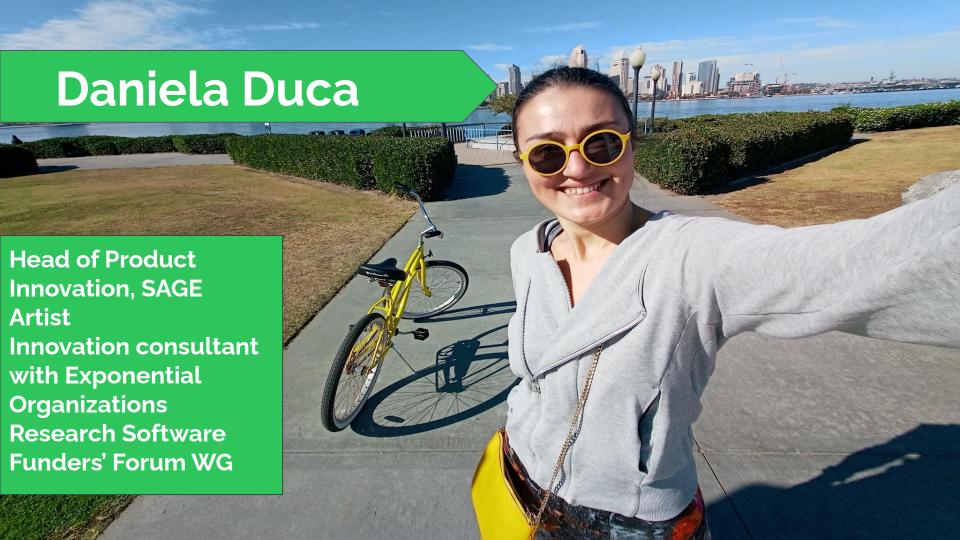


Open secrets to finding your path



Retrospective

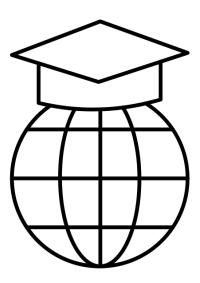










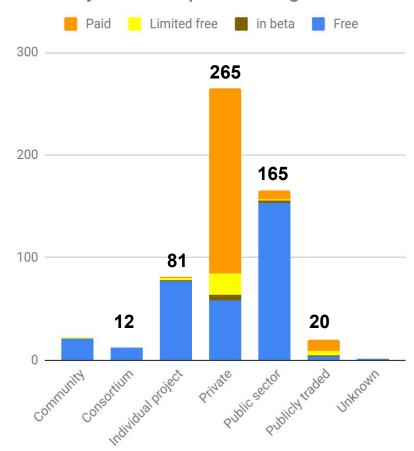




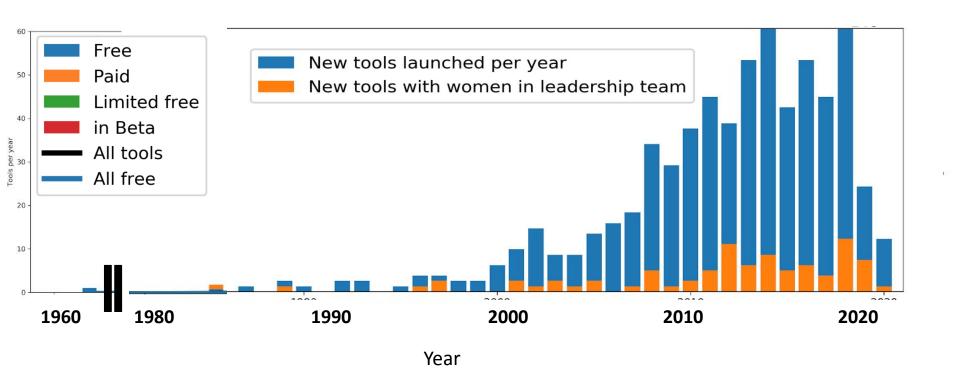


Latest: bit.ly/31fGff6

Tools by ownership and charge



Tools launched per year 1960 - 2020



Insights: successful tools

Open Source/Free

- Team or individual dedicated fully to raising funds up to \$6M
- When applicable beyond academia backed by a growing and large community
- Sell a component or comm use



Commercial

- Applicability beyond academia
- VC-backing up to \$400M
- Big brand clients
- Founding team with business background







Open secrets to finding your path:

- > learn obsessively
- > get out of your comfort zone