

# Book Launch Parties

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# Advertising

Our on-site poster printer makes it easy to advertise around campus. I use Canva to easily resize for different purposes (social media, flyers, our student news broadcast, etc.)

## Percy Jackson Fans!

Are you a Percy Jackson fan?  
Do you wish you could attend Camp Half Blood?  
Did you know that a NEW Percy Jackson book is coming out in September?  
Sign up to attend the Percy Jackson Launch Party!!!



- ♋ When: September 26th during 4th/lunch
- ♋ Where: Octavia E. Butler Library
- ♋ How: See Mrs. Daily to sign up and pre-order your own copy of the book at a discount!

Books will cost only \$15.00 from Flintridge Bookstore thanks to a donation from PEF! Books will be delivered to the library on the day that the book comes out! Be one of the first to read it! Plus! Percy Jackson games and treats!



## Keeper of the Lost Cities Fans!

Have you been reading Keeper of the Lost Cities?  
Are you excited for the new book?  
If so, come to the Stellarlune Launch Party!  
Book 9 is out on November 8th!



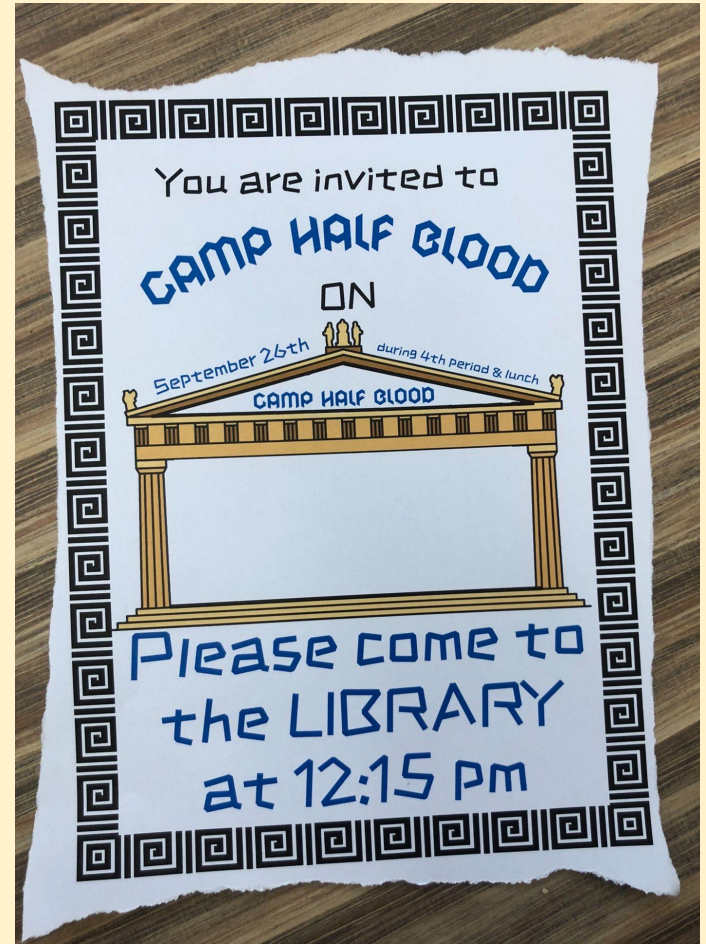
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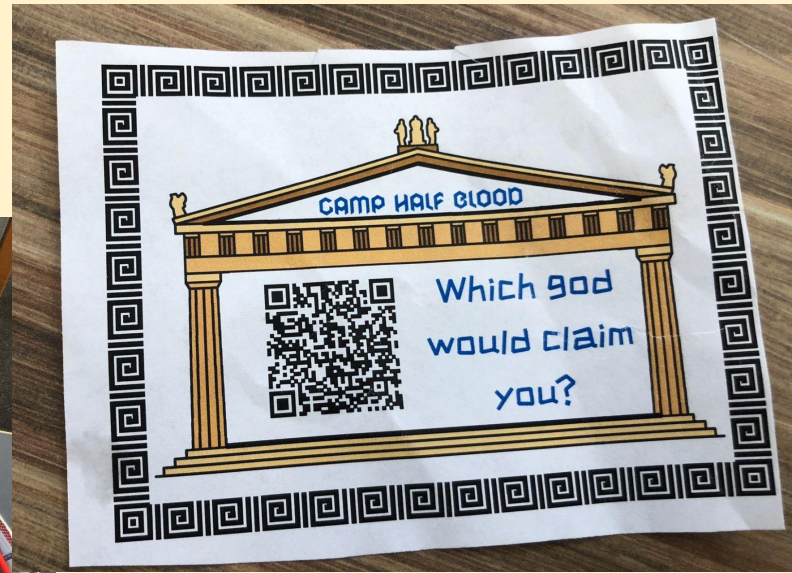
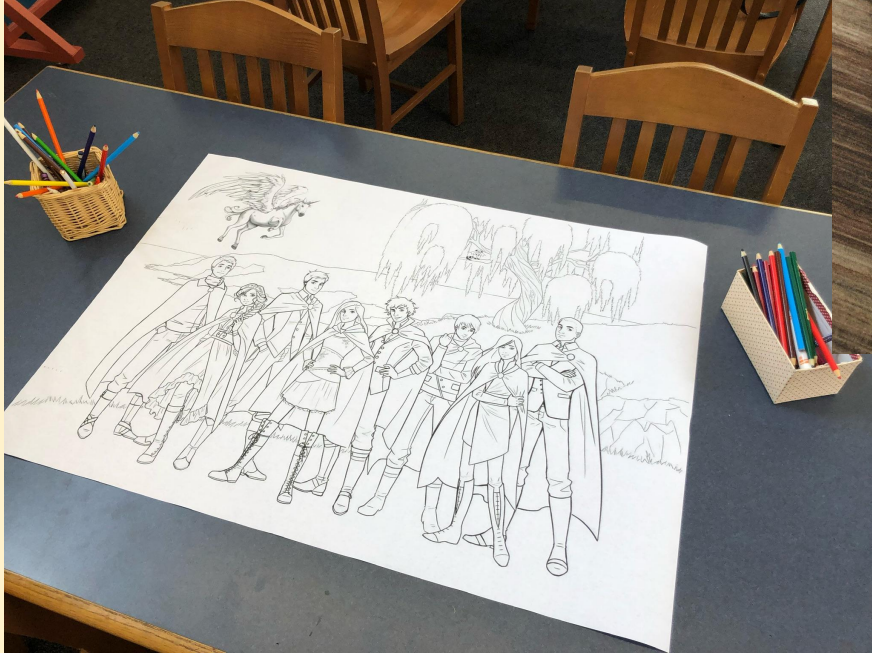


# Invites

Themed invitations to students who have signed up to attend help to make them feel special and create buzz. I deliver these the morning of the party.



# Welcome Activities



As students arrive, there is something for them to do immediately. Fantasy series often already have a fandom with different quizzes. Both Keeper and Percy have quizzes designed to help fans get sorted into gods' cabins or elf talents. Qr codes make it easy for them to take these on their Chromebooks independently. Our site has matte paper for our poster printer, which makes it really easy to make big collaborative coloring sheets.

# Setting the Scene



I like to set up an inviting table to highlight the books and the treats to get kids excited and to make the event special.

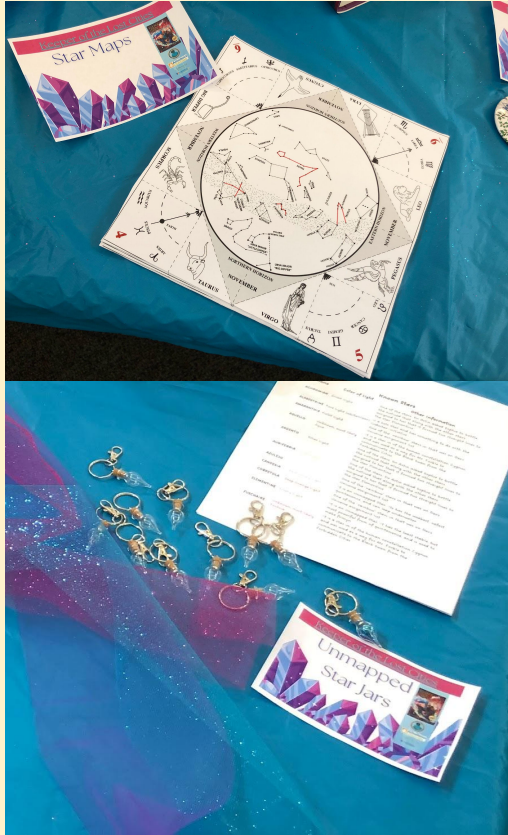
# Themed Treats



Book series (especially fantasies) often have special food. I focused on the blue theme for Percy and made some recipes from the Keeper book 8.5. There are a lot of book themed cookbooks, and this can be a way to highlight your collection.

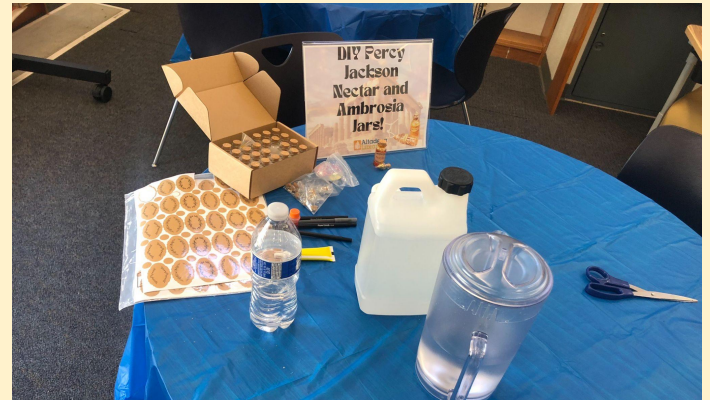


# Themed Crafts



My library already has an active craft scene. For these parties, themed crafts help to immerse kids into the world of the books and provide great party mementos. Our local public librarian has brought crafts to share to our book launch parties and participated in the events!

We had star maps and unmapped star jars for Keeper. The Percy party featured Camp Half Blood necklaces and nectar/ambrosia jars.



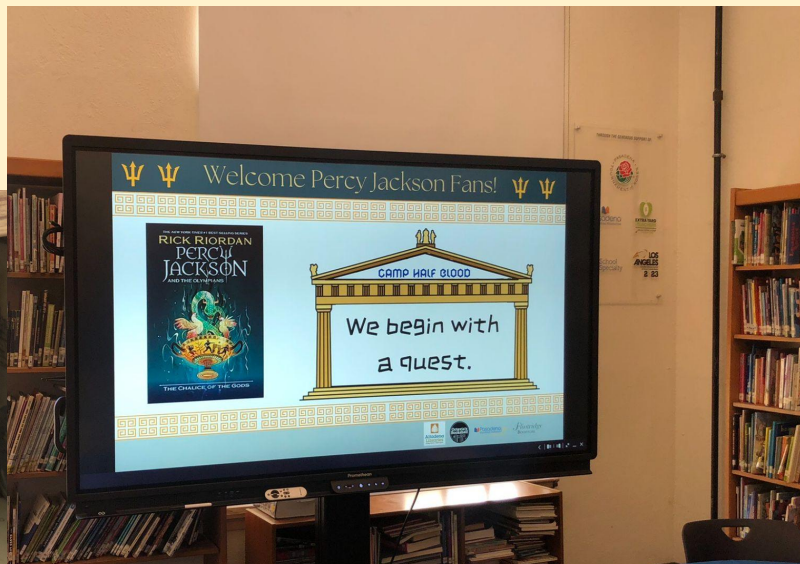
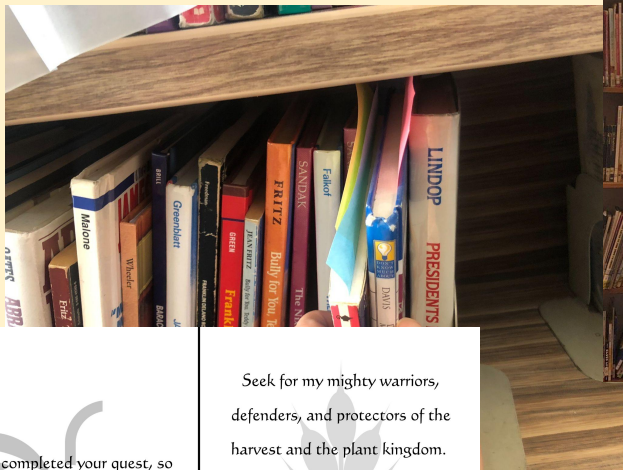
# Button Making

Button making is always a hit and is a pretty easy thing to offer if you have a color printer. I had some options for different gods and talents. Plus I always have some with the book cover and other book jokes, famous lines, and things the fans will appreciate.





# Games



You've completed your quest, so congrats or whatever. But life is really all about having fun. So head back to camp and let's PARTY!

Mr. D

Seek for my mighty warriors, defenders, and protectors of the harvest and the plant kingdom.

Learn from these fierce creatures: teamwork, determination, and absolute obedience to your queen.

But beware their sting!

Demeter

For the Percy party, I knew we had to have a quest. I adapted one from a [blog post](#) to help get me started. Students found clues all over the library and my adjacent courtyard. Many clues were in books, which helped kids interact with the collection. We played trivia during the Keeper party.