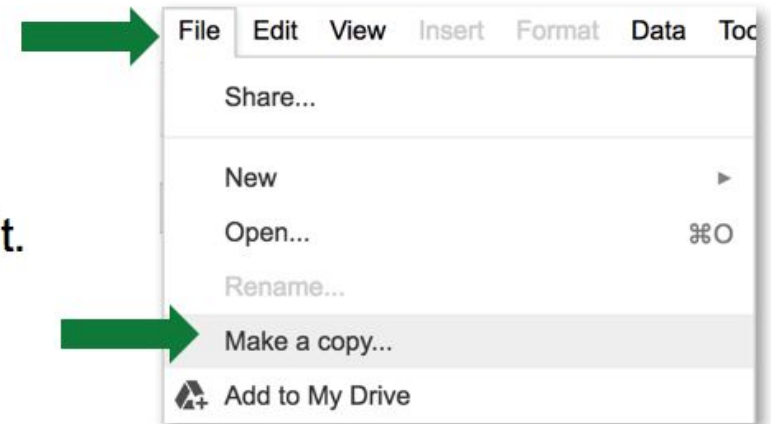# How to use this template:

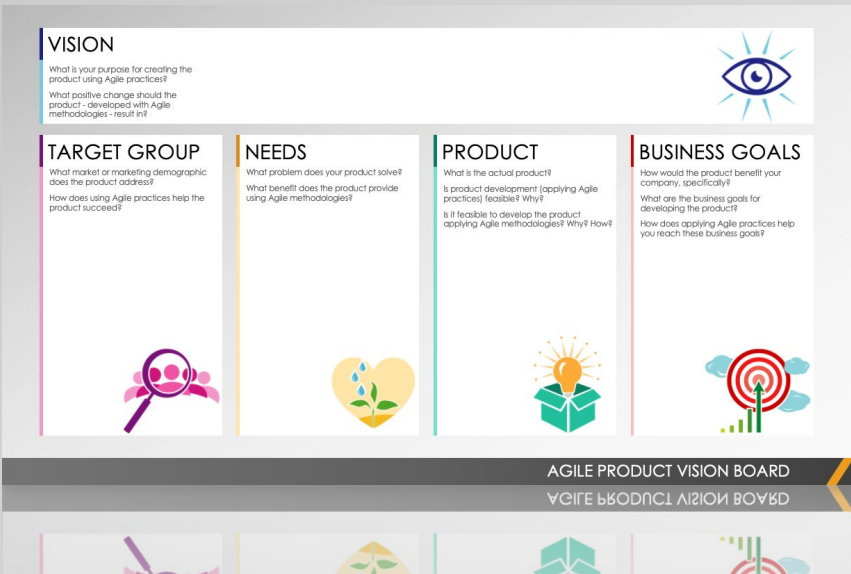This is a view-only file and cannot be edited.

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AGILE PRODUCT VISION BOARD TEMPLATE

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VISION
What is your purpose for creating the product using Agile practices?

What positive change should the product - developed with Agile methodologies - result in?

TARGET GROUP
What market or marketing demographic does the product address?

How does using Agile practices help the product succeed?

NEEDS
What problem does your product solve?

What benefit does the product provide using Agile methodologies?

PRODUCT
What is the actual product?

Is product development (applying Agile practices) feasible? Why?

Is it feasible to develop the product applying Agile methodologies? Why? How?

BUSINESS GOALS
How would the product benefit your company, specifically?

What are the business goals for developing the product?

How does applying Agile practices help you reach these business goals?

AGILE PRODUCT VISION BOARD

Editable template can be found on Slide 2.

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