

What is a Community of Interest (COI)?

A group with **significant shared interests** that should be **given careful consideration by the line drawers**, such as...

- Small family farmers
- Residents of mountainous regions with unique environmental concerns
- Commuters who rely on the same public transit
- Residents of tourist-centric beach towns
- People who work in the same industrial sector
- Families that rely on the same public school system



Can be **rural, urban, suburban**, etc.

Interview prompts for collecting COI narratives

- *Who is part of your community? Where do they live? What do they have in common? (Employment sector, languages spoken, pedestrian-friendly areas)*
- *What are some important places? (Commercial areas, places of worship, community centers, employers)*
- *What issues need attention from officials? What community projects need resources? (Parks, transportation, social services, schools, sidewalks, affordable housing, flood risk)*
- *What might a community meeting be about? (Violence, policing, pollution, food security)*



Navigating the COI narrative: dos and don'ts

COIs cannot be **exclusively** defined by race or political party

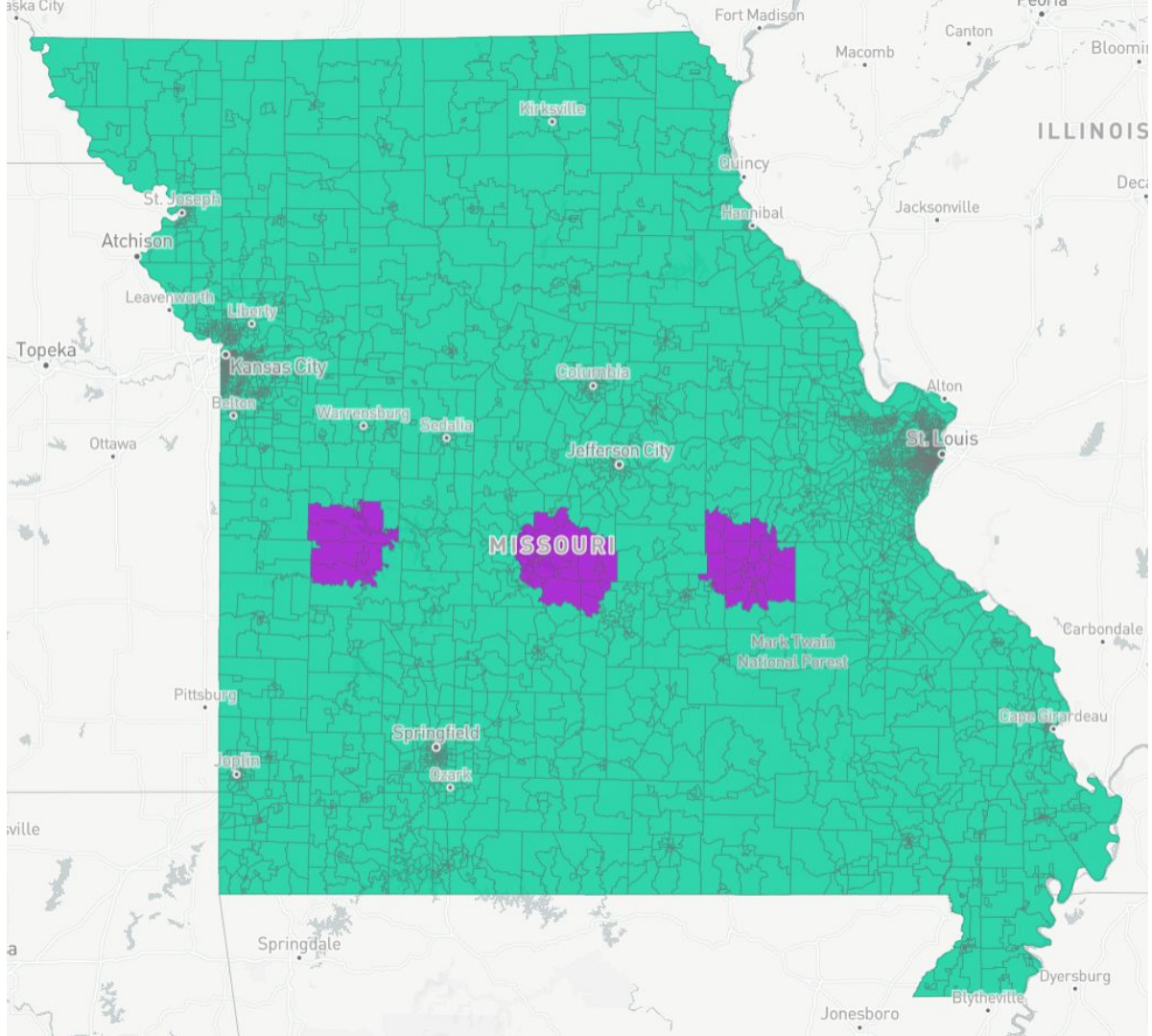
You can steer the conversation, or ask follow-up questions, by prompting about common issues that unite the community:

- How is this shared identity reflected in resource needs?
- Are there frequent protests here? Where do they meet? What are they about?
- Do people tend to have the same kinds of jobs or employment needs?
- What would you like your representative **to do** for your neighborhood?



What to do with your map?

- Testify at public hearings
- Use submission portals
- Today tag with TTT!



Questions?

