OCBC
SUSTAINABILITY INNOVATION CHALLENGE 2023

Submission Guide

Presented by:

In collaboration with:

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Submission Guide

1. **Please use this guide to help structure your submission deck.**

    a. Your submission deck should provide in-depth information of your solution. Include images, diagrams or charts to illustrate your points.

    b. You can add additional information as appendices.

    c. Feel free to use your own template design.

    d. Refer to the evaluation criteria when drafting your submission to ensure you have adequately addressed what OCBC and TotalEnergies are looking for.

2. **Submission Deadline: Friday, 15 September 2023, 11.59pm (GMT+8).**

3. **Should you have any questions or encounter difficulties in making your submission, please email to info@padang.co.**

Evaluation Criteria

Criterion	Weightage	Details
Innovativeness	30%	• How unique is the approach in solving the problem? • How does the proposed solution compare to the next best alternatives?
Effectiveness and Impact	25%	• How effective is the proposed solution in solving the problem? • How big is the potential impact or business value generated (e.g. amount of waste eliminated, value of by-products)?
Feasibility and Scalability	25%	• Is the proposed solution technically feasible and can it be piloted within the next 12 months? • Is this solution scalable?
Capability	20%	• Does the team/company have the experience (shown through its track record), skills and resources that demonstrate its ability to develop this solution from proposal to pilot and beyond?

Commercialisation

Recommended number of slides in this section: **2**

Growth Potential

1. Elaborate on the technical feasibility of your solution.

2. Estimate the potential market size for your solution.

Scalability

3. Describe (briefly) your business model.

4. Describe how you intend to scale a business around your solution.

Problem

Recommended number of slides in this section: **1**

1. **Introduce** the problem you are solving. You do not have restate the challenge statement as it is published. Rephrase and reframe it if appropriate.

2. Briefly explain your understanding of the problem, including why it is a problem.

Solution

Recommended number of slides in this section: **3**

1. **Introduce** your proposed solution.

2. Explain the **technology** being used.

3. Describe the solution's **value proposition** and **competitive advantage(s)**.

4. Explain how you would go about **implementing** your solution.

5. State the **impact** of your solution.

Details of POC / MVP

Recommended number of slides in this section: **3**

1. Describe your **vision** of the POC or MVP. If appropriate and possible, include illustrations.

2. Provide a **projected timeline** for the implementation of the POC or development of the MVP.

3. State the **estimated cost** of the POC / MVP project.

4. Describe other **resources** required to execute the project, including resources required from the organisers.

Company and Team

Recommended number of slides in this section: **2**

Company Profile

1. Provide a company introduction.

2. State the relevant track record, investments, and key awards.

Team Profile

1. State the background of key team members involved in this proposal (solution).

2. State their roles, responsibilities, and expertise.

Appendices

This is where you add additional information and materials to elaborate on specific section in the main proposal.

This section is not mandatory.

Making Your Application

Creating a Profile	Uploading your Materials	Saving Your Draft or Submit

The Challenge is hosted on The Delta (delta.cc).

Interested participants will need to create a profile here before initiating the submission process.

Next, you will be required to submit a proposal deck as part of your application.

You may also add other additional supporting materials.

When you are ready, *submit* your application.

Note: If you are not ready with the proposal deck and other supporting materials, you can save your application as a draft and come back later to complete your submission.