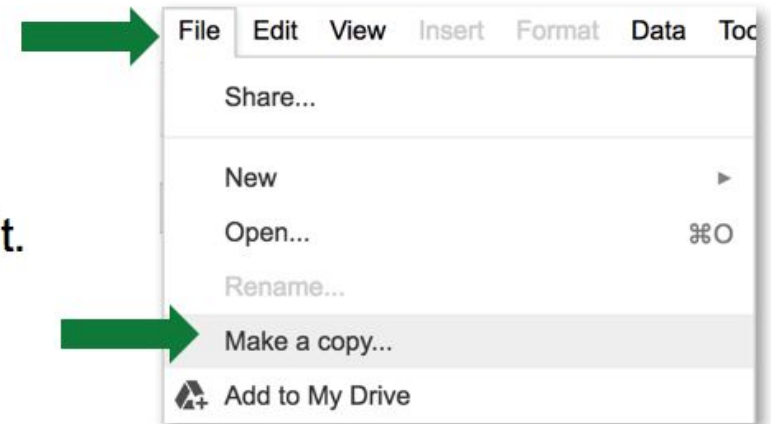


## How to use this template:

This is a view-only file and cannot be edited.

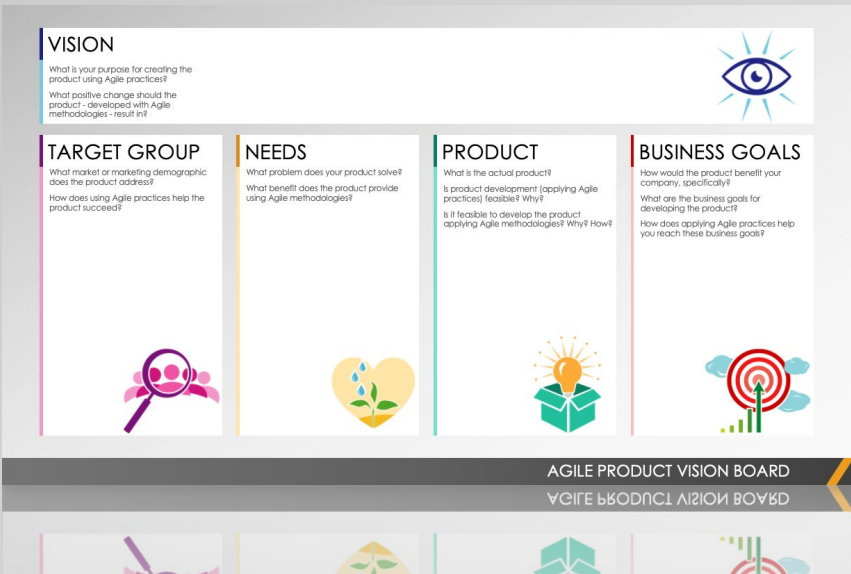
**Create your own copy** of this template to edit.

In the menu, click **File > Make a copy...**



# AGILE PRODUCT VISION BOARD TEMPLATE

Try Smartsheet for FREE



Editable template can be found on Slide 2.



# VISION

What is your purpose for creating the product using Agile practices?

What positive change should the product - developed with Agile methodologies - result in?

Text



# TARGET GROUP

What market or marketing demographic does the product address?

How does using Agile practices help the product succeed?

Text



# NEEDS

What problem does your product solve?

What benefit does the product provide using Agile methodologies?

Text



# PRODUCT

What is the actual product?

Is product development (applying Agile practices) feasible? Why?

Is it feasible to develop the product applying Agile methodologies? Why? How?

Text



# BUSINESS GOALS

How would the product benefit your company, specifically?

What are the business goals for developing the product?

How does applying Agile practices help you reach these business goals?

Text



## **DISCLAIMER**

Any articles, templates, or information provided by Smartsheet on the website are for reference only. While we strive to keep the information up to date and correct, we make no representations or warranties of any kind, express or implied, about the completeness, accuracy, reliability, suitability, or availability with respect to the website or the information, articles, templates, or related graphics contained on the website. Any reliance you place on such information is therefore strictly at your own risk.