

ARTEM

Brought to you by
Sanjay kumar

ABOUT

A platform designed to continually ignite engaging discussions, foster meaningful connections, and provide timely updates on the world of art, including exhibitions and artists.



The Art
Enthusiastic
(Basic)



Right now, I depend on Reddit posts, Facebook, or Instagram pages to discover art exhibitions, but I have to actively search for events

The Artist

(Expert)



You should find a system that provides extensive information about the artwork without distracting from the artwork itself

What Is Missing From The Current Market?

A comprehensive platform that offers tailored information about art exhibitions based on your preferences, location, and your level of art education experience.

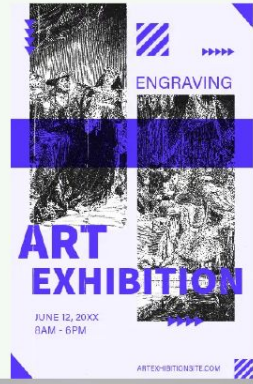
The Curator

(Intermediete)



A prevalent challenge for fine artists today is breaking down the perception of inaccessibility. Individuals without an art background often struggle to grasp contemporary and modern art, leading them to dismiss it

USER INTERVIEWS



INSPIRATION

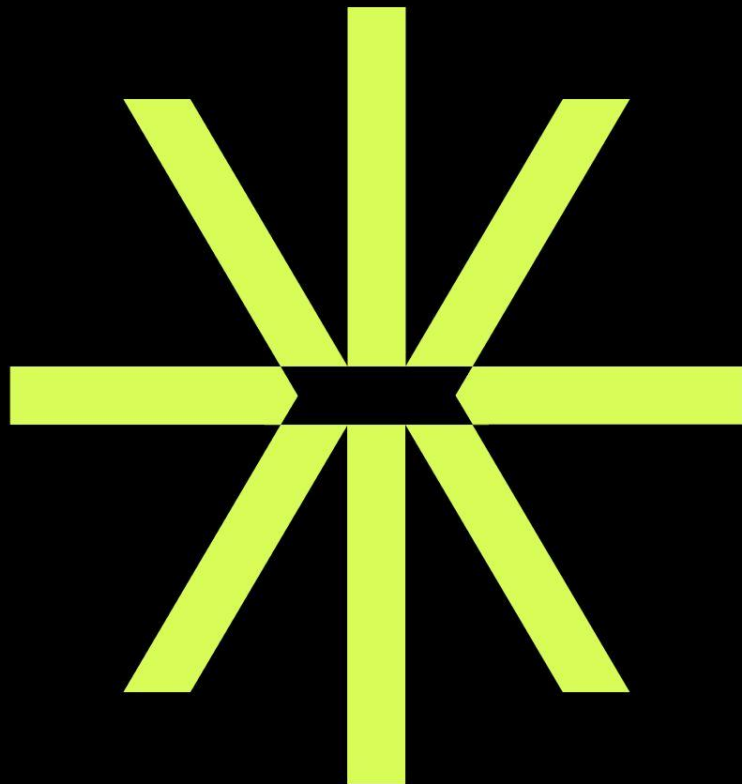
VISUAL DESIGN

Inspiration behind the logo

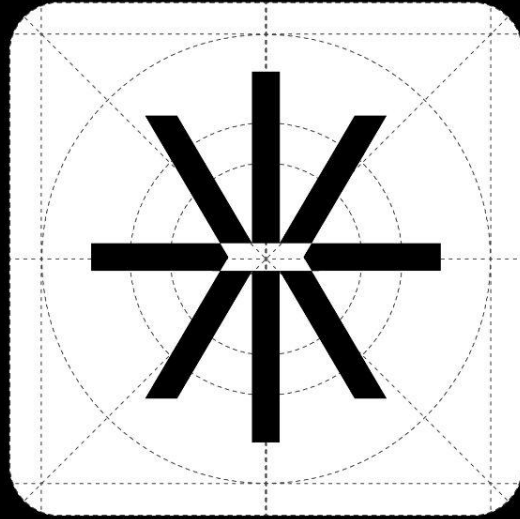
A space to express diverse forms of artistic expression, from traditional to contemporary a platform to articulate their perception without restrictions.

To welcome artists of all backgrounds, experiences, and perspectives.

To encourages artistic exploration and experimentation.



Logo

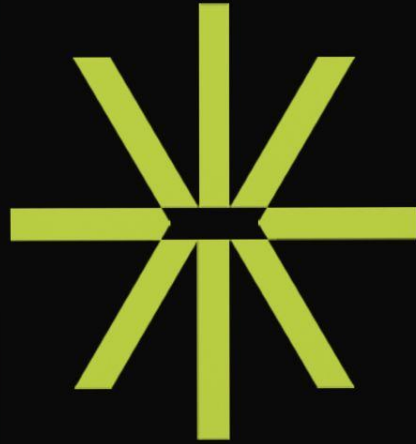


ICON





Art Unleashed, Community
Inspired.



ARTEM

BRAND INTERFACE



COLOUR

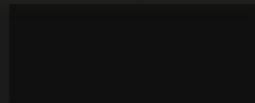
APP

Neue Montreal
Medium

LOGO

Objectivity
Medium

#101010



#D8FD58



#FFFFFF



Neue
Montreal

Font

Aa.

Title

The quick brown fox
Bold,24

Headline (H1)

The quick brown fox
Bold,20

Headline (H2)

The quick brown fox
Bold,18

Subtitle

The quick brown fox
Medium,16

Body text (B1)

The quick brown fox
Medium,16

Body paragraph (B2)

The quick brown fox
Regular,16

Body paragraph small

The quick brown fox
Regular,14

TYPOGRAPHY


COMPONENTS & VARIANTS

← Tickets

look for art expos nearby

Home Chat Notifications Profile

Mia Grace Ruby Joy Chloe Anne

Add a comment... 

⚙️

❤️ 📄 Comment Edit Profile

Pick a date

< November >

| Mon | Tue | Wed | Thu | Fri | Sat | Sun |
|-----|-----|-----|-----|-----|-----|-----|
| 28 | 29 | 30 | 31 | 1 | 2 | 3 |
| 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| 11 | 12 | 13 | 14 | 15 | 16 | 17 |
| 18 | 19 | 20 | 21 | 22 | 23 | 24 |
| 25 | 26 | 27 | 28 | 29 | 30 | 31 |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 |

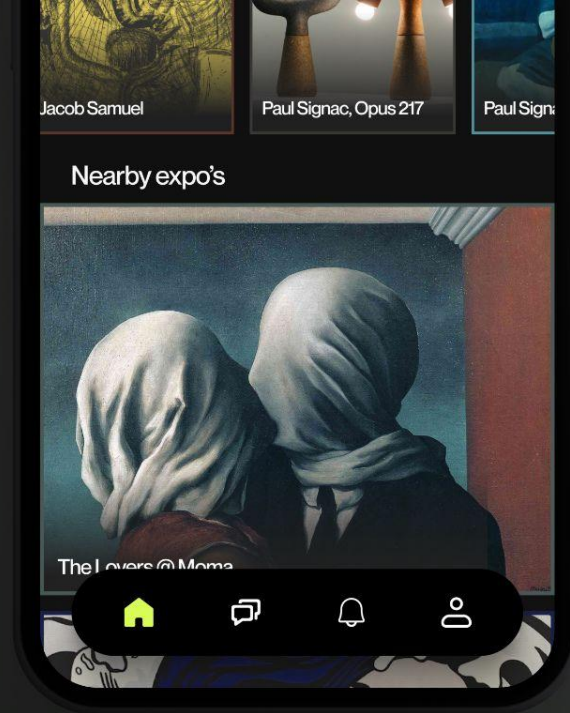
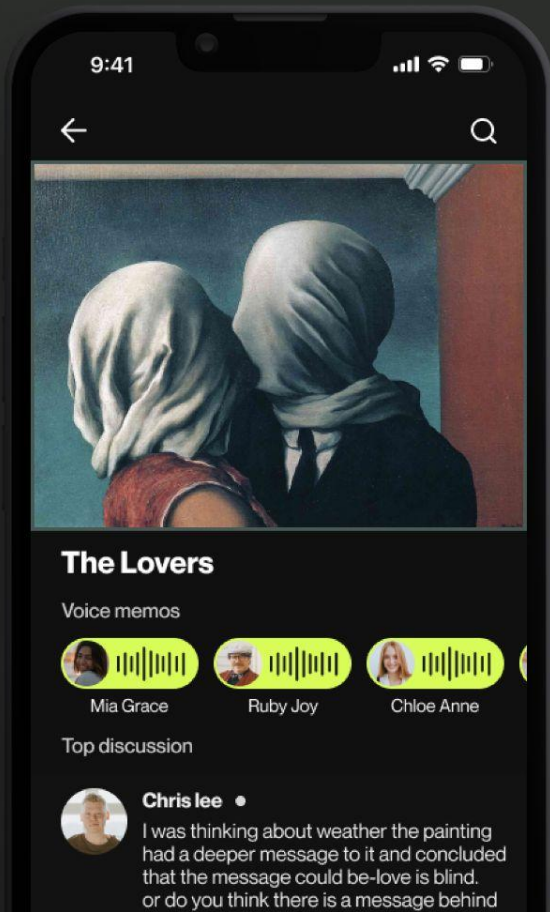
← Choose ticket

November 21

| | | |
|----------|------|-------|
| Adult | \$15 | — 1 + |
| Under 18 | \$10 | + |
| Students | \$10 | + |

Total **\$15**

Book ticket



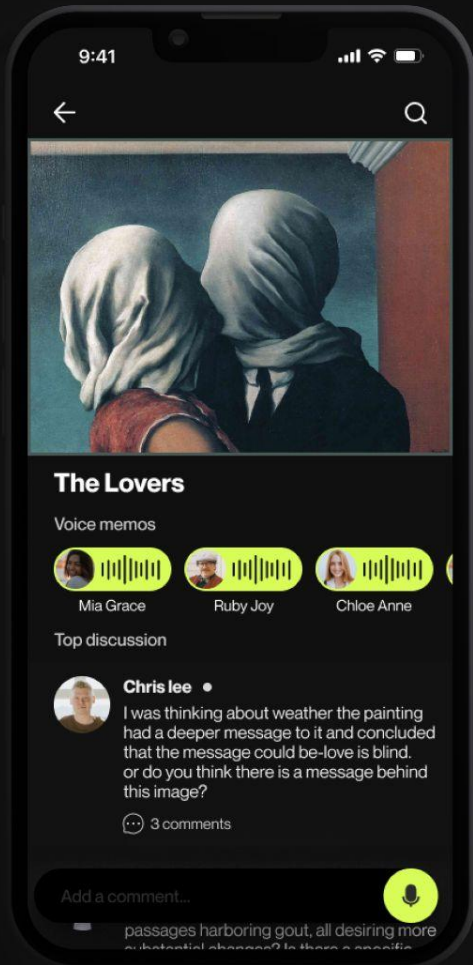
Navigation Bar:

The project combines minimalism and dynamism with a bottom navigation bar. It features essential icons in a clean layout, with the comment button standing out due to its distinct color and wider size

Comment Button Emphasis:

The comment button, highlighted as the primary action, is not only visually distinct but also animated. Tapping it triggers a dynamic transition, opening a text box for comments. This animation maintains a consistent flow and adds sophistication to the overall design.



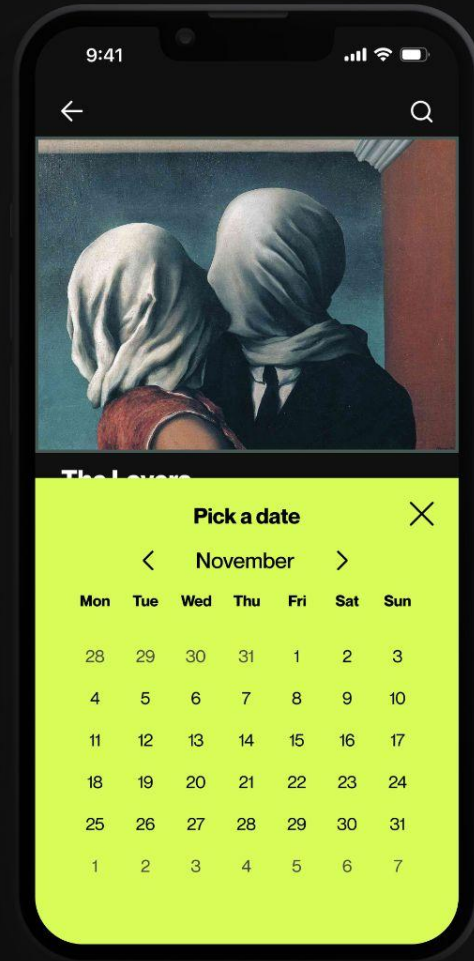


Consistent Flow:

The animation contributes to a seamless user experience, ensuring continuity as users navigate different sections. Our UI prioritizes simplicity, engagement, and a natural flow, making it intuitive for users.

Ticket Flow:

The ticket booking flow revolutionizes user interaction with a striking design that combines functionality with visual allure. Tapping 'Tickets' triggers a vibrant green slide bar from the bottom, infusing excitement into the experience.



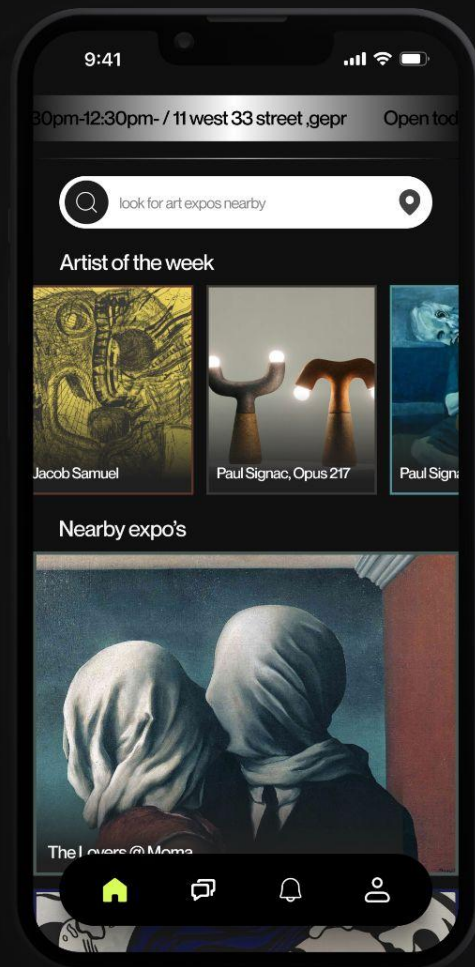


Visual Impact:

The green slide bar not only stands out visually but also serves as a clear indicator of the ticket booking section, creating anticipation and turning the process into an engaging experience.

Dynamic Banner:

The dynamic banner serves as a real-time information hub, capturing users' attention with its movement. It's not just a visual element but a dynamic portal to the latest happenings, fostering a sense of immediacy and connection.



THANKYOU

Prototype link: <https://www.figma.com/proto/5brugGI4z5PRSVSnriRom2/ARTEM?type=design&t=wTFaBqRN9IYsKC0-1&scaling=scale-down&page-id=0%3A1&node-id=6-257&mode=design>

