

Investment Session - Jan 10, 2023 - Cut 2



1. **How do we allocate \$112k on Jan 10, 2023?**
 - a. Materials - \$10k more for first house
 - b. Expected revenue - \$200k
2. **Investor Swarm Build** -
 - a. What would be an attractive Swarm Build Experience definition to make non-profit investors go for it?
 - b. Invitation to a 4 hour build session to appreciate the state of art, after a pitch deck. Build session is required to reify 'seeing is believing' on the production efficiency front, which investors without experience would not believe otherwise.
3. How do we plan after **ARPA success** ?
 - a. Publicity and Documentation funding
4. **Non-profit/For-Profit Hybrid**
5. Pitch for both - how to structure? Rate of return to match S&P 10%?
 - a. **On-contingency** grant-writer? Ask Renee
 - b. Brian, Novo, Seattle, Kauffman, [Oqqun](#) tractor, [Catherine Austin Fitts](#) non-voting stock - A/B share model. AGOA import. If complicated cap table, have A/B shares. B have marginalized vote. Voting is a way to manage risk. Friends and Family round, seed round. Early rounds - risky.
 - c. Pitch to non-profits that makes the hybrid structure attractive
 - d. **Conditional pitch from Nonprofits** - if we raise X (\$2M) from nonprofits, we match with \$2M from profits?
 - i. This is risk-management
6. **Hiring**
 - a. Hiring a first builder
7. **Balaji Proposal**
8. **Usufruct proposal** - you invest in secured assets
 - a. Redeemable after X years, with security or profit
 - b. How far can we extend the definition of 'Security' to end up as effective 'Product Presale'



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1. Does Investment retain full ability to continue on OSE Vision? Collaborative Design ...Abundance
2. Investment - what **structure** is required to set it up?
3. What is the right **timing** ? What steps are pre-requisite?
4. **Investor Swarming** - invitation to a 4 hour build session to appreciate the state of art, after a pitch deck. Build session is required to reify 'seeing is believing' on the production efficiency front, which investors without experience would not believe otherwise.
5. Rollout - (1) Basic House with PV; (2) Unimog-style multimachine; (3) automation; (4) 3D Printed Parts from trash; (5) CEB. It goes from sexy to earthy.
6. Help me think through the investment level that we are ready for today.
 - a. Staffing
 - b. Infrastructure investment
 - c. Design
7. If we were to do this, what is the major shift in operations that we expect? Can we design any compromises out of the system?
8. What are points for mitigating **Conflict of Interest** ?



Art of Possibility Session - Jan 3, 2023

[Investment notes](#)
[Growth Ecology](#)

1. In the If we could wave a magic wand, what would happen? (Towards creating a collaborative economy that ends all resource conflicts)
2. If we were to restart our coaching relationship, what would we do differently?
3. If OSE was born today, what would we do if we were not tied to any current path?
4. Investment - would we do anything differently?
 - a. Volunteers offer unresolved continuity issue and opportunity
5. What is main current need? Money? Staff? Organization? Does money solve all problems?
6. Is there an investment structure that we can set up? \$1-10M
 - a. Assets - Balaji Srinivasan
 - b. Is the key to 'define a structure'?
 - c. Closely held? A & B share model?
 - d. Promise of product, which we can produce at any time. Definition of product and its cost?
 - i. If we define this, are we golden because we guarantee optimal cost structure and thus come out in terms of the competition?
 - e. Usufruct?
 - f. 'Fair share' strategy of buyout after a certain time?
 - g. 'Critical mass' strategy
7. Tech in a nutshell: House -> 3DP -> Tractors -> automation/remote control infrastructure

