

Template Pitch Deck for Early Stage Startups by Irbis Ventures Pte. Ltd.

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Social enterprise with the mission to build a virtual,
community driven startup platform

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PROBLEM

Mongolian startup ecosystem is not nurturing enough for startup entrepreneurs, due to the following issues:



The market has insufficient number of venture capital investors



Talents most needed for startups are working for large corporations (both local and overseas)



Startup entrepreneurs who wishes to grow faster, need to travel overseas to find experienced investors and talents

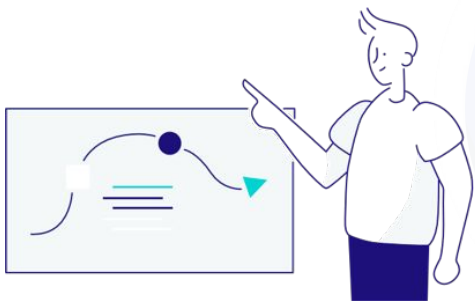
Due to this bad startup ecosystem, Mongolian startup entrepreneurs have difficult time making their businesses successful, and competing on the global stage.

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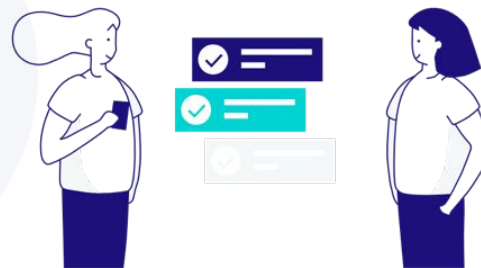
SOLUTION

With the help of our community driven platform “Irbis Oasis”, Mongolian startup entrepreneurs will no longer worry about finding investors and talents to fix its most pressing issues.

With Irbis Oasis, Mongolian startup entrepreneurs can:



Pitch their business ideas to local and international investors



Collaborate and get contributions from a global community of Mongolian professionals living & working across the world

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TRACTION

224

224 startups are already using **Irbis Oasis**, to meet investors and collaborating with a global community of Mongolian professionals.

5

Out of these 224 startups, **Irbis Ventures** successfully invested in 5 startups.

US\$ 500,000

Using **Irbis Oasis**, startups already raised more than US\$500,000

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MARKET TRENDS

Due to a new pandemic COVID-19:



in-person investment meetings are getting cancelled and it's getting more difficult in fundraising

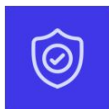


startups need expert advice in fields such as budgeting, financial projections and legal and accounting



startups need to decrease their payroll

Our Irbis Oasis online platform will be a hot platform for startup entrepreneurs:



to meet investors online and secure investments



to get expert advice from Mongolian professionals across the world

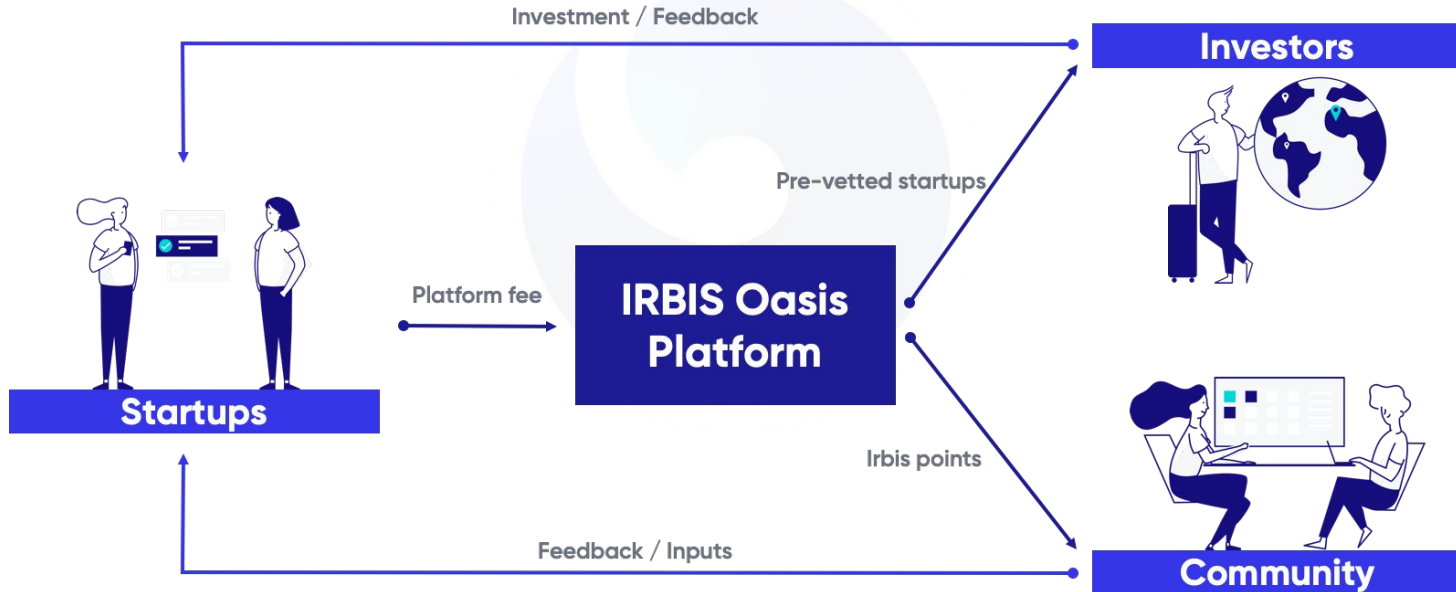


to reduce overhead costs via Irbis Point mechanism

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BUSINESS MODEL

We will make money from our investments into startups. We make substantive profit every time our investee startups' valuation increases.



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MARKET OPPORTUNITY

+400

There are over 400 startups in Mongolia, but the number is increasing every minute

0

No startup from Mongolia has secured unicorn value, but the day will come sooner than later



Irbis Ventures will be the key player in Mongolian startup investment industry. With our community, we will help creating the first Mongolian “unicorn” startup.

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COMPETITION & KEY DIFFERENTIATORS

Are there similar platforms?

crunchbase

AngelList

OurCrowd



FUND SUP

We are different from these overly used platform in the following ways:

- Our platform is specifically designed for Mongolians to collaborate together to help Mongolian startup entrepreneurs to compete on the global stage;
- Our platform is much more interactive;
- Our platform is much more affordable; and
- Our community in platform is more intimate and close with startups.

TEAM



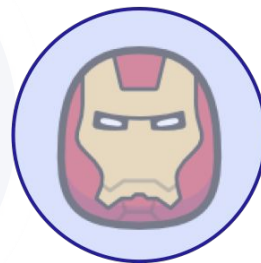
Founder



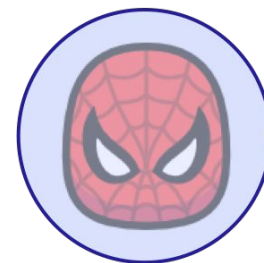
CEO



CTO



COO



CMO

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FINANCIALS

\$\$\$

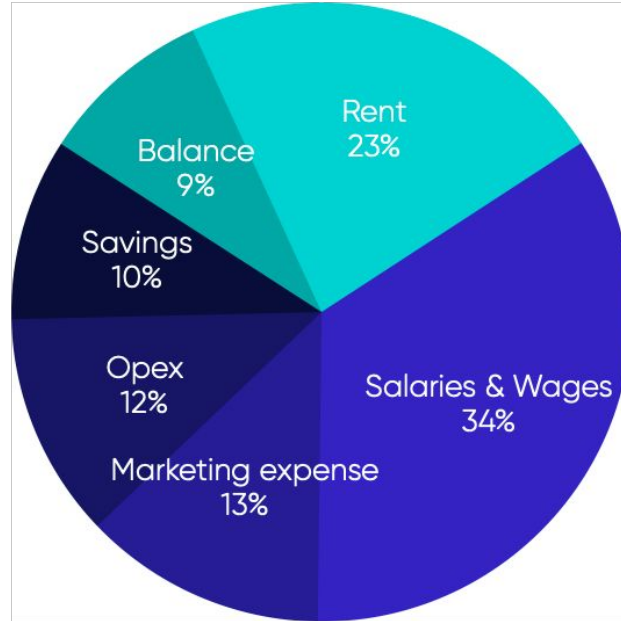
TOTAL RAISED
FUND TO DATE

\$\$\$

MONTHLY
REVENUE

\$\$\$

MONTHLY
BURN RATE



EXPENDITURE PIE CHART

STATEMENTS	HISTORICAL			
	2019	2020	2021	2022
Revenue	\$\$\$	\$\$\$	\$\$\$	\$\$\$
Cost of Goods Sold (COGS)	\$\$\$	\$\$\$	\$\$\$	\$\$\$
Gross Profit	\$\$\$	\$\$\$	\$\$\$	\$\$\$
Expenses	-	-	-	-
Marketing & Promotion	\$\$\$	\$\$\$	\$\$\$	\$\$\$
General Administrative	\$\$\$	\$\$\$	\$\$\$	\$\$\$
Depreciation & Amortization	\$\$\$	\$\$\$	\$\$\$	\$\$\$
Interest	\$\$\$	\$\$\$	\$\$\$	\$\$\$
Total Expenses	\$\$\$	\$\$\$	\$\$\$	\$\$\$
Earnings Before Tax	\$\$\$	\$\$\$	\$\$\$	\$\$\$
Taxes	\$\$\$	\$\$\$	\$\$\$	\$\$\$
Net Earnings	\$\$\$	\$\$\$	\$\$\$	\$\$\$

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WHAT WE NEED?

We invite each of you to become a member of Irbis Oasis Community.

Please go to oasis.irbis.sg and create profile, and start working with our community to bring your startup on the global stage.

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DEMO



<https://oasis.irbis.sg/>

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