


Title

Tagline

Contact info, website, social media handles



A laptop screen is shown with a dark overlay. On the screen, there is a line graph with a blue line and a pie chart with a blue and green segment. The text "Elevator pitch goes here" and "Your what, why, and how" is overlaid in white. The text "New Visitor" is also visible on the screen.

Elevator pitch goes here
Your what, why, and how

Problem / Opportunity

What is the pain point you're solving?

Who is experiencing it?

A close-up photograph of a person's hands using a white marker to draw on a whiteboard. The background is blurred, showing what appears to be a meeting room with a screen and some equipment. The lighting is soft, and the overall tone is professional and focused.

Solution / Value Prop

How you solve the
problem

How you do it
better/differently

Product Demo

Include photos,
screenshots, mockups,
video of your product

Market Potential

Who is your market?

How big is your market?

Business Model

Describe how your company will make money



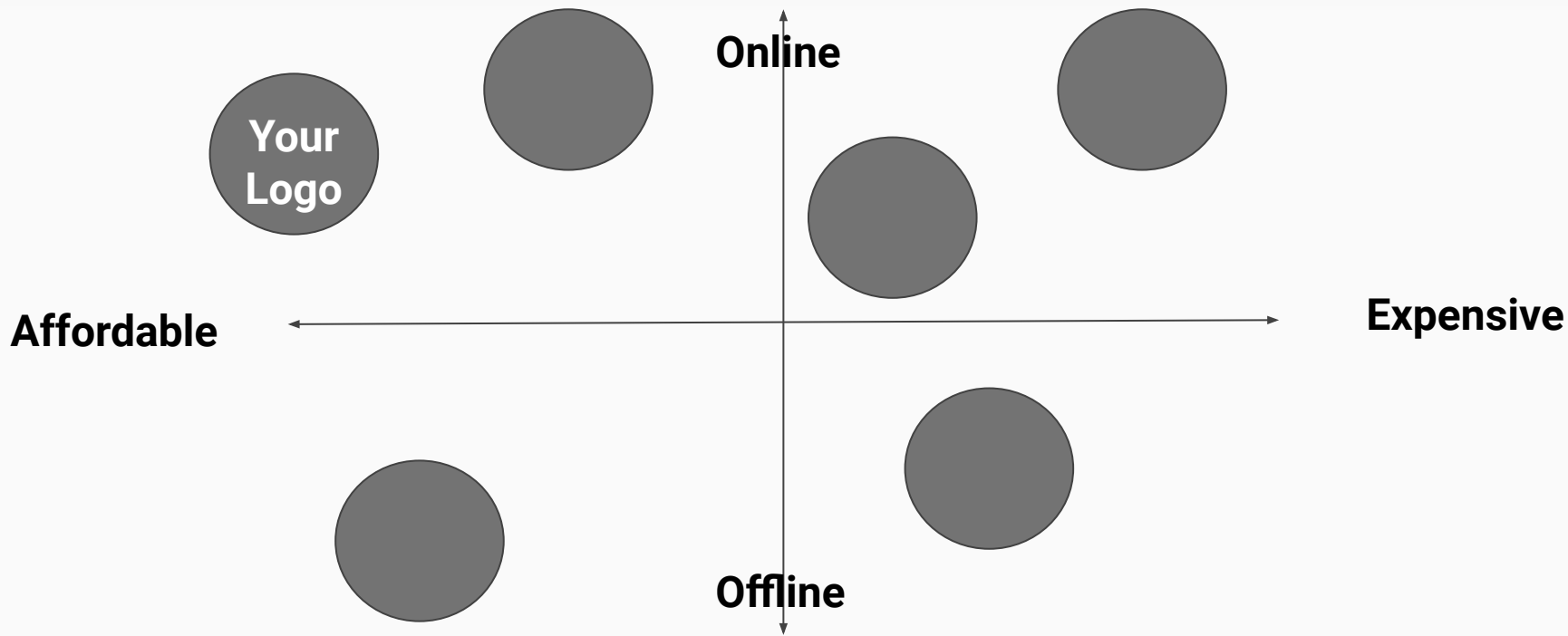
A close-up photograph of a person's hands using a white marker to draw on a whiteboard. The background is blurred, showing what appears to be a workshop or office setting with some equipment and lights.

Traction

What traction does your company have today?

Sales, subscribers, endorsements, organic social proof...

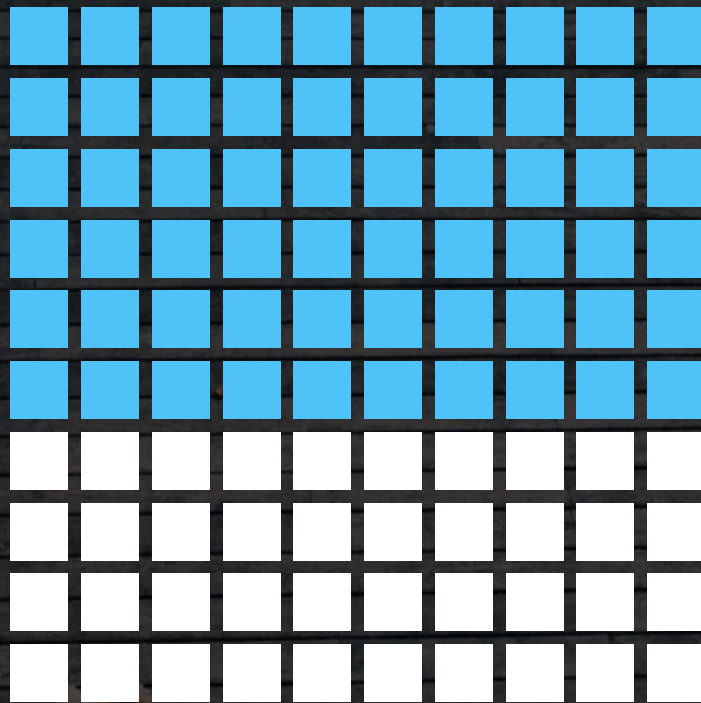
Competition



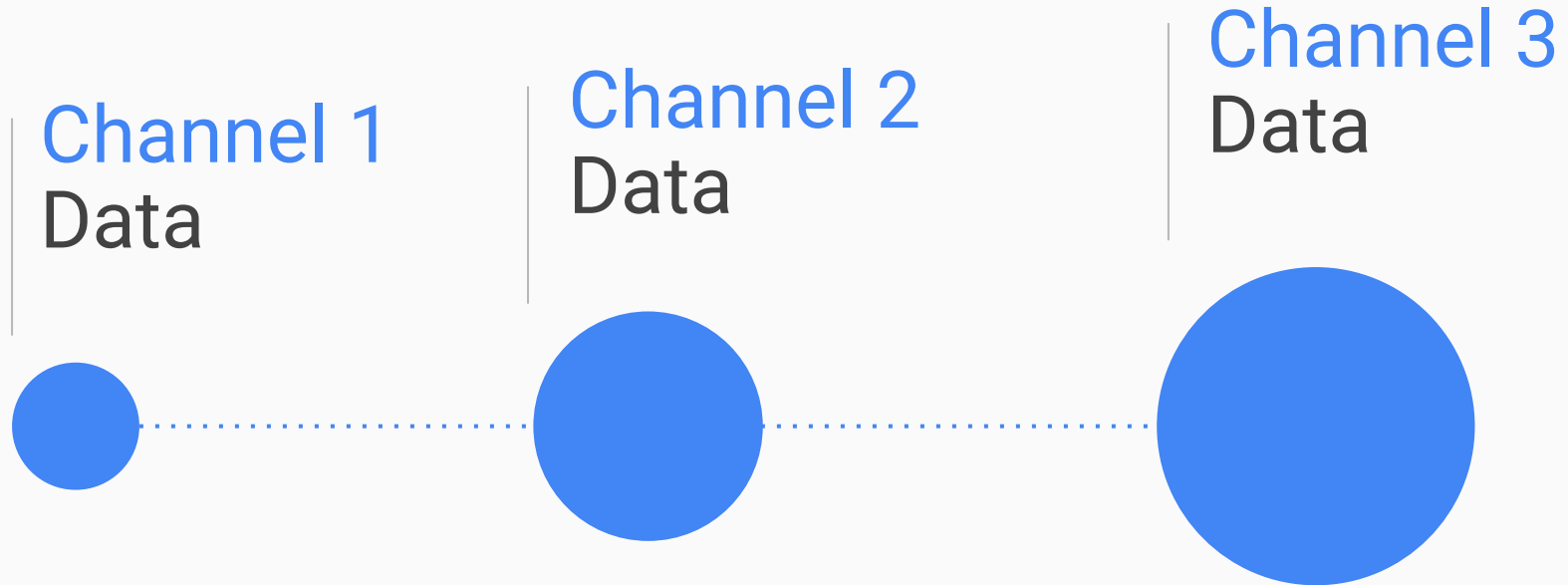
Unfair

Advantage

Your underlying magic,
secret sauce, proprietary
tech, IP, patents, or
first-mover advantage.



Go-To-Market Plan



Our Team



Wendy Writer

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Ronny Reader

Lorem ipsum dolor sit
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Abby Author

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Berry Books

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Milestones

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Q2 20XX

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Q2 20XX

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An aerial view of the New York City skyline at dusk. The Empire State Building is prominently featured in the center, illuminated with red and green lights. The city lights are visible against the darkening sky, and the Hudson River is visible in the background. The text "Asking For \$XM at X valuation" is overlaid in white on the left side of the image.

**Asking For
\$XM at X valuation**

Now--design your pitch deck!

Now that your content is outlined, give it a clean, original design!

No budget? Read my post on [How to Be Your Own Designer](#) and find the right tools to DIY your deck design.

OR--hire Rhiannon!

Don't have time to do your pitch deck content/design?

Contact me at payne@rhiannon.io for a consultation.