

Learning Through Writing

SMART Goals and Writing

SMART goals are great for managing deadlines, projects, and achieving goals. You can apply this same approach to writing a paper. When writing goals make sure they are:

Specific: ...Set the length ... Outline the topic of each paragraph with bullet points... With a specific plan, each time you sit down to write you will already know the content and length for each section of the paper.

Measurable: Successful writing plans allow you to track your progress.... Incorporating smaller objectives into your plan will break up a large project and help you to monitor your progress. To meet your larger goal, it is important to meet these smaller goals.

Achievable: ... Considered...how much time [you] could realistically dedicate to writing each day...

Relevant: Your plan should be relevant to the purpose, audience, and specifications of your writing project....

Time-bound: Pick a date. ... choose based on your achievable goals, have a date to aim for. Starting with the end of the project in mind, and being able to picture crossing the finish line, works wonders for motivation.” (McCollum, 2015, “SMART writing plans”).

This exercise will you

- become familiar with creating SMART goals and plans
- organize your writing process
- strengthen your organizational skills

Tip: You can apply writing plans to any composition, research project or semester –long project.

Source: McCollum, L. (2015, January 13). Create SMART writing plans. *Insidehighered.com*. Retrieved from <https://www.insidehighered.com/blogs/gradhacker/create-smart-writing-plans>