

"EL PAÍS"

Is the highest-circulation daily newspaper in Spain and one of three Madrid dailies considered to be national newspapers of record for Spain. Founders: José Ortega Spottorno, Jesús de Polanco y Juan Luis Cebrián.



EL PAÍS

"LA RAZÓN"

La Razón was founded in 1998 by Luis Maria Ansón. The paper is owned by Grupo Planeta and based in Madrid. The newspaper's editorial stances are primarily liberal economically and conservative socially. The paper has also a rightist stance.

The logo for the newspaper 'LA RAZÓN' is displayed in a bold, white, sans-serif font against a solid blue rectangular background. The word 'LA RAZÓN' is written in all caps. A small red pushpin is attached to the top of the letter 'O' in 'RAZÓN'.

"LA VERDAD"

La Verdad was first published on 1 March 1903. The paper became part of the Vocento Group in 1988. The company also owns *ABC*, *El Correo Español*, *El Diario Vasco*, *El Diario Montañés* and *Las Provincias*, among the others. The publisher of *La Verdad* is La Verdad Multimedia, S.A.¹

The headquarters of *La Verdad* is in Murcia and the paper serves for the provinces of Murcia, Alicante and Albacete. It has editions for Murcia, Cartagena, Lorca, Orihuela, Alicante and Albacete. The online edition of the paper was launched in 1998.

José María Esteban served as the editor-in-chief of *La Verdad*.

The image shows the logo for the newspaper 'LA VERDAD'. The text 'LA VERDAD' is written in a bold, black, sans-serif font. The letters are closely spaced and have a slightly irregular, hand-drawn appearance. The logo is centered horizontally and vertically within a white rectangular area.

"ABC"

ABC was first published in Madrid on 1 January 1903 by Torcuato Luca de Tena y Álvarez-Ossorio. The founding publishing house was Prensa Española, which was led by the founder of the paper, Luca de Tena. The paper started as a weekly newspaper, turning daily in June 1905. In 1928 ABC had two editions, one for Madrid and the other for Sevilla. The latter was named *ABC de Sevilla*.

The logo for ABC, featuring the letters 'ABC' in a large, bold, black serif font. Below the letters is a thick, horizontal red line.

www.abc.es