open questions:

- get one or two commitments
- each tier has explicit hours using some rate like $150-200/hr vs a set amount of money
- make currency pegged to USD

Mastercoin Foundation Membership and BD Affiliate Programs

dominik zynis
Mastercoin Foundation

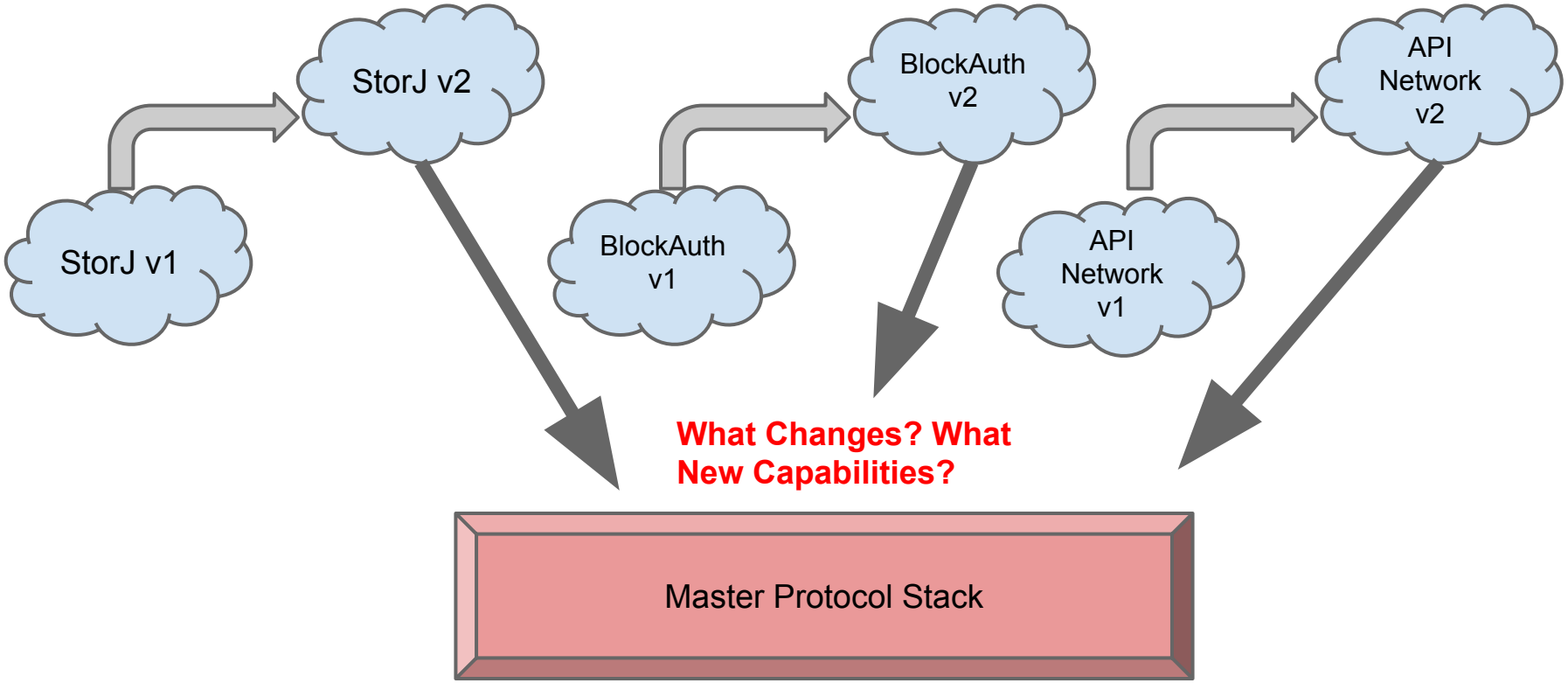
Program Goals

Member Driven Input and Feedback

Demand Funded Protocol Evolution

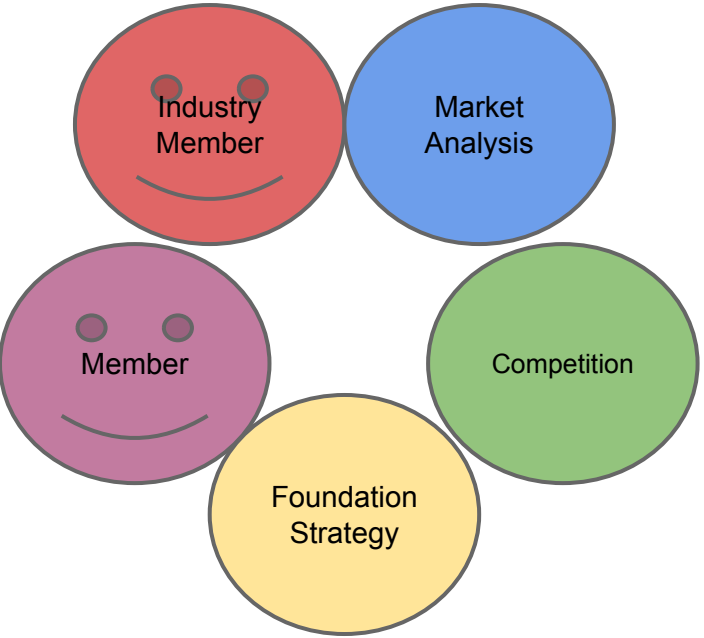
Sustainable Ecosystem Management Model

Ecosystem Protocol Needs

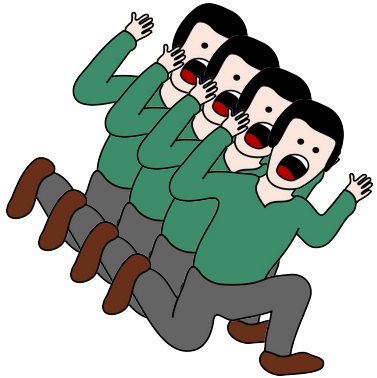


Demand Driven Protocol

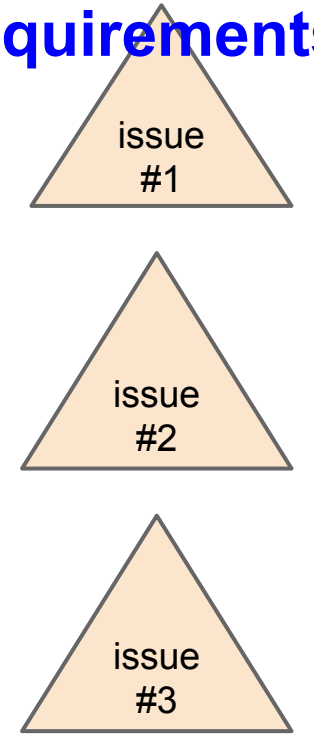
Inputs / Needs



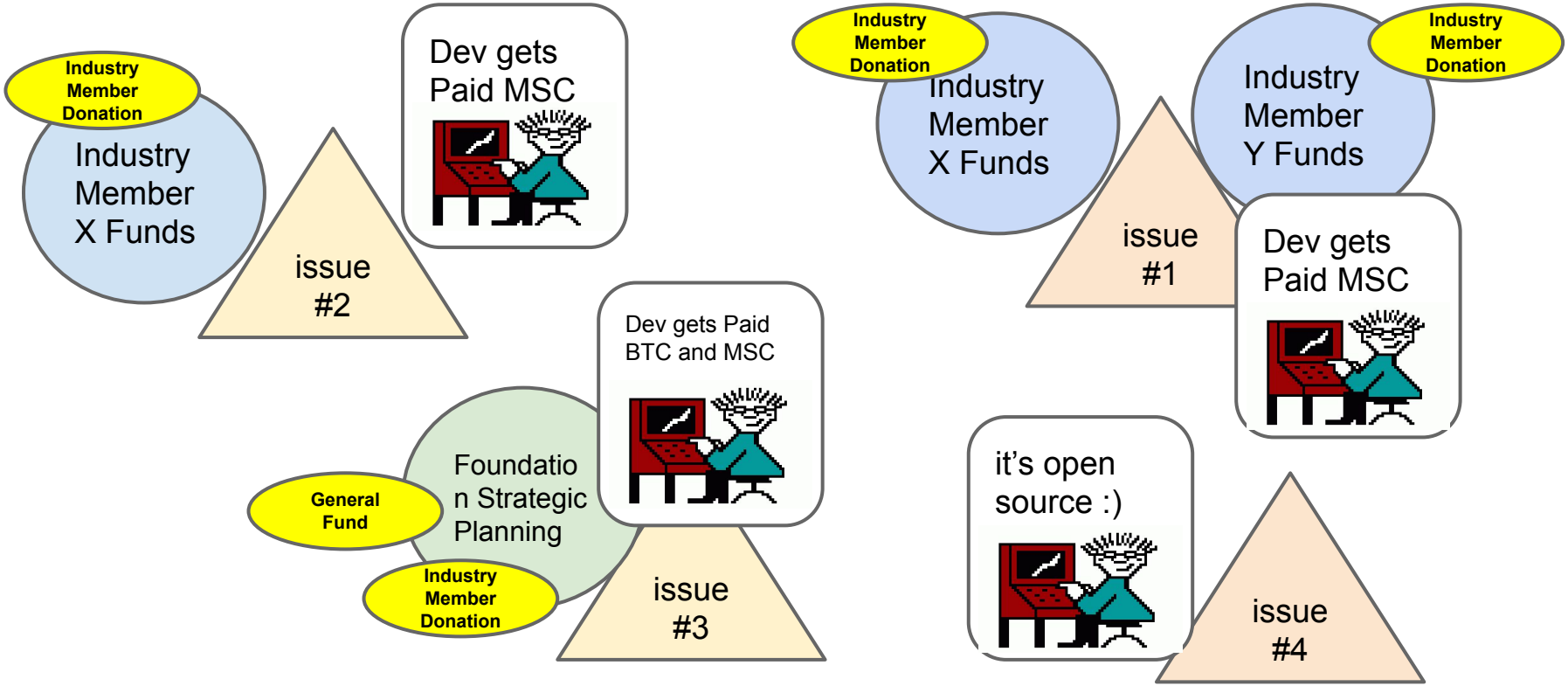
Product Mngrs & Core Devs



GitHub Protocol Requirements



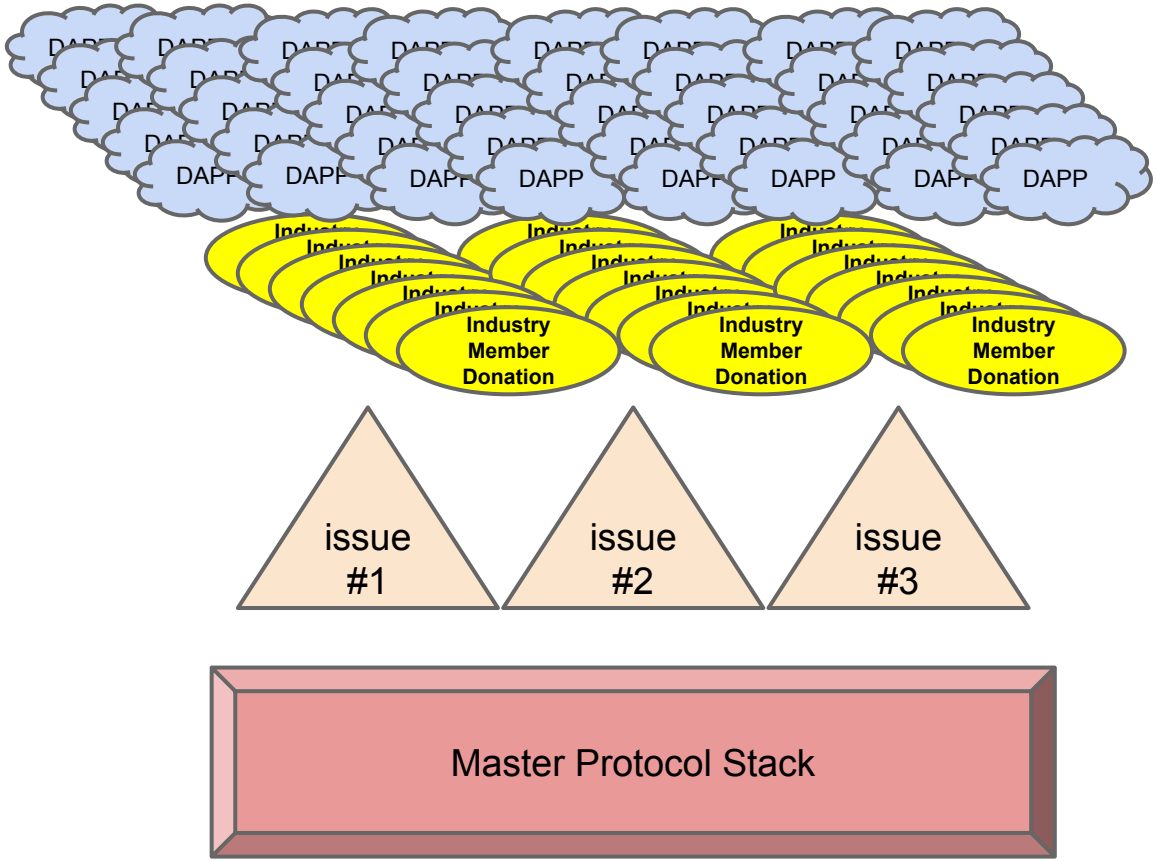
Demand Driven Protocol



Igniting Adoption of the Protocol

Business Development Affiliates are non-RBBs who are actively influencing an entity to use the Master Protocol and to make a donation to Mastercoin Foundation to support the long term evolution of the protocol to meet the needs of the D'App. They work in cooperation with the BizDev RBB team.

Mastercoin Business Development Affiliates are compensated with referrals fees for the donation which they drive.



Industry Member Programs

Industry Members

Four tiers:

- Infinity Founding Partner*
- Infinity Partner
- Partner
- Industry Member

* Only available in 2014

description of member programs goes here.

explain why donate more

Donation Driven Protocol Development

Member Level	Donation Levels (USD equivalent)	Member Directed Development Hours	Member Directed Allocation Rate for further donations
*Infinity Founding Partner**	100,000	350	1 hour for every xxx
Infinity Partner	100000	250	1 hour for every xxx
Partner (annual)	25000 (annual)	40	1 hour for every xxx
Industry Member	4000 (annual)	8	---

* Must be in 2014

Interested?

Mastercoin Foundation Contacts:

Director, Business Development

Judith@mastercoin.org

Head of Business Development

Dom@mastercoin.org / dominik.zynis on skype

Igniting Adoption of the Protocol

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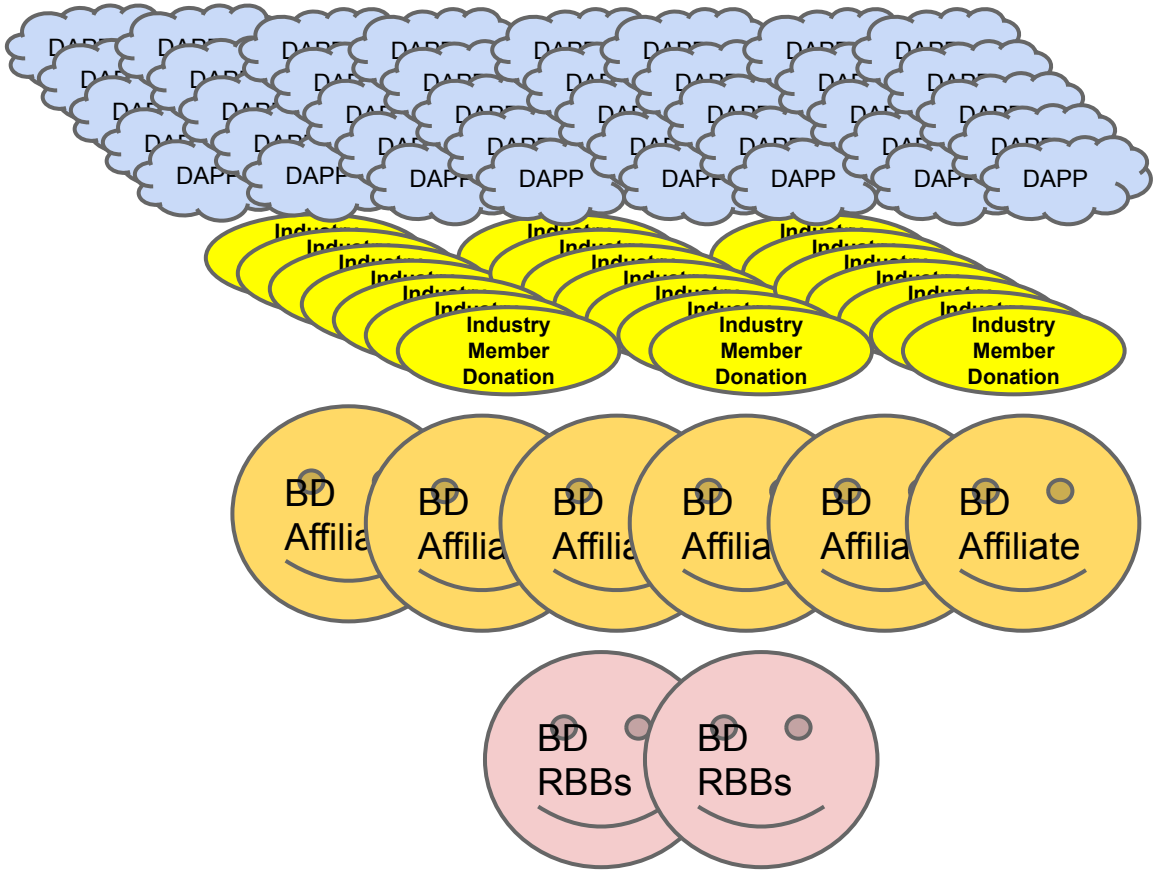

Ecosystem Support

Optional Packages add on memberships

1. CODA - member receives some membership via partnership agreement
2. ?
3. ??

Member Program Feedback Cycle

Member Council

- Meets Monthly
- Proposes changes to the protocol
- Addresses Member issues
- Reviews Budget
- Makes other recommendations to RBBs and Board
- Manages budget for meet ups and events from donations.