

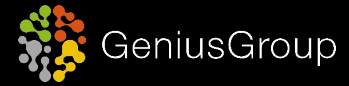


## Shareholder Guide

In this guide, shareholders will find a step-by-step guide to redeeming your \$10 NFT coupons, together with a timeline from earning the coupons through to how the coupons are claimed, redeemed, what they are valid for and when they expire.

Please see an explanation of the process from Genius Group CEO, Roger Hamilton at the Feb Investor Meet [here](#).

# \$10 Per Share NFT Coupon & GEMs Process



**\$10 Per Share NFT Coupons** will be issued to all investors through the following process:

Step 1 Count Date	Step 2 Claim Date	Step 3 Registration	Step 4 Conversion	Step 5 Close
Feb 28	Mar 15	Feb 23 - Jun 15	Mar 15 - Sep 15	Sep 15
To qualify for the NFT Coupons, shareholders must hold ordinary shares in \$GNS on the <b>Count Date</b> on Tue, Feb 28. Take note of T+2 settlement for this.	Shareholders set up an account on Upstream (shown in following slides) and on the <b>Claim Date</b> on Wed, Mar 15, they log in to follow NFT coupon claim process.	Shareholders can register on Upstream at any time from today, and claim their NFT any time through to Jun 15, after which their NFT expires.	Shareholders can convert their NFT to GeniusU GEMs and redeem for products by following the instructions on the NFT Claim Page on Upstream	Shareholders have six months through to Sep 15 to convert their NFT to GEMs and redeem before their GEMs expire. Products list is in this guide.



Genius Group's \$10 NFT Coupon is being delivered in partnership with Upstream Exchange, a revolutionary trading app for digital securities and NFTs powered by Horizon Fintex ("Horizon") and MERJ Exchange Limited ("MERJ")

## **Rationale**

The \$10 NFT Coupon is being delivered as part of a planned dual listing on Upstream, designed to provide the opportunity to access a global, digital-first investor base. Through this dual listing, Genius Group can then issue NFT digital coupons to all its investors.

## **Timeline**

Application to dual list has been submitted. Approval to be listed on Upstream is subject to approval by MERJ. However as a current NYSE issuer and MERJ Issuer, Genius Group may be eligible for an expedited listing process, and anticipates approval within the month of February 2023.

# \$10 Per Share NFT Coupon & GEMs Process

Shareholders that hold GNS shares on 28 February will be eligible to receive an NFT coupon equal to \$10 for every share owned in GNS.

Following GNS' dual listing approval on Upstream Exchange MERJ, the coupon will be issued to shareholders on 15 March.

Shareholders can then redeem their NFT for GEMs on GeniusU, which can be used as discounts on courses and products across its four campuses and partner portal.

The dates and timeline for each step of the process, together with the current product range and GEM discounts available are detailed on the following slides.

## DUAL-LIST ON UPSTREAM

Upstream is a **revolutionary exchange and trading app** giving U.S. & Global issuers access to a global investor base who can trade your company shares with crypto and USD.



### A MERJ Exchange Market

Qualifying issuers could further dual-list on any of the 250 member exchanges.



### Digital Dividend Strategy

Enhance shareholder loyalty by offering digital coupons issued as a dividend to all shareholders.

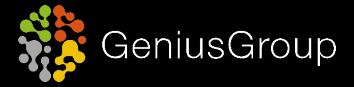


### Advanced trading app

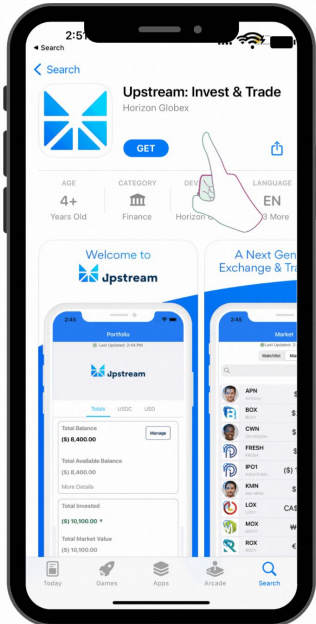
Upstream offers direct exchange access through a userfriendly smartphone app.



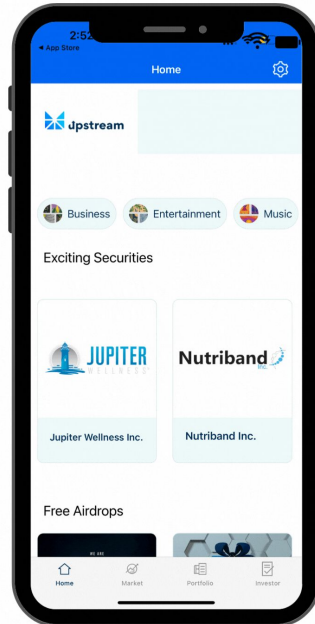
# NFT Coupon Redemption Steps on Upstream



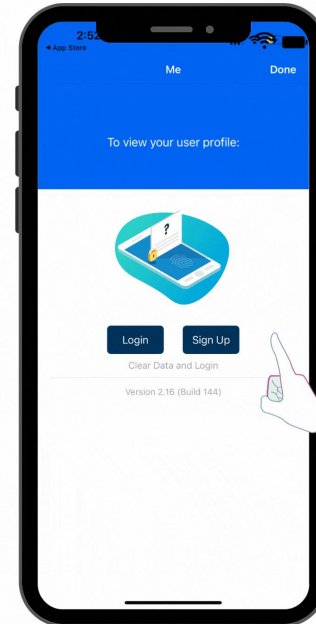
**STEP 1:** Download Upstream App from app store or Google Play



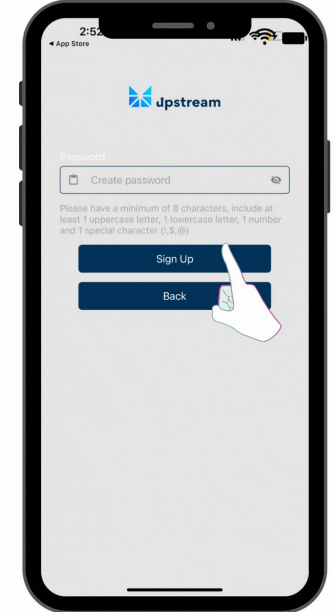
**STEP 2:** Click on the gear icon to open Sign up dialog box.



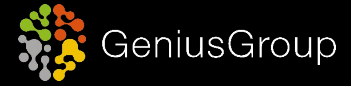
**STEP 3:** For new users click on Sign up. Existing users select Log in



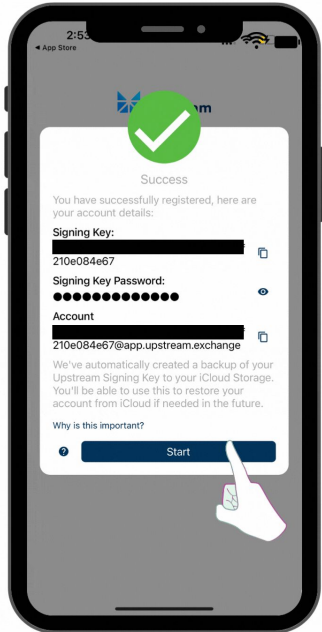
**STEP 4:** Enter a secure password and click on Sign Up



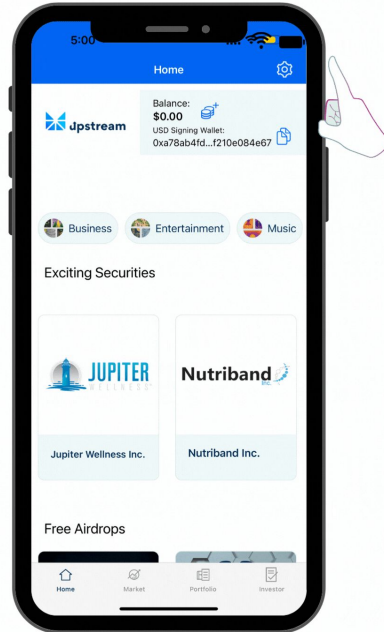
# NFT Coupon Redemption Steps on Upstream (Cont'd)



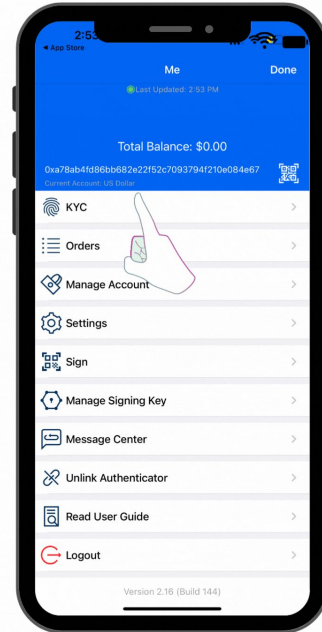
**STEP 5:** Copy the signing key. Secure at a safe place and click Start.



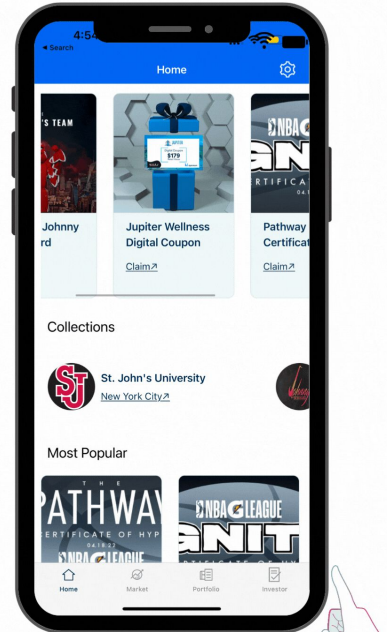
**STEP 6:** Click on the Gear icon from Home Page.



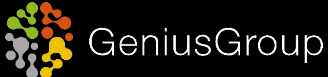
**STEP 7:** Complete your KYC by clicking on KYC.



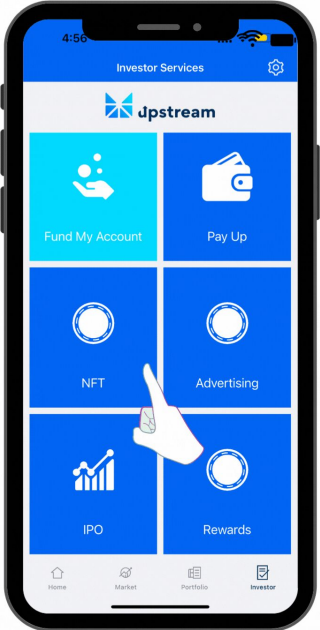
**STEP 8:** After completing KYC. Visit Home and click on Investor icon.



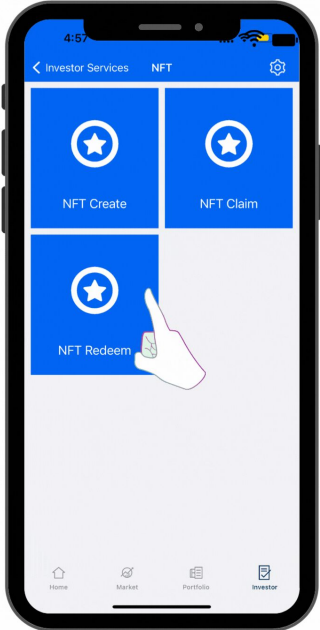
# NFT Coupon Redemption Steps on Upstream (Cont'd)



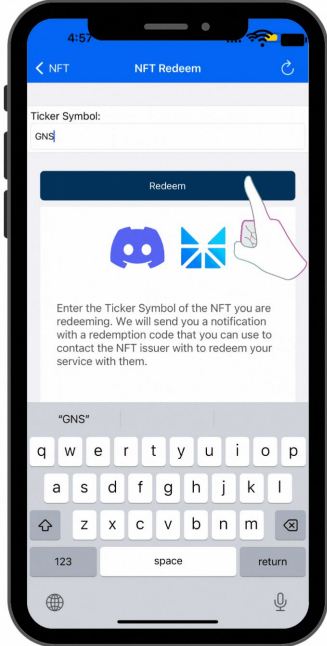
**STEP 9:** Click on NFT to enter the NFT area.



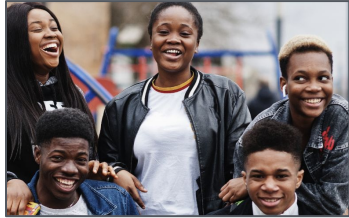
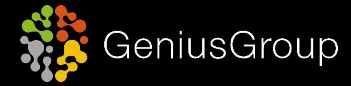
**STEP 10:** Click on Redeem to redeem the NFT code.



**STEP 11:** Enter GNS and click Redeem. This will send you notification with GNS discount code.



# Investor GEM Discounts: Genius School Campus



## LEVEL 1 TEEN DYNAMICS QUIZ

Online assessment to learn which of eight natural talents teens 12-18 year youth have - and how to learn, lead, live in your natural talents.

**\$49 normal rate**  
**\$34 discount**  
**\$15 w/GEMs**

**70% Discount**

## LEVEL 2 YOUNG ENTREPRENEUR MICROCOURSE

Online course for students & families to learn how to use their natural genius, passions & purpose in life, at work and home.

**\$295 normal rate**  
**\$207 discount**  
**\$88 w/GEMs**

**70% Discount**

## LEVEL 3 YOUNG ENTREPRENEUR ACADEMY

Virtual summer camp for juniors, seniors & families to learn how to launch a startup w/ \$50,000 in prizes for the best pitch decks.

**\$595 normal rate**  
**\$297 Discount**  
**\$298 w/GEMs**

**50% Discount**

## LEVEL 4 GENIUS SCHOOL GUIDE

Online certification for parents and educators to guide children and students to find their natural talents, passions and purpose.

**\$1,500 normal rate**  
**\$450 discount**  
**\$1,050 w/GEMs**

**30% Discount**

## LEVEL 5 GENIUS SCHOOL EDUCATOR

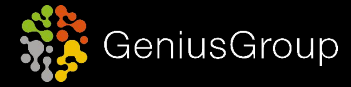
In-person certification (Bali, May 2023) to run workshops and 1-to-1 coaching in Genius School principles. For teachers & parents.

**\$4,500 normal rate**  
**\$1,350 discount**  
**\$3,150 w/GEMs**

**30% Discount**

Note: Full list of courses with GEM discounts are available on the Prospectus

# Investor GEM Discounts: Genius University Campus



## LEVEL 1 TALENT DYNAMICS ASSESSMENT

Online test to learn which of eight natural student paths you are best suited for, the role models to follow & team to build.

**\$97 normal rate**  
**\$68 discount**  
**\$29 w/GEMs**

**70% Discount**

## LEVEL 2 PROFESSIONAL CERTIFICATION

Online courses for students & families to learn vocational trade such as Medical Billing, Culinary Arts, to Medical Assisting

**\$17,774 normal rate**  
**\$5,332 discount**  
**\$12,441 w/GEMs**

**30% Discount**

## LEVEL 3 DIGITAL ENTREPRENEUR MBA

12 to 24 month certified Masters from California Business School, UAV Cutting edge content from top entrepreneur & investment leaders

**\$28,000 normal rate**  
**\$8,400 discount**  
**\$19,600 w/GEMs**

**30% Discount**

## LEVEL 4 DIGITAL MASTERS OF EDUCATION

Next generation of Masters in Education. With lectures from global experts in igniting the Genius in every student.

**\$28,000 normal rate**  
**\$8,400 discount**  
**\$19,600 w/GEMs**

**30% Discount**

## LEVEL 5 BACHELORS DEGREE

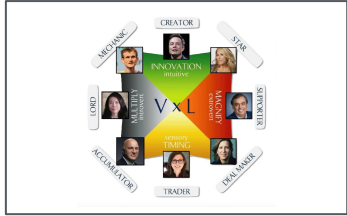
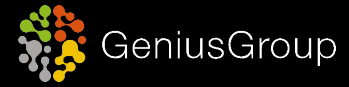
Online or On-ground degree in various professions such as criminal justice, business admin, & psychology.

**\$55,500 normal rate**  
**\$11,100 discount**  
**\$44,400 w/GEMs**

**20% Discount**



# Investor GEM Discounts: Genius Entrepreneur Campus



**LEVEL 1**  
**ENTREPRENEUR DYNAMICS REPORT**

Online test to learn which of eight natural entrepreneur paths you are best suited for, the role models to follow & team to build.

**\$97 normal rate**  
**\$68 discount**  
**\$29 w/GEMs**

**70% Discount**

**LEVEL 2**  
**GENIUS ENTREPRENEUR METAVERSITY**

12 month mastermind and metaversity for entrepreneurs with expert mentors, skills workshops and global partner opportunities.

**\$970 normal rate**  
**\$679 discount**  
**\$291 w/GEMs**

**70% Discount**

**LEVEL 3**  
**ENTREPRENEUR DYNAMICS MASTERS**

5 day virtual masters program to build your business plan and compete for \$50,000 in prizes, with world class mentors.

**\$4,000 normal rate**  
**\$2,000 discount**  
**\$2,000 w/GEMs**

**50% Discount**

**LEVEL 4**  
**ENTREPRENEUR CIRCLE MENTORING**

12 month mentoring program for founders, CEOs and execs to build your business. At startup, scale up and corporate group level.

**\$18,000 normal rate**  
**\$5,400 discount**  
**\$12,500 w/GEMs**

**30% Discount**

**LEVEL 5**  
**DIGITAL ENTREPRENEUR MBA**

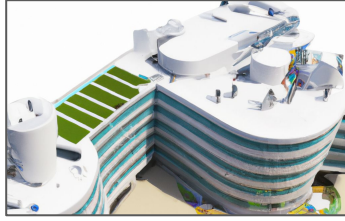
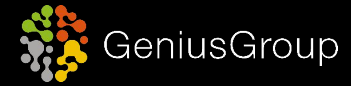
12 month certified MBA from California School of Business, UAV. Cutting edge content from top entrepreneur thought leaders.

**\$28,000 normal rate**  
**\$8,400 discount**  
**\$19,600 w/GEMs**

**30% Discount**

Note: Full list of courses with GEM discounts are available on the Prospectus

# Investor GEM Discounts: Genius Investor Campus



## LEVEL 1 INVESTOR DYNAMICS REPORT

Online test to learn which of eight natural investor paths you are best suited for, the role models to follow & team to build.

**\$97 normal rate**  
**\$68 discount**  
**\$29 w/GEMs**

**70% Discount**

## LEVEL 2 GENIUS INVESTOR NETWORK

12 month mastermind and metaversity for investors with expert mentors, skills workshops and global investment strategies.

**\$970 normal rate**  
**\$679 discount**  
**\$291 w/GEMs**

**70% Discount**

## LEVEL 3 INVESTOR DYNAMICS MASTERS

5 day virtual masters program to build your ideal portfolio and compete for \$50,000 in prizes, with world class mentors.

**\$4,000 normal rate**  
**\$2,000 discount**  
**\$2,000 w/GEMs**

**50% Discount**

## LEVEL 4 INVESTOR CIRCLE MENTORING

12 month mentoring program for investors in shares, crypto and property. At beginner, intermediate and advanced level.

**\$18,000 normal rate**  
**\$5,400 discount**  
**\$12,500 w/GEMs**

**30% Discount**

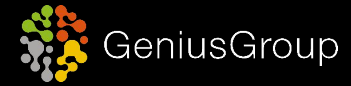
## LEVEL 5 DIGITAL INVESTOR MBA

12 month certified MBA from California School of Business, UAV. Cutting edge content from top investment thought leaders.

**\$28,000 normal rate**  
**\$8,400 discount**  
**\$19,600 w/GEMs**

**30% Discount**

# Investor GEM Discounts: Additional Options



## GLOBAL SUMMIT SERIES

GEMs can also be redeemed against our four 2023 global summits: Lifelong Learning Summit (Mar), Impact Investor Summit (Jun), Global Entrepreneur Summit (Sep) and Global Impact Summit (Dec).

## MASTERS & ILAB RETREAT SERIES

GEMs can also be redeemed against our entrepreneur and investor retreats at Entrepreneur Resorts, with locations in Bali and South Africa, and dates throughout 2023 for you to choose from.

## ENTREPRENEUR RESORTS DISCOUNTS

GEMs can also be redeemed against food, drink and accommodation when you visit any of our Entrepreneur Resorts, Genius Central or Beach Club. Hold your corporate retreat or visit with your family!

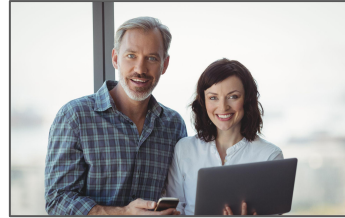
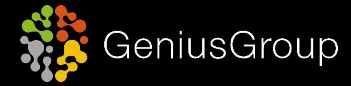
## IMPACT INVESTOR MICROSCHOOL

In addition to our Genius Curriculum, we are adding a special microscool to run after the Impact Investor Summit in May, to dive into the subject of market manipulation and how to defend against it.

## MONTHLY SPECIAL DISCOUNTS

This list of courses and products that qualify for GEM discounts will be updated on a monthly basis throughout the six month redemption period, with additional courses and products being added.

# Investor GEM Discounts: Genius Partner Portal



## LEVEL 1 EVENT PARTNER

Join as an Event Partner for our four Global Summits and receive 10 VIP tickets and brand coverage to all participants.

**\$1,000 normal rate**  
**\$700 discount**  
**\$300 w/GEMs**

**50% Discount**

## LEVEL 2 LEVEL 1 PARTNER

Get certified as a faculty mentor or a city host to build your global classroom or local campus as part of GeniusU.

**\$1,500 normal rate**  
**\$1,750 discount**  
**\$750 w/GEMs**

**50% Discount**

## LEVEL 3 LEVEL 2 PARTNER

Get certified as a faculty leader or city leader to build a full student pathway as a faculty or community partner on GeniusU.

**\$15,000 normal rate**  
**\$6,000 discount**  
**\$6,000 w/GEMs**

**30% Discount**

## LEVEL 4 LEVEL 3 PARTNER

Build a full education business as a content partner or a country partner with your own team of faculty and community partners.

**\$32,000 normal rate**  
**\$9,600 discount**  
**\$22,400 w/GEMs**

**10% Discount**

## LEVEL 5 GENIUS PARTNER

Integrate your product range fully into GeniusU with our full Partner Portal following the Genius Formula. By invitation.

**\$50,000 normal rate**  
**\$15,000 discount**  
**\$35,000 w/GEMs**

**10% Discount**

1

**OPTION ONE:** If you're interested in any of the Level 4 or Level 5 programs, get ahead of the crowd with a [one-to-one navigation](#) call prior to the Claim Date on March 15 with our Genius Igniter Team. Pre-book the right program and get started. The [link to book a one-to-one navigation call is here.](#)

2

**OPTION TWO:** If you're interested in any of the Level 4 or Level 5 programs, and would prefer to [meet our senior leadership team](#), join one of our 90 minute Entrepreneur, Investor or Partner Round Tables (subject to space). Check for availability and register to qualify. The [link to register for an upcoming Founders Round Table is here.](#)

3

**OPTION THREE:** Simply wait until count date on 15 Mar, at which time you can review the full course list, follow the process, get your NFT on Upstream, convert to GEMs on GeniusU, and then redeem your GEMs or book a call in March.





1

If you have any follow up questions, please email [investor@geniusgroup.net](mailto:investor@geniusgroup.net)

2

We will be holding a similar investor meeting in March and if you have any questions you would like to have the answers to live, you can please email [investor@geniusgroup.net](mailto:investor@geniusgroup.net)



GeniusGroup

**“Everybody is a genius. But if you judge a fish by its ability to climb a tree, it will live its whole life believing that it is stupid.” Albert Einstein**