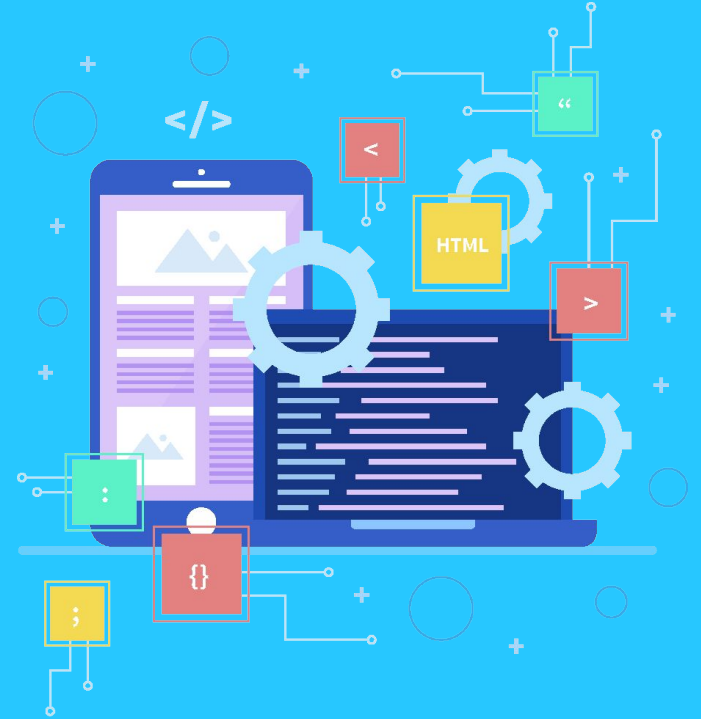
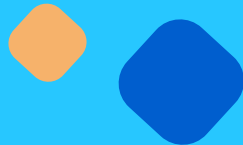


Picture This!

<HTML> Decoded!



< **Vocabulary Preview** >

HTML stands for hypertext markup language. HTML code is one language used to create web pages and certain mobile app screens.

< Activator >

Consider how you visualize language when you are reading. Do you make a picture in your mind? Let's try it!

Listen while the text below is read aloud. Then, draw a picture to represent what you "saw" in your mind.

Penny had copper hair to match her name. One day, while reading a thick book in a lush, green meadow, she spotted a fluffy rabbit with a tail as white as snow and fur the color of hot cocoa.

< Activator >

Share what you drew!

Computer code works the same way. HTML, for example, is a computer language written so that words and thoughts display a certain way on a computer, phone or tablet screen.

< Activator >



< Your Challenge >

- Read and analyze the HTML code set on the next screen.
- Draw what you think the screen will look like on a phone when the code is run.
- Be sure to account for ALL of the tags, as well as their relationships to elements of the screen's content!

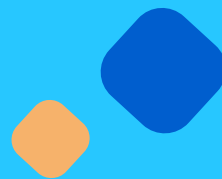
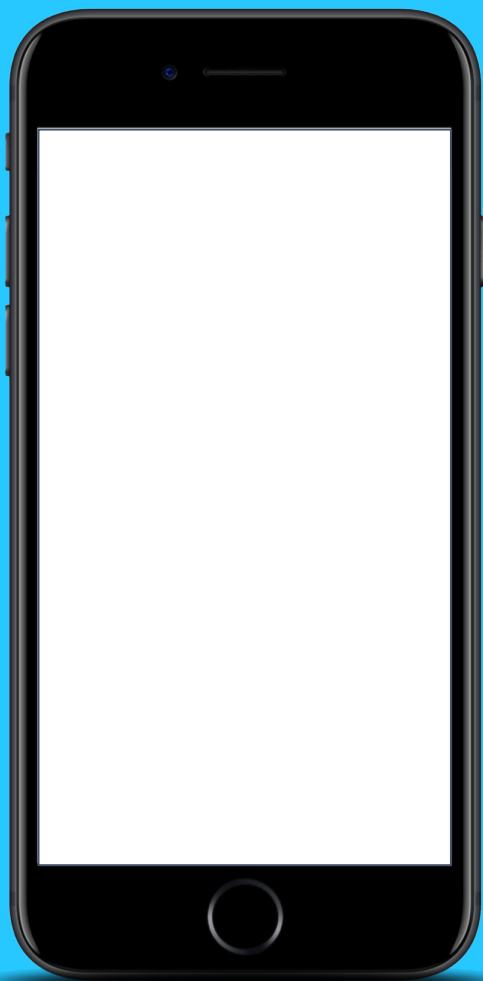
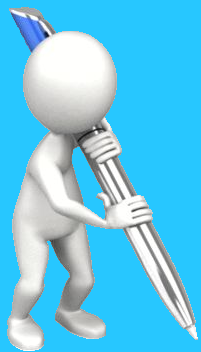
```
<p>
<span style="font-family: comic sans ms, sans-serif; font-size: 14pt;">
<strong>Welcome!</strong> Why should you be interested in <span style="color: blue;">app
development</span>? App developers need people on their team who write well, make visual
designs and promote their products. It's a fast-growing field with lots of job opportunities, and
it pays well. Apps can help you make money and make a difference in the world.</span>
</p>
```

```
<p>&nbsp;</p>
<hr />
<p>&nbsp;</p>
```

```
<p><span style="font-family: comic sans ms, sans-serif; font-size: 14pt;">To learn more
about how MAD-learn makes building apps both fun and easy, click the logo, below:</span>
</p>
```

```
<p><a href="https://mad-learn.com"></a></p>
```

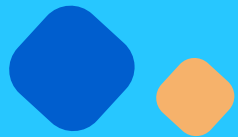
HINT: The `<hr>` tag in HTML stands for horizontal rule



< Predict: >

- What will happen when the end user taps the words “app development”?
- What separates the two paragraphs?
- Where was the MAD-learn logo imported from?
- `<!DOCTYPE html>` is often used at the start of an HTML code set. Will the code still run without it?
- What would happen to the MAD-learn logo if the dimensions were doubled?





Now, compare your drawing to the actual screen (including an active link from the logo to the MAD-learn website):

How did you do?

