



ServeSparks

"ServeSparks: Sparks of Service, Fueling Social Impact"

2023

ServeSparks

Our Team!



Challene



Nabila

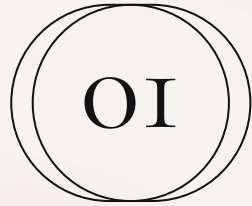


Clarice

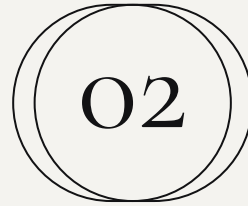
8 Juli 2023

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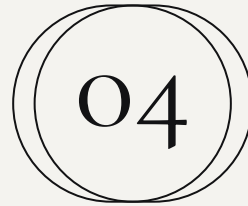
*What is
ServeSparks*



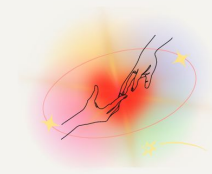
*Research
Plan*



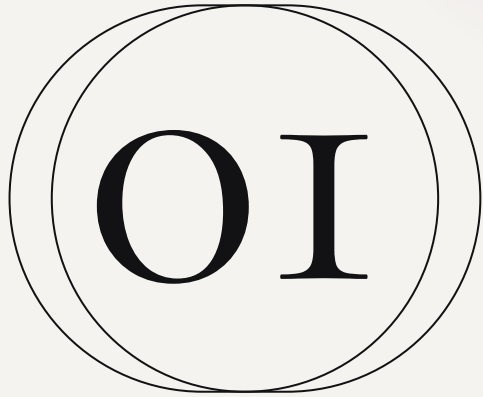
*User
Persona*



*App Pages &
Future Updates*



ServeSparks



What is ServeSparks?

ServeSparks

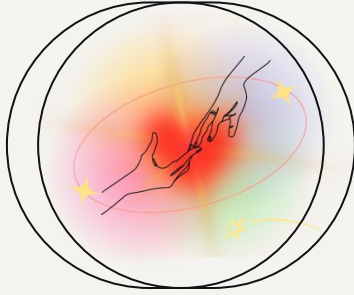
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Our Objectives

Banyak orang kesusahan dalam mencari kesempatan dalam mencari pengalaman dan sertifikat baru dengan menjadi *Volunteer*. Di sisi lain, beberapa organisasi kesusahan mencari member baru.

Oleh sebab itu, kami membuat ServeSparks



A Volunteer App

ServeSparks adalah aplikasi yang bertugas menghubungkan Organisasi dan Volunteers kepada 'jodoh' yang tepat. Sembari menunggu join organisasi kalian bisa belajar materi bermanfaat yang kami sediakan, baca pengalaman orang lain dan menceritakan pengalamanmu sendiri.

02

Research Plan

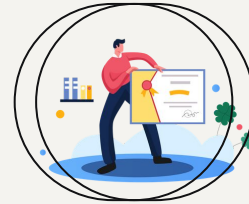
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HMW



Want to feel safe

How we help secure their
phone number privacy?

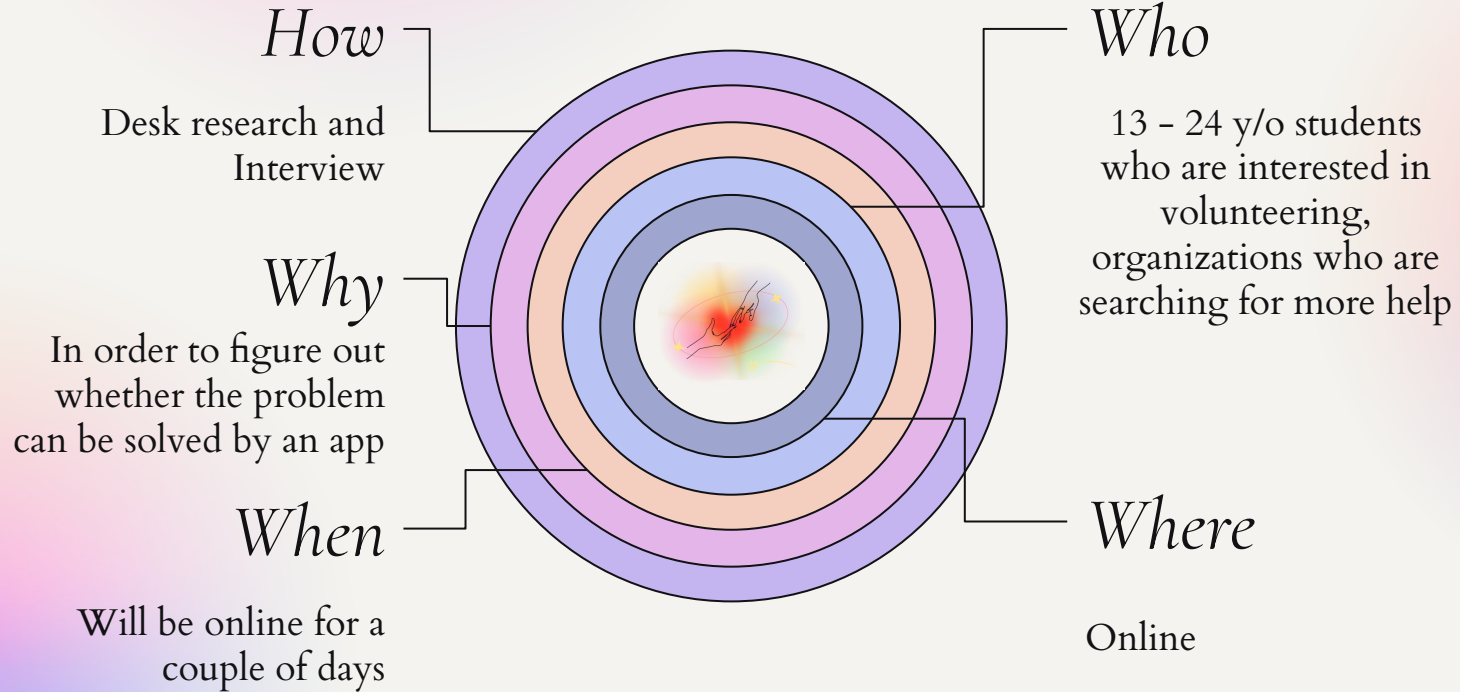


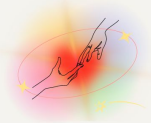
*Don't have any
experience*

How we help train them
before volunteering?

Research Plan

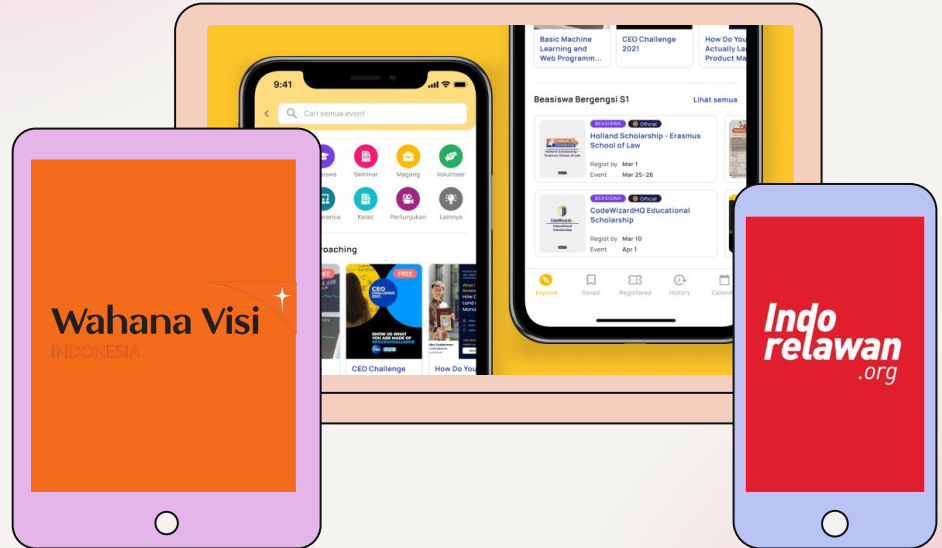
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Our competitors And their features

- Indorelawan - bisa melihat user yang tergabung dengan organisasi
- Wahana visi - sistem open donasi untuk meng-sponsor anak-anak dan proyek-proyek di Indonesia
- SejutaCita - dapat mengelola data partisipan dan kelola analitik program



03

User Persona

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Let's imagine a volunteer user!

Jennie adalah murid ambis yang duduk di bangku SMA. Ia ingin mengikuti program volunteer di luar sekolah untuk menambah koneksi dan pengalaman, tetapi dia tidak tahu harus mencari dimana.

Personality :

- Termotivasi
- Dapat diandalkan
- Sabar
- Penuh semangat
- berdedikasi



Let's imagine a volunteer user!

Goals :

- Tertarik untuk menjadi volunteer
- Mencari pengalaman dan koneksi, sertifikat, serta meningkatkan soft skill (e.g. kepemimpinan, kerja tim) & hard skill (keterampilan lapangan)

Pain Points :

- Kesusahan mencari peluang
- Kesusahan mencari organisasi yang sesuai dengan visi misi
- Kesusahan mencari teman yang juga volunteer



Let's look on organization's side!

EcoYouth Org. merupakan organisasi yang baru berdiri dan belum memiliki banyak anggota. Mereka sedang mencari anggota muda baru yang termotivasi yang dapat mendukung misi mereka.

Mission:

- Mengurangi sampah plastik di Indonesia melalui sosialisasi, workshops & kegiatan gotong royong bersama

Goals:

- Mencari volunteers muda untuk membantu mendukung misi mereka



Let's look on organization's side!

Pain Points :

- Kesusahan mencari volunteers
- Kesusahan promosi organisasi mereka

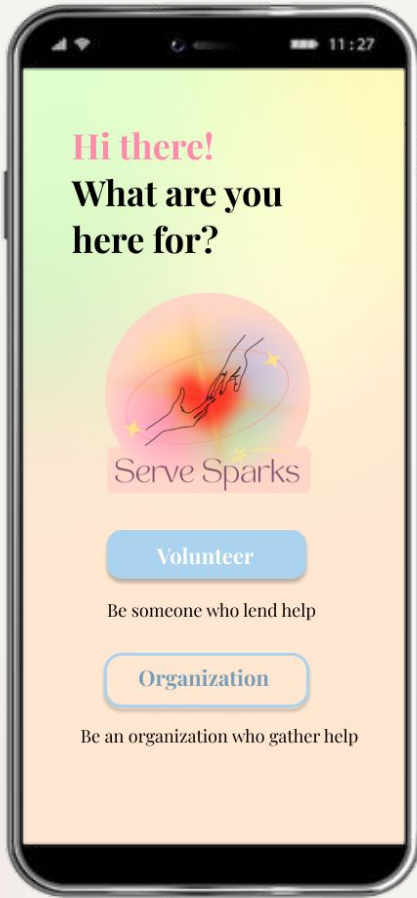


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04

App Pages & Future Updates

Start



First, the app will show a page with option:

- Volunteer
- Organisasi

Login

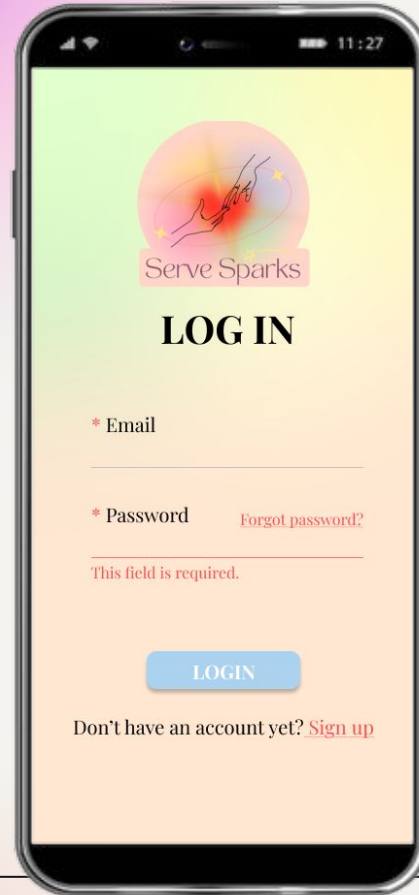
Information needed:

- Email
- Password

There's a 'Forgot password' feature if user forgot their password!

User can also Sign up if they haven't got an account yet.

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Sign-up

SIGN UP

* Email
This field is required

* Name
You can change this later

* Education

* Age

* Phone Number
+62

* Password

SIGN UP

Already have an account? [Log in](#)

Volunteer's POV

SIGN UP

* Email
This field is required

* Organization Name
You can change this later

* Niche
Education Health +

* City
Jakarta

* Since
2018

* Organization Number
+62

* Password

SIGN UP

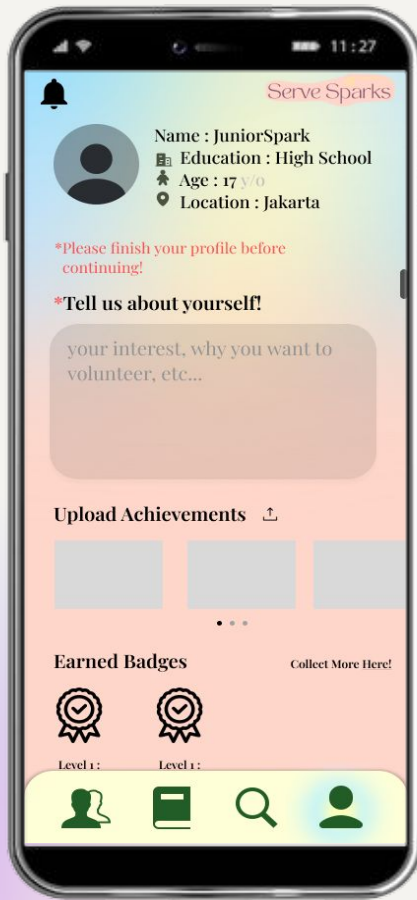
Already have an account? [Log in](#)

Organization's POV

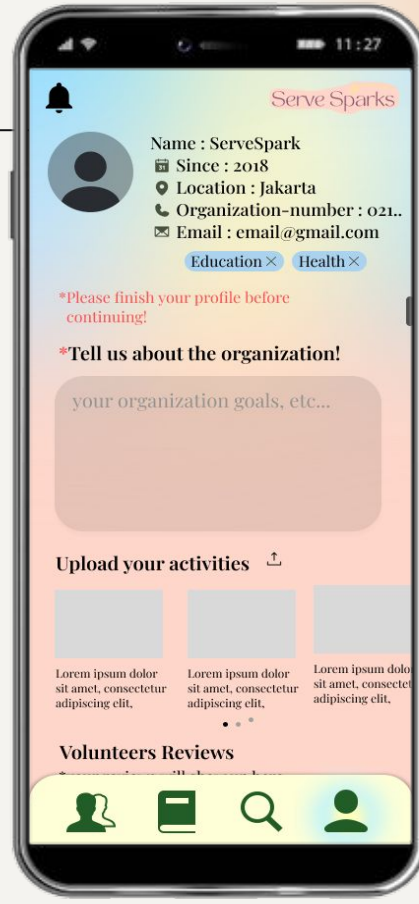
Features :

- Set email, name, and other details for the account
- Sign up page for Volunteer and Organization will be different
- Organization's will have more detailed questions
- If they already have an account, they can Log in instead

Profile



Volunteer's POV



Organization's POV

Features :

- Write a description about themselves/organization
- Upload achievements/activities
- Show earned badges from training
- Show reviews from past volunteers/organization

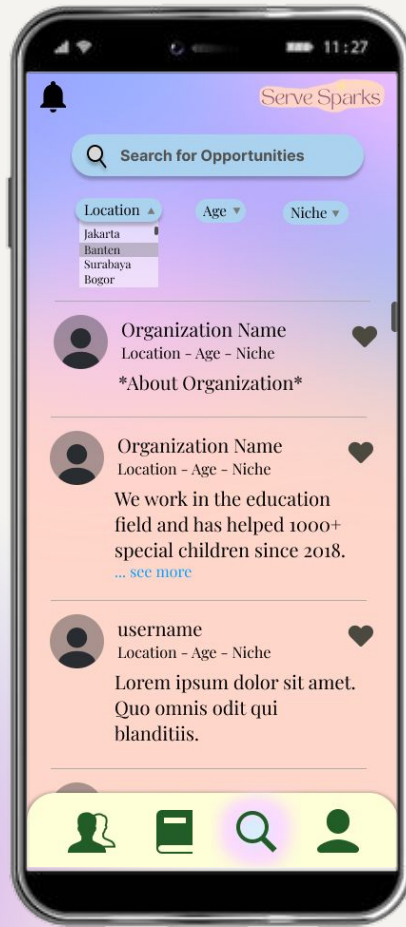
Training



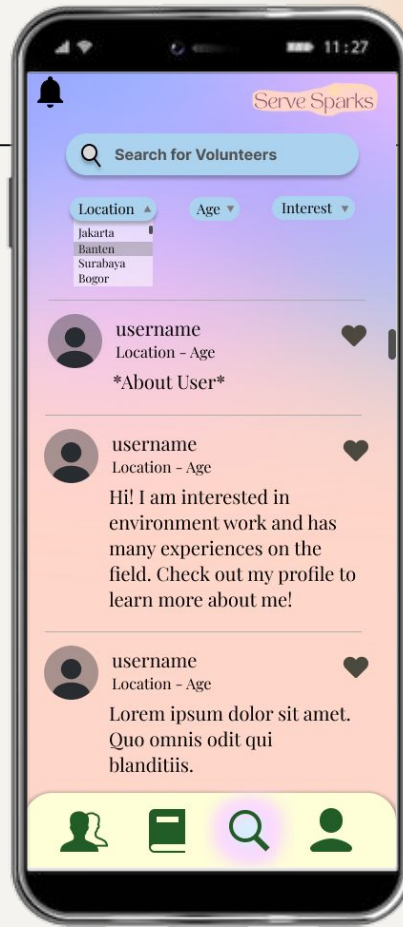
Features :

- Learn topics that can help volunteers/organizations
- Learn from high quality videos
- Test quiz after every topic
- Communicate with users who are learning the same topic
- Open comments for questions and discussions
- Earn badges after finishing a class

Search



Volunteer's POV



Organization's POV

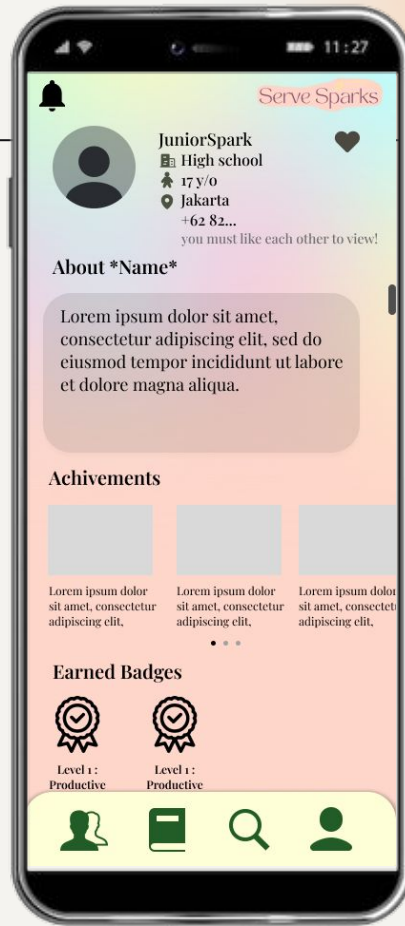
Features :

- Search for specific organization
- Filter users based on needs
- Notify your interest by liking their profile
- Save time by only reading a glimpse of each profile and clicking on them to find out more

View Profile



Volunteer's POV



Organization's POV

Features :

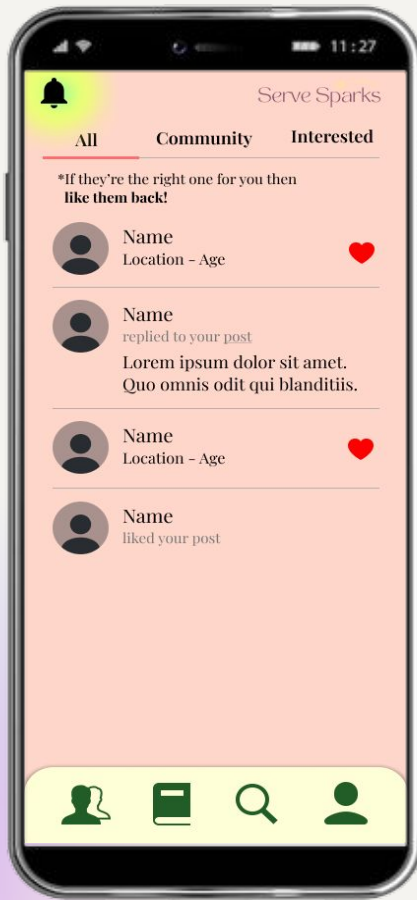
- View volunteers/organization's account
- Including (Volunteer's POV) : Basic info, contact, about, activity, and reviews.
- Including (Organization's POV) : Basic info, about, achievements, badges, and reviews.
- Protect volunteer's safety by hiding their contact info

Notification

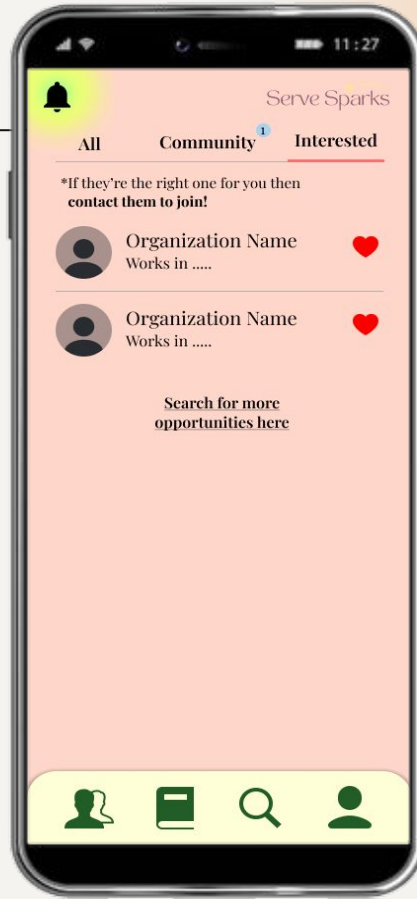
Features :

Consists of 3 tabs

- **All** - see all notifications
- **Community** - see engagement notification from community page
- **Interested** - see organizations or volunteers who are interested in working with us



Organization's POV



Volunteer's POV

Community



Features :

- Share stories in text form
- Search for specific stories
- Reply to others' stories
- See other people's replies/comment to the stories

Future Updates

Volunteer Progress Tracking Feature
(Hours served, projects completed, impact made)

Built-in Collaboration Features
(meetings, announcements, etc)

Inbuilt Chatting System
(easier contact between volunteer & organizations)



Thank you!

Any Question?

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