



Thailand Smart Content Roadshow 2017

Mobile Startups • Mobile Investors • Mobile Publishers



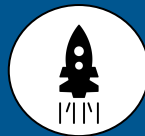
NOV 3, 2017 (FRI)
NOVOTEL BANGKOK ON SIAM SQUARE

Thailand Smart Content Roadshow 2017

The Korea Mobile Internet Business Association (MOIBA) is the largest association of mobile business-related enterprises in Korea. Since its inception in 2009, MOIBA has prepared an ecosystem for nurturing smart mobile industry.

This November, MOIBA will be running a networking session to:

What to expect



Exchange insights and facilitating discussions



Fostering international relationships between Korea and Thailand



Pursuing business opportunities



Thailand Smart Content Roadshow 2017

- Date: 3 November 2017 (Friday)
- Time: 18:30 - 21:30
- Location: Bangkok, Thailand
- Venue: 4th Floor, Novotel on Siam Square
- Attendees: 100 key players in the gaming industry (game publishers, startups, investors, corporates and government)



RSVP:

[https://goo.gl/forms/jF8
PBECdvY4AeWPy1](https://goo.gl/forms/jF8PBECdvY4AeWPy1)

WHO IS ATTENDING



Game Publishers



Investors



Startups



Government



Corporates

AGENDA

Start	End	Agenda
18:30	18:50	Registration & Networking
18:50	18:55	Opening Remarks by Daryl Chung, e27
18:55	19:00	Welcome Address by Choi Dongjin, MOIBA
19:00	19:15	Opening Keynote by Taejoo Bae, MOIBA
19:15	19:25	Presentation by KDH
19:25	19:35	Presentation by ZIP-Lab
19:35	19:45	Presentation by Creative Bomb
19:45	19:55	Presentation by KOCN
20:00	21:30	Business Networking Session powered by JUBLIA (only for RSVP attendees)
21:30	22:00	Open Networking Session and Closing

ABOUT STARTUP #1: CREATIVE BOMB



Company Name: Creative Bomb

Funding Stage: Series A

Vertical: Education, Gaming, AR/VR

Website: www.creativebomb.net

Brief Description:

Creative Bomb creates games that centers around children educational content. [Boto the Dolphin](#) is one of the games we developed to help a child's cognitive and creative abilities through immersive and enjoyable games (available on Google App store and Apple store)

We also develop animations (TV/IPTV/Mobile) and VR/AR Content.

ABOUT STARTUP #2: NPC FACTORY

**NPC
FACTORY**



Company Name: NPC Factory

Funding Stage: Series A

Vertical: Game Development

Website: www.npcfactory.com

Brief Description:

NPC factory creates fun and enjoyable games for everyone.

NPC Factory, a mobile game developer/publisher, was founded in June 2016 by people who desired to provide the best games with the highest quality to gamers worldwide.

One of their most successful titles is "[Bingo Mon](#)" which is a popular mobile bingo game in Korea. NPC Factory also mainly focuses on developing games in the hardcore genre and also creates casual and social games. NPC Factory plans on becoming a global company, captivating many audiences around the world.

ABOUT STARTUP #3: KOCN



Company Name: KOCN

Funding Stage: Series A

Vertical: Webtoons

Website: <http://kocn.co.kr/>

Brief Description:

KCON (Korea Contents Network) is the leading Contents Provider in Korea's digital cartoon business and distributor for the past 23 years. We also own the most number of Korean cartoon publication rights.

Examples of Webtoons:

1. [Coffee and Supper](#)
2. [El Rodablass](#)

ABOUT STARTUP #4: ZIP LAB



Watch the video here



Company Name: Zip Lab

Funding Stage: Series A

Vertical: Gaming

Website: <http://zip-lab.co.kr/>

Brief Description:

ZIPLab develops web browser based games in Korea. We create these games using HTML5 and WebGL. Our motto is - You now can play games wherever and whenever. We also publish HTML5 games.

Some of our notable games:

- [Cosmic Online](#)
- Block Breaker
- Speed Maze
- Moles Attack

ABOUT STARTUP #5: KDH



Company Name: KDH

Funding Stage: Series A

Vertical: Webtoons/Comics content and Producing solutions

Website: <http://www.datahouse.co.kr/>

Brief Description:

KDH specialises in producing webtoons/cartoons, management and producing solutions in the digital content industry. We have been working on this business for the past 10 years and are preparing for the global market with our own platform.

ABOUT STARTUP #6: NBRO



Watch the video here



Company Name: NBRO

Funding Stage: Series A

Website: www.nbro.kr

Brief Description:

Nbro Company is a mobile gaming production company based in Korea.

Our most successful game is Army Vs Zombie which garnered a total of 3,000,000 downloads and has the following features:

- Single-play campaign 200 stage(PvE)
- Story mode of over 200 unique characters
- Extreme item upgrade mechanism
- Real-time network game-play (PvP)
- Raid system, Guild system & war(RvR), Social features

ABOUT STARTUP #7: NEW F.O



500,000 Downloads Globally

Company Name: NEW F.O

Funding Stage: Series A

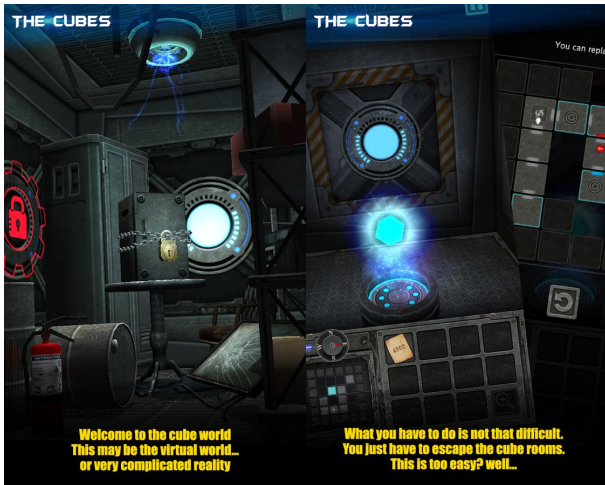
Vertical: Gaming

Brief Description:

NEW.F.O Co. Ltd. was founded on May 2011. Since its foundation, we have been developing creative and character based mobile games with over 10-years-experienced veterans and passionate co-workers in the team.

Our main games include '[My Store: Let's Get Rich\(SNG\)](#)', 'Defence of Three Kingdoms(MOBA)', 'Denma(RPG)'. At the moment we are focusing on developing 'Lookism' & 'ReturnKING', which is a SLG & Defence genre game.

ABOUT STARTUP #8: YOUCANSTAR



Company Name: YOUCANSTAR

Funding Stage: Series A

Vertical: VR and Gaming

Website:

https://www.facebook.com/Youcanstar-526808270795232/?ref=br_rs

Brief Description:

YOUCANSTAR is a digital content development company established in 2016 with the vision - a game making miracle.

We are developing a variety of content based on the emerging virtual reality platform on different consoles - PlayStation 4, XboxOne, and mobile-based casual games.

Notable games:

- [The Cubes](#)

ABOUT STARTUP #9: DANBICOMS



Company Name: DANBICOMS

Funding Stage: Series A

Vertical/Industry: Webtoon Development & Service

Website: -

Brief Description:

DANBICOMS & TORYCOMS first started with PC communications contents in 1998.

Since then, they are now experts in producing, distributing mobile toons, net comics, flash animations and developing mobile games for about 20 years.



GET INVOLVED

Play a significant part in the first ever Thailand Smart Content Roadshow 2017.
If you are looking to speak, attend or partner, let's chat.

SPEAK/HOST

contact@e27.co

ATTEND

jiaway@e27.co

PARTNER

marketing@e27.co