Survey Alias

Why do we need an alias for a survey sent in the community?

Survey Alias, as the name suggests lets a community manager rename a survey before it is sent out in the community.

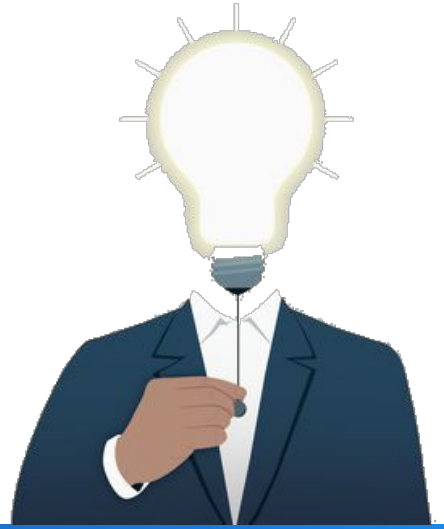
Keeping an internal name for the survey might hint the member of the nature of the research being conducted and hence members might potentially give biased responses.

Allowing alias for a survey, helps getting unbiased responses from the members.

New proposal and solutions

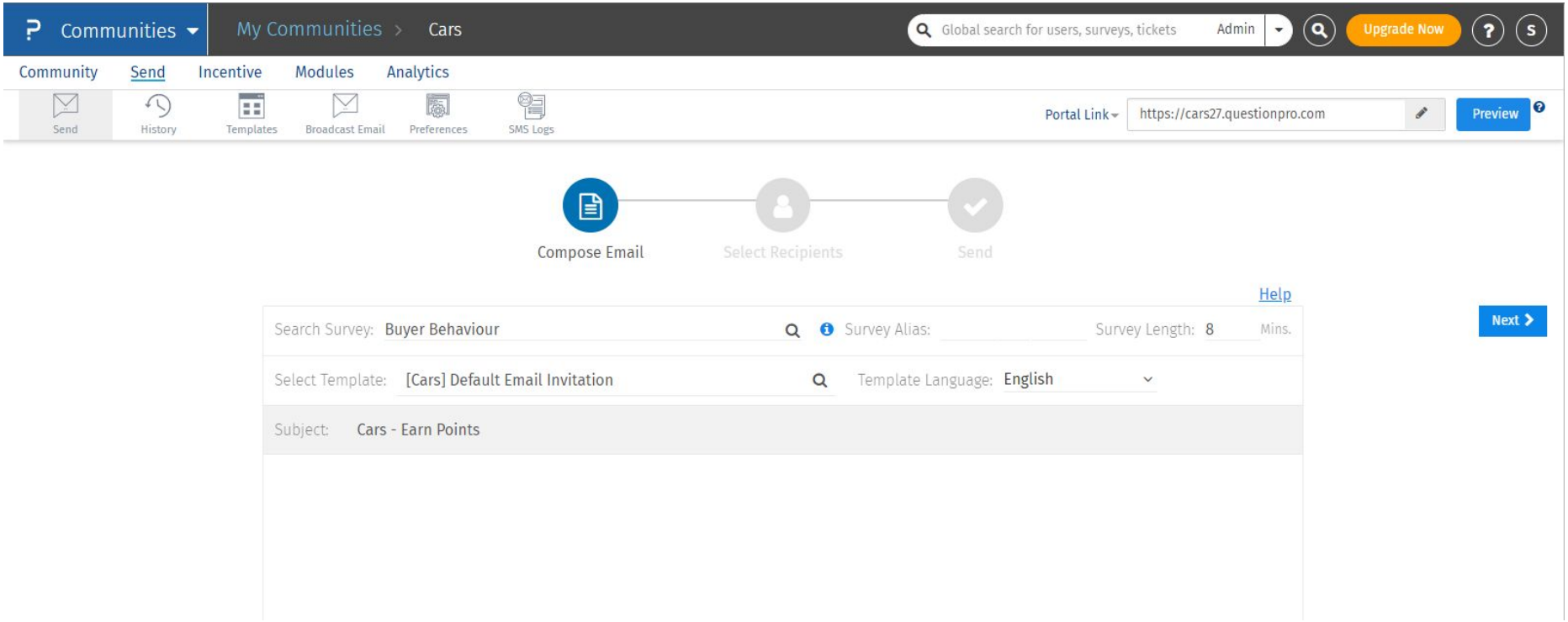
Solution

We will add an option to put in survey alias while sending the survey in the community.
It will be open ended text.

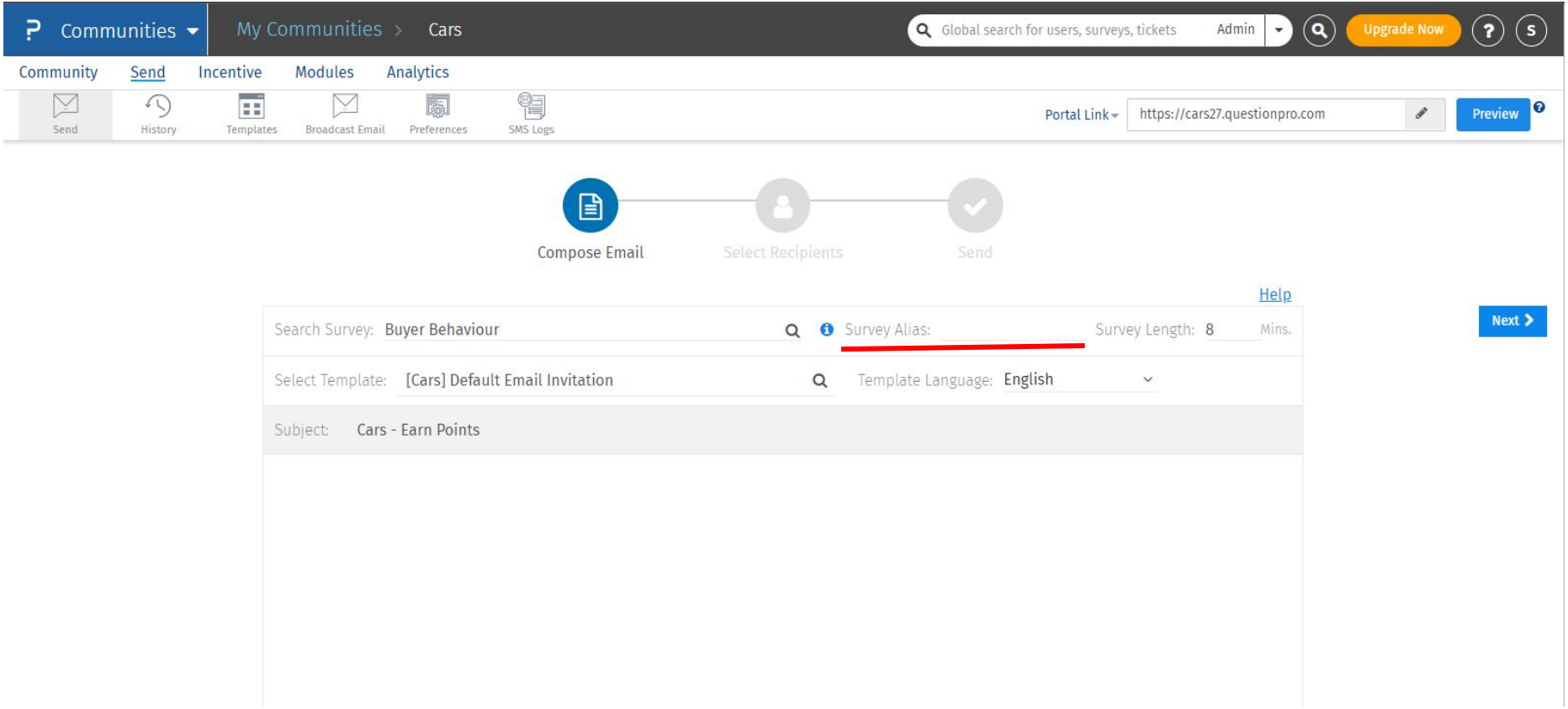


Wireframes

Multiple Response Options - Current UI



Multiple Response - Proposed UI



Any Questions?

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