

Flashcoin.io

FLASH + MEGAFLASH

Rewards in a FLASH

PLASH? What is FLASH?

- A coin for online promotion, marketing and advertising earned by users
- Pre-mined, plentiful (900 billion coins)
- Permissioned high performance blockchain
- Can be integrated into any app or web page
- Zero intrinsic value, given away for free
- **Exchange for MEGA, which is easily** exchangeable for BTC, ETC, USD etc



PFL/5H What is MEGAFLASH?

- The coin used for redemption of FLASH
- Only 300,000 coins created (scarce)
- Secured by BTC blockchain
- 1 MEGAFLASH => 1,000,000 FLASH
- MEGAFLASH required by users for redemption of FLASH
- MEGAFLASH required by advertisers, publishers and promoters
- Traded on Bittrex exchange (Jan. 2017), in talks with other exchanges



IDFLASH How it Works

- Open a free wallet with coins (flashcoin.io + other sites)
- Earn rewards get more coins
 - Invite friends, post stories, view ads, comment, etc.
- Redeem for MEGAFLASH / btc

Total Available Market

- Every web site account will include a wallet
 - > News, gaming, blogging, social, media utilities, etc
- Smart phone users will have multiple wallets
 - National currencies, BTC, AppCoins
 - > 90% of the world (age 6+) by 2020 (src: Ericsson)
- Strategy -- low cost acquisition, upgrade to premium coin services -- Monetize

□FLASH

Initial Target Markets/Features

Web site account integration

- News, blogging, social media site partnerships
- > Bundle w/ social account, email newsletter/comments
- Before It's News (4M uniques, 100 signups/day)
- Seen.life (1000+ signups/day)
- Rev share / performance based

Gamers

- > Test with Cakecodes, in game rewards
- Bounty for active account

■ FLASH Monetization

- Get wallet, earn coins via offers, transact, get btc
- - ➤ Lead Generation (~10 cents per offer/wallet)
 - > Active advertising network 10% transaction fee (with ad blocker breaker)
 - In wallet crypto coin exchange (transaction fees)
 - > FLASH transaction fees (currently set to 1 FLASH for all transactions)
 - Direct wallet communications (future feature, merchants will pay)
- √ Target = 50 cents revenue per user (RPU) (2017)
 - Combination lead gen + advertising
- Target = 10M wallets end of 2017 (28K wallets/day run rate) = \$5M annual run rate

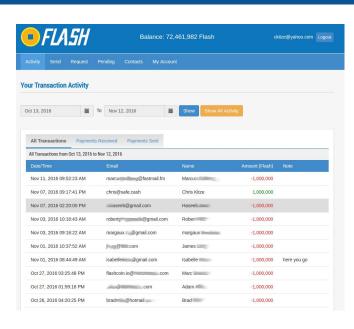
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Wallet Distribution Deals + Pipeline

- Future Pipeline
 - ➤ Add newsletter signup Before It's News (+900/day)
 - Other alt news sites 10M's of uniques (+5000/day)
 - Seen.Life traffic ramp (+5000+ wallets/day)
 - Cakecodes gaming (up to 3-4K wallets/day)
 - > Potential partner has 4M email signups per month (each will get a wallet)
- Expected 25K wallets per day by March 2017

FL/15H Easy-to-Use Wallet

- < Web-based
- Password recovery
- Web tools built in
- Coins included with new wallet
- MEGAFLASH stored in Counterparty wallet



• FLASH Advertisers

- Unique paid for attention ad unit
 - Member watches, earns reward coins
 - Publisher paid on the spot (split payment)
 - > Advertisers forms new relationship with Member
- Target millennials with ad blocker breakers (optional)
- Native or any ad network
- Tests with advertisers begin in December

Publishers

- Transactional/financial revenue model
- Wallet embedded into their account system
 - Bounty for new wallets created or rev share
 - Direct communication channel to their user
- Solves ad blocker problem
- Rewards from publisher to writers, viewers, viewers to writers to recirculate traffic

Technology

- Permissioned blockchain, Safe.Cash technology
- 900 billion coins generated
- Transactions completely confirmed in under 2 seconds

- See the whitepaper for more tech details, github repo (link at flashcoin.io)



Integrated Account Wallet Beta







Ad units will be tested on Before It's News and Seen.Life



Category	FLASH Quantity (millions)	Percentage	MEGAFLASH Quantity
Pre-sale	45,000	5%	45,000
Public Crowdsale	90,000	10%	90,000
End User Fund	450,000	50%	0
Developers Fund	225,000	25%	90,000*
Contingency Fund	90,000	10%	75,000**
Total Available Supply	900,000	100%	300,000

Minimum of 200 BTC to close the Crowdsale.

Pre-Sale and Public Crowdsale MEGAFLASH will be freely tradeable following successful conclusion of the Public Crowdsale

**Contingency Fund MEGAFLASH will be used by the company to stabilize trading and provide coins to large advertisers in the event sufficient MEGAFLASH coins are not available on an exchange.

^{*}Developer Fund MEGAFLASH are for the original development team and investors who paid for FLASH development. These coins are subject to an initial 90 day lockup and will be released only if the MEGAFLASH bid price at Noon, Toronto time on the 90th day of trading exceeds the Public Crowdsale price. If this price does not exceed the Public Crowdsale price, the Developer Fund MEGAFLASH coins will be subject to an additional 90 day lockup.

□FL/15H Crowdsale

- ≤ 90,000 MEGAFLASH on offer (total = 300,000 MEGA)
- Counterparty asset, secured by bitcoin blockchain
- Administered by Bittrex (terms at Bittrex.com site)
- Auction format, minimum 200 BTC to close
- ≤ 25% FLASH bonus for large donors (>10btc)
- Will trade soon after crowdsale (Bittrex will announce)
- Link to Bittrex.com Crowdsale HERE
 https://bittrex.com/crowdfund/Mega

DFL/15H Company Details

- Incorporated in Canada
- √ No U.S. ties
- 4 About 29K wallets during test mode
- Michael Terpin, advisor (CoinAgenda, BitAngels, Transform Group)
- Chris Kitze (CEO), Jason King (CMO), Vinh Vo (CTO) + 11 eng & designers