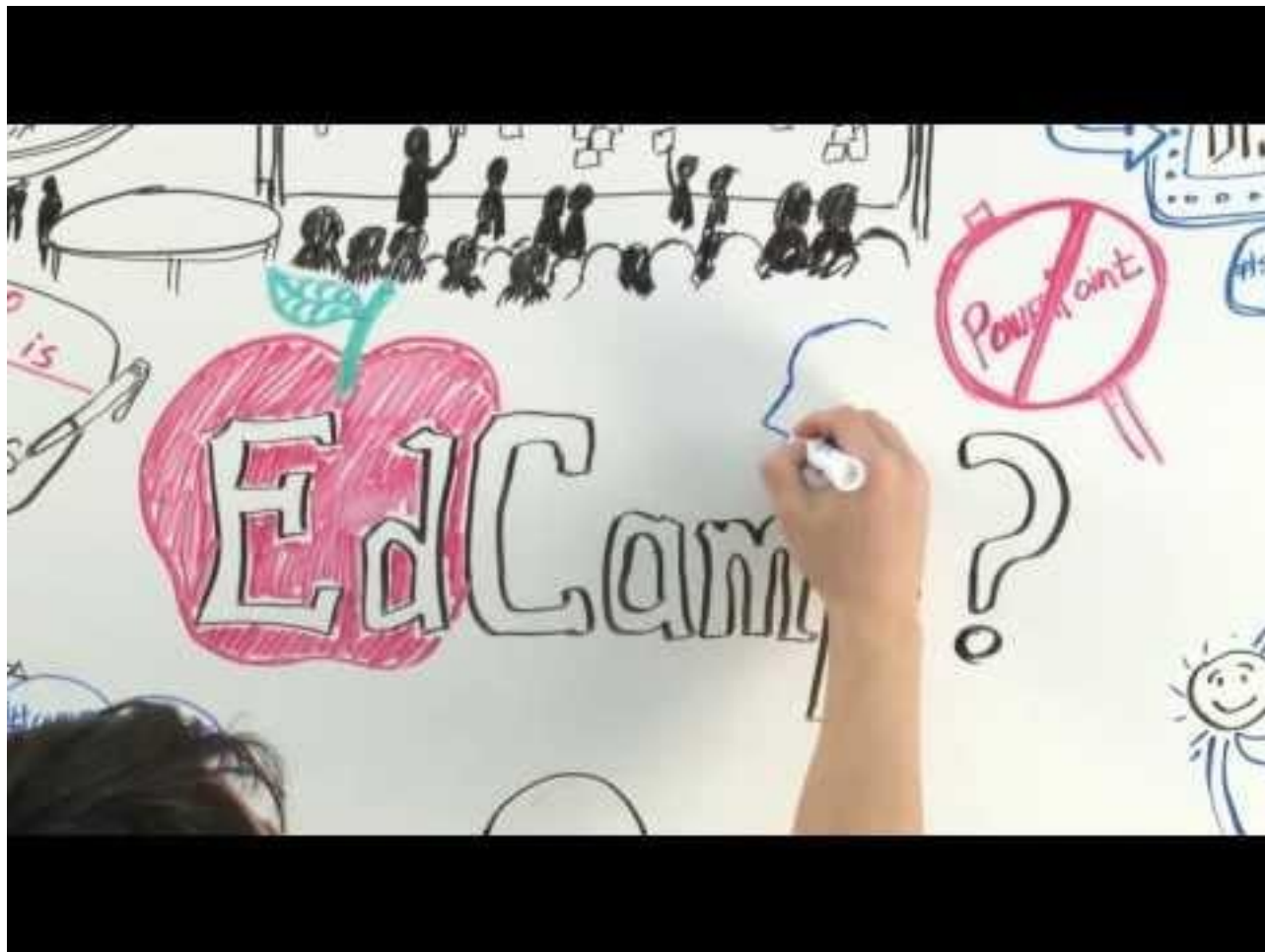


Emphasizes “connecting”



#OklaEd

“EdCamp 101”





#EdCamp at EngageOK

from Oklahoma State Dept. of Ed [PLUS](#) 2 months ago /     [ALL AUDIENCES](#)

<https://vimeo.com/135276165>

PLAYDATE

People Learning and Asking Y: Digital Age Teacher Exploration ©

[Home](#) [Schedule](#) [What to Bring & Know](#) [Resource Guides](#) [Organizers](#) [Backstory](#)

PLAYDATE OKC

No presenters. No agendas. Just playing.

Explore the things you've never had time to explore!

Twitter Hashtags: #PLAYDATE15 #OklaEd

Cost: FREE - EVENTBRITE Registration Coming!

Theme: 3D Printing & Digital Design

When: Saturday, November 7, 2015 (9:00 am - 1:00 pm)

Where: Crabtree Library, Casady School, Oklahoma City, OK

Interested in attending our FOURTH PLAYDATE professional development event in Oklahoma City? We will have several 3D printers with software on iPads and laptops to create designs for 3D printing. Registration is now open!



Ticket Information

Powered by Eventbrite

TYPE	REMAINING	END	QUANTITY
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<http://playdate.edcampokc.org>



www.edcampOK.org



Search



#OklaEd



Andrea Eger ✓
@AndreaEger

New Tulsa Supt
@DeborahGist calls
Oklahoma A-F grades a
"bureaucratic exercise"
w/unfortunate consequence
bit.ly/1RXrG2c #oklaed
↻ Retweeted by Alex Gates

Expand



Andrea Eger ✓
@AndreaEger

New Tulsa Supt
@DeborahGist calls
Oklahoma A-F grades a
"bureaucratic exercise"
w/unfortunate consequence
bit.ly/1RXrG2c #oklaed
↻ Retweeted by Caden

Brown

Expand



**Moore Public
Schools** 11
@MoorePublicSch

Great Leaders are Made not

About

[Edit This](#)

This website serves as an information hub for EdCamps in Oklahoma as well as PLAYDATE PD events. These are all FREE events organized by volunteers.

[Follow #OklaEd on Twitter](#) for updates on these events. [Subscribe to this Google Calendar](#) to stay updated on Oklahoma EdCamps and PLAYDATES!

[XML](#) [ICAL](#) [HTML](#) [The official EdCamp wiki](#) lists all upcoming EdCamps worldwide.

An [EdCamp](#) is a free "un-conference" for educators to share ideas, collaborate and network together. EdCamps are based on the [BarCamp](#) and [TeachMeet](#) conference models.

Upcoming EdCamps & PLAYDATEs in Oklahoma include:

- 11/1/2015: [PLAYDATE OKC](#) at Casady School in Oklahoma City (3D Printing & Design) #playdate15
- 2/6/2015: EdCampSWOK in Lawton, OK #EdCampSWOK
- 3/5/2016: [EdCampOKC 2016](#) in Oklahoma City Public Schools (Northwest Classen HS) [@edcampOKC](#)

Oklahoma-EdCamps



Tweets from a list by Wesley Fryer, Ph.D.

Official Twitter channels of Oklahoma EdCamps.
More on <http://www.edcampok.org>



Edcamp Stillwater
@EdCampStilly

18 Oct

Thank you all for making EdCamp amazing yesterday!
Expand



Edcamp Stillwater
@EdCampStilly

18 Oct

Prize winners from #edcampstilly15 #edcamp
pic.twitter.com/As4ENTsu6o





Tammy G. Parks

@TParks

EdTech Coord/Teacher ☆ Pursuer of
Creativity/Innovation ☆ Collab Seeker ☆
OTA Prez-Elect ☆
EdCampOKC/#OklaEd ☆ OKA+ Fellow
☆ ISTE Make IT Happen Award

📍 Rural Oklahoma

🔗 theclassroomdreamingtree.com

🕒 Joined March 2008



@tparks

www.theclassroomdreamingtree.com

Back To The Future Day 10/21/15

What would a time traveler from 1985 discover about #OklaEd today?



EdWeek Blog: *Happy 'Back To The Future' Day! What Was Teaching Like Back in 1985?*

Education Week October, 1985

*“Here's a Commentary from James M. Banner Jr., a historian, writer, and senior research associate at the (now-defunct) Council for Basic Education, **written in response** to the formation of a Carnegie Forum tasked with creating a "blueprint" for the teaching profession's future: (emphasis added)”*

EdWeek Blog: *Happy 'Back To The Future' Day! What Was Teaching Like Back in 1985!*



Education Week October, 1985

*“We assume that teaching already is a profession—not a job or occupation or calling, each a status worthy of estimation in its own right—and we do so without concern for the inflation and meaning of the concept of a profession. Yet, in fact, schoolteaching in this country is not now a profession. **Nor will it become one**, despite what many believe, simply by altering teacher examinations, reforming teacher education, improving work conditions, increasing pay, or changing our approaches to school finance and productivity. ... Make teaching a 'true profession'? It is against the historical grain, probably impossible, and most likely not worth the effort.”*

- James M. Banner, Jr, *historian, writer, and senior research*

EdWeek Blog: *Happy ‘Back To The Future’ Day! What Was Teaching Like Back in 1985!*



Education Week October, 1985

“Eugene W. Kelly Jr., the dean of the school of education and human development at George Washington University. Kelly responded to Banner with his own Education Week Commentary, saying Banner's "gloomy conclusion" didn't follow from his argument:”

EdWeek Blog: *Happy ‘Back To The Future’ Day! What Was Teaching Like Back in 1985!*



Education Week October, 1985

*“Making teaching a true profession is essential not because it promotes the welfare of teachers, but because it encompasses a comprehensive set of major policy and professional actions critically important to sustained improvement in education. The professionalization of teaching and the achievement of excellence in education are not two separate issues, much less are they at odds with each other. **Providing teachers with the conditions of a true profession is directly in line with the public interest.**”*

- Eugene W. Kelly Jr., the dean of the school of education and human development
at George Washington University

EdWeek Blog: *Happy ‘Back To The Future’ Day! What Was Teaching Like Back in 1985!*



Education Week October, 1985

“Kelly outlines 10 steps toward professionalizing teaching, including:

- **attracting high-quality candidates to teacher-preparation programs,**
- **strengthening the accreditation and approval system for teacher-education institutions, and**
- **establishing fair and rigorous licensing procedures, including testing, for entry into the profession.”**

EdWeek Blog: *Happy ‘Back To The Future’ Day! What Was Teaching Like Back in 1985!*



#OklaEd Arrives Jan. 2, 2013



Would educators in 1985 have ever imagined the possibilities that social media would provide for collaboration, professional development and advocacy for education reform?



Kevin Hime
@coach57



Follow

#edchat #cpsreds the hash tag for oklahoma education is #oklaed please use

RETWEET

1



6:19 PM - 2 Jan 2013

The screenshot shows a Twitter thread and a reply. The thread consists of three tweets:

- Kevin Hime** (@coach57) · 2 Jan 2013: @okeducation what is hashtag for Oklahoma educational tweets
- okeducationtruths** (@okeducation) · 2 Jan 2013: @coach57 I'm not sure there is one. There should be. Any suggestions? Anyone?
- Kevin Hime** (@coach57) · 2 Jan 2013: @okeducation edokla or oklaed both seem to be open

Below the thread is a profile card for **okeducationtruths** (@okeducation) with a "Follow" button. Below that is a tweet from **okeducationtruths** replying to @coach57:

@coach57 I like #oklaed. I would like #okeducation, but that seems self-indulgent :)

6:12 PM - 2 Jan 2013

At the bottom, there is a reply input field with the text "Reply to @okeducation @coach57".

#OklaEd - Collaboration



Dr. Jason James, superintendent of Alex Public Schools, said the Sunday night chats have given him the opportunity to build relationships with like-minded educators. In addition, he said Twitter has changed the public conversation regarding Oklahoma public education.

“Twitter has allowed educators to collaborate and share information in real time. Educators have been exposed to thoughts and ideas from educators across the globe and not been limited to the concepts of their local district,” James said.

James calls Twitter instantaneous professional development that ignores the “one-size-fits-all” mentality of traditional training.

ELEVATE: #OklaEd Unites Educators on Twitter Aug. 2015
<http://ok.gov/sde/newsblog/2015-08-31/oklaed-unites-educators-twitter>

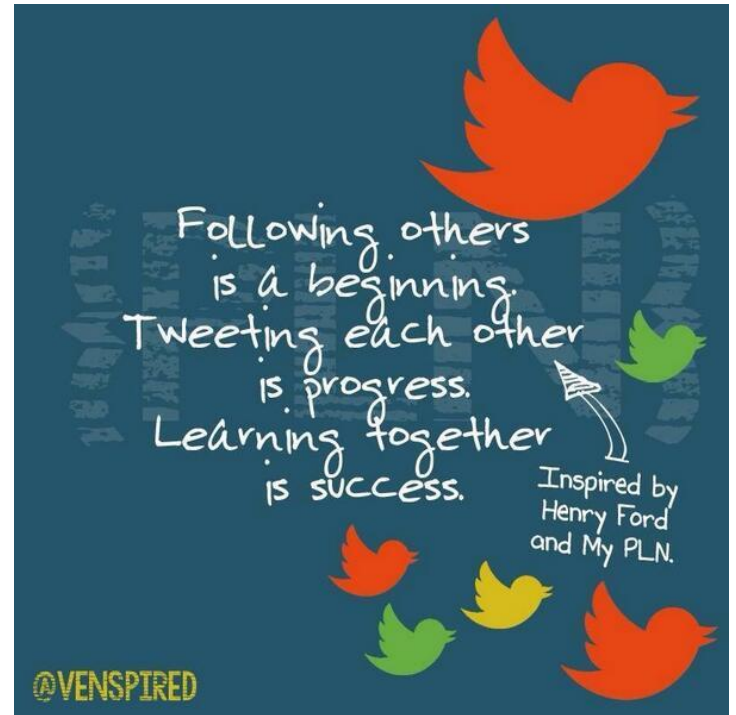


Image: <http://venspired.com/wp-content/uploads/2014/04/plnpower.jpg>

#OklaEd - Building Your PLN



How many **dots** are on your maps?
How many **people** are you learning with
and from that don't live where **you** do?

Will Richardson
Teaching the 21st Century Student Conf
Amarillo, TX 2011

“I have often said that the five people who influence me the most on a daily basis. . . I have never met. At no other time in my career have I had immediate access to experts with only one click of a button.”

- Shawn Blankenship, #OklaEd Principal, Piedmont Intermediate

#OklaEd - Building Your PLN



Twitter: **Anytime, Anywhere** Learning



Twitter: **Anytime, Anywhere** Learning



How many **dots** are on your maps?
How many **people** are you learning with
and from that don't live where **you** do?

Will Richardson
Teaching the 21st Century Student Conf
Amarillo, TX 2011



Rob Miller

@edgeblogger

Passionate husband, father of five, public school advocate, healthy skeptic. 2015 Oklahoma Middle School POY and NASSP National Finalist.

📍 Jenks, OK

🔗 viewfromtheedge.net

🕒 Joined July 2009



[@edgeblogger](https://twitter.com/edgeblogger)

www.viewfromtheedge.net

#OklaEd - Advocacy

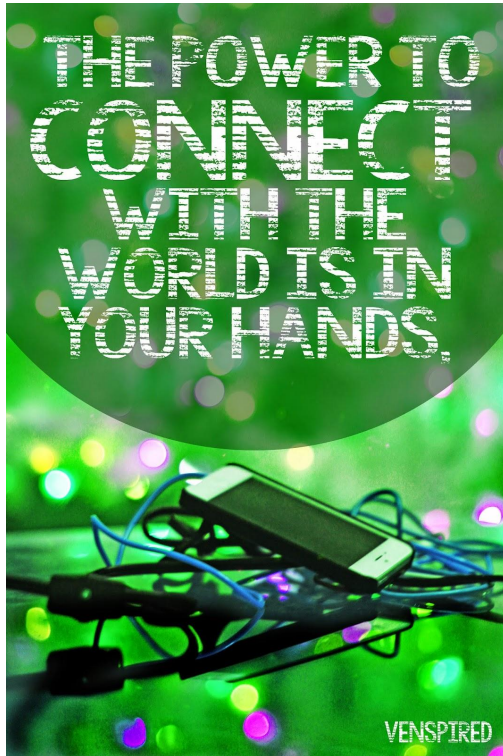


<http://venspired.com/wp-content/uploads/2013/12/socialmedia.jpg>

“Today, anyone interested in Oklahoma education can engage in the #OklaEd chat on Twitter from 8 to 9 p.m. every Sunday. The strength of the #OklaEd chats is the variation of moderators. Parents and PTA leaders have taken on the task, as has State Superintendent of Public Instruction Joy Hofmeister.”

- Kevin Hime, Superintendent Clinton Public Schools

#OklaEd #OACTE @TParks



**Social media use is an expectation;
it's no longer optional.**

Principals must move beyond communication to “community building and collaboration” using social media the way it was designed. **Not taking advantage of this type of technology is education malpractice.** It is simply irresponsible of any principal in this day and age. Patrick Larkin suggests that principals take the leading role in modeling collaboration so that students will have the “know how” to set-up their own learning network built around their personal interests by the time they graduate and move on to college or careers.

—SHAWN BLANKENSHIP, PRINCIPAL

**"Institutions will try to
preserve the problem to
which they are the solution."**

Clay Shirky

"Our generation's Sputnik moment is back. Our country is in serious danger of falling behind."

President Barack Obama

"For me, it is a massive wake up call."

Arne Duncan

Combined reading literacy scale

Country	Score
OECD average	493
<i>OECD countries</i>	
Korea, Republic of	539
Finland	536
Canada	524
New Zealand	521
Japan	520
Australia	515
Netherlands	508
Belgium	506
Norway	503
Estonia	501
Switzerland	501
Poland	500
Iceland	500
United States	500
Sweden	497
Germany	497
Ireland	496
France	496
Denmark	495
United Kingdom	494
Hungary	494
Portugal	489
Italy	486
Slovenia	483
Greece	483
Spain	481
Czech Republic	478
Slovak Republic	477
Israel	474
Luxembourg	472
Austria	470
Turkey	464
Chile	449
Mexico	425

2009 Program for International Student Assessment (PISA)

PISA Results Disaggregated (USA)

Poverty Rate	PISA Score
Schools < 10%	551
Schools w/ 10-24.9%	527
Schools w/ 25-49.9%	502
Schools w/ 50-74.9%	471
Schools w/ >75%	446
U.S. Average	500

PISA Results Disaggregated

Country	Poverty Rate	PISA Score
Finland	3.6%	536
Czech Republic	7.2%	478
Germany	10.9%	497
Australia	11.6%	515
Canada	13.6%	524
Japan	14.3%	520
United Kingdom	16.2%	494
United States	21.7%	500

PISA Results Disaggregated

Country	Poverty Rate	PISA Score
USA	<10%	551
Finland	3.4%	536
Netherlands	9.0%	508
Belgium	6.7%	506
Norway	3.6%	503
Switzerland	6.8%	501
France	7.3%	496
Denmark	2.4%	495
Czech Republic	7.2%	478
USA	10-24.9%	527

Connect with us!



@dankrutka

@tparks

@middelsupt

@wfryer

@edgeblogger



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