

How to write a successful script

Do Now:

Read the assignment brief on the blog.

- 1) What am I expected to do?
- 2) How do I achieve a high mark?

LOs: To be able to understand and meet the requirements for 19.2

End of Week 11: Research and log lines should be completed

End of Week 12: Proposal completed

End of Week 13: Draft Script completed

OBJECTIVES FOR TODAY

- You will walk out of this room knowing...
 - How to succeed in assignment 19.2
 - How to write a successful script.

Plan for today:

- Going through the brief.
- Working on the script



What is the task?

Vocational Scenario (or Vocational Context)

Producing a finished script

Following your success researching for your employers they think that you show promise as a scriptwriter.

The company you work for has subsidiaries across several media sectors and you are invited to submit a script of your own devising, for a media product for one of the following sectors of the industry:

- television
- radio
- computer game
- film

The Proposal

Task 1: .

Submitting the proposal

Once you have agreed a suitable topic and format for your script you must undertake the necessary preparation.

You must ensure that you:

- Conduct thorough and effective background research into the subject you are writing on, using your findings to inform your writing.
- Prepare a full proposal for your script, identifying all the key details required in such a document, in line with

industry practice for the sector you are writing for.

The Script-Drafts 1 and 2

Submitting the finished script

You must then draft and prepare a final script for a short sequence of at least 5 minutes in length that is formatted correctly for the sector you are writing for.

The script must demonstrate your creative ability and apply the conventions that are expected for a product of this nature.

You should obtain feedback on your draft script and incorporate this into any final changes prior to submitting both the draft and final versions of the script. Your script will:

- be largely free from errors in expression or format
- demonstrate an accomplished approach to your work
- use innovative solutions to narrative and structure
- reflect a thoughtful approach to character development, tone or persuasive content

Your script should be at least 800 words in length.

What will be included in the assignment?

Checklist of evidence required

- Portfolio of research
- Proposal document
- Draught and final versions of the script

How will I be assessed?

Criteria covered by this task:	
Criteria reference	To achieve the criteria you must show that you are able to:
C.P5	Produce a proposal for a script for a defined media product.
C.M3	Produce a refined, completed script for a defined media product, effectively using conventions, formats and terminology.
C.D3	Produce an accomplished, creative script for a defined media product, comprehensively using conventions, formats and terminology.

Checklist to Success



Criteria covered by this task:

Criteria reference	To achieve the criteria you must show that you are able to:
C.P5	Produce a proposal for a script for a defined media product.

Portfolio of research

-Collection of primary and secondary data and how it impacts your film

Proposal:

TITLE

LOGLINE

SHORT DESCRIPTION OF INTENDED AUDIENCE

3-5 SHORT PARAGRAPHS OFFERING A CLEAR BEGINNING, MIDDLE, END

C.M3	Produce a refined, completed script for a defined media product, effectively using conventions, formats and terminology.
C.D3	Produce an accomplished, creative script for a defined media product, comprehensively using conventions, formats and terminology.

Write a minimum of 800 words for your script

Use appropriate formatting for your script:

-Ex. dialogue tags, directions, scene headings, etc

-Use templates from the blog or internet

Use appropriate conventions for your script:

-Use conventions of narrative, characters, imagery for your genre

Ex. 3 Act Structure

Hand it in to me for feedback so you can do your second draft!

Tips for writing a script

- Revise formatting before writing
- Use template from blog/internet
- Use dialogue SPARINGLY (it is a visual medium!)
- Write dialogue which is 'normal +' - which is say write natural-sounding dialogue, but without the repetition, overlapping and dead-ends of ordinary conversations.
- There is an old saying in scriptwriting, in that it is supposed to be like going to a party. The best way to do it is to:
 - Arrive late, so that the party has already started
 - Leave early, before it gets dull
 - The same thing applies to scenes: drop in at the last possible point, and leave when the scene is still dramatic! Otherwise the scene starts to drag.