

Harnessing the Healing Power of Music in Modern Medicine





Panel Description

Discover the transformative role of music in contemporary healthcare at this enlightening panel. With advancements in streaming technology and AI, accessing therapeutic music has never been easier, offering personalized recommendations and curated playlists tailored to individual preferences and needs.

Join leading experts who are pioneering the integration of music into medical practice. They will share real-world applications and explore the future of music as a vital component of healthcare, enhancing mental well-being, pain management, and overall quality of life.



Moderator: **Con Raso, Managing Director, Tuned Global**

Con Raso is the Founder and Managing Director of Tuned Global, a leading B2B music and streaming platform that helps companies launch their own streaming services or integrate music-as-a-service in their apps. Con is a lifelong innovator and music technologist, who has created disruptive tech solutions during the transitions from CDs to downloads, then streaming, and now Web3 and AI.

With over a decade of experience working closely with the music industry, Con has been involved in various aspects of streaming projects, including supply chain management, metadata handling, rights management, catalogue delivery, distribution infrastructures, recommendation algorithms, and monetisation strategies.

Currently, Con is enthusiastically exploring and embracing the new opportunities presented by AI and Web3 technologies for the music industry. He collaborates with brands and rights holders to navigate this evolving landscape, capitalising on the potential it holds for the future of music.



Panelist:

Gary Jones, CEO and Co-Founder, MediMusic

Gary Jones is the CEO and Co-founder of MediMusic, a company dedicated to using music as medicine through advanced technology. With over 30 years in the music and content management industry, Gary is an award-winning entrepreneur with experience in both pre- and post-digital eras. He has worked on projects with Sony, Intel, Yahoo, PRS, and News International.

In the past seven years, Gary has focused on how music affects the brain, utilizing psychology, sociology, physiology, and neurology. At MediMusic, he applies AI and machine learning to provide evidence-based solutions that deliver measurable ROI for healthcare practitioners, demonstrating the profound health benefits of music.



Panelist:

Hayley Harris, Chief Marketing Officer, Biomedical Music Solutions

Hayley Harris is the fractional CMO for Biomedical Music Solutions and the owner of the strategy firm Ideali Consulting. She holds a BS in Org. Development from Vanderbilt University, and has extensive experience in strategy and marketing via her work at Deloitte Consulting, Google, UBS Financial Services, and other global organizations. She now serves a diverse set of business strategy and marketing clients of all sizes, industries and maturity levels, sometimes as a fractional CMO, CSO, or CXO. She is an international speaker, an active angel/seed investor, and is a Board Director for several organizations, including Girl Scouts of Colorado and the 988 Crisis Line (governor appointed). She is also proud to be a Founding Member and advisor for the national music nonprofit Sonic Guild.



Panelist:

Thomas Fritz, Research Group Leader, Max Planck Institute for Human Cognitive and Brain Sciences

Professor Thomas Fritz is a research group leader at the Max Planck Institute for Human Cognitive and Brain Sciences in Leipzig, Germany, and a guest professor for Empirical Music Research at the Institute for Psychoacoustics and Electronic Music in Ghent, Belgium. A specialist in neuroscience and music, he has published extensively on the role of music in human evolution and the physiology of musical euphoria. Professor Fritz provides a unique perspective on how music engages the human nervous system, shedding light on the qualitative differences in emotional immersion with music. His insights are crucial for understanding the engagement qualities of music technologies. With experience in creating a neuroscience-informed music tech startup, he brings a firsthand perspective on science-tech translation.



Panelist:

Min-Jung Kym, Renowned Classical Pianist and Author of “Music to Help Overcome Cancer”

Min-Jung Kym, a Signum Classics artist, is renowned for her impactful albums, including Beethoven’s Piano Concerto No. 4 with The Philharmonia Orchestra and a 2022 live album for the "Solidarité Ukraine" Fund. As a Steinway Artist, she merges music, innovation, and technology with the Spirio piano. Her book, "Music to Help Overcome Cancer," and album "Sounds for the Soul" highlight how music supported her cancer recovery and advance music therapy. Her 'Harmonies and Healing' initiative with the Brahms Billroth Foundation and Steinway & Sons underscores her dedication to music's therapeutic power and her influential role in music therapy and social media.