



Action Plan 23-24

PPIE Team, CRN GM



NIHR CC to LCRN Contractual Commitments

Projects are linked to their relevant contract support document:-

- [Participant in Research Experience Survey \(PRES\)](#)
- [Research Ready Communities](#).
- [Public Research Champions](#)

NIHR CC Business Plan 23-24

Business Plan Requirement	CRN GM response
A continuous improvement project for PRES	Please see slide 3
Delivery plan for Research Ready Communities	Please see slide 4
Plans for local PPIE awareness and engagement activities (e.g. events, International Clinical Trials Day)	Please see slides 5&6
Delivery plans for increasing awareness and engagement with Be Part of Research (BPoR) and JDR (Join Dementia Research) digital services.	

Participant in Research Experience Survey

Alternative PRES Collection Methods

- A new 'fold and stick' version of the paper copies is being trialled which participants can take with them and fold up into a free post envelope (**launched end of Q1**)
- Adopting 'www.myresearchexperience.com' - a website created by CRN North East North Cumbria which allows for cleaner data as information is pulled from ODP and also has increased accessibility functions (translation, font adjustments, colour changes and text-to-speech) (**launch in Q2**)

Trial of 'OK to Say No'

- A two-question survey asking people who have declined the opportunity to take part in research about their reasons why.
- It won't count towards PRES target figures but may provide incredibly useful insight (**launch in Q3**)

Analysis of PRES response demographics

- 3 research focused work experience students will be analysing the 2022/23 responses to see how the demographics of respondents compares to the population we serve. A similar analysis will be planned next year to track any changes and help feed into conversations with delivery staff about methods of PRES delivery and to promote the accessibility functions within 'www.myresearchexperience.com'

Continuous Improvement - Best Practise Sharing

- Continue to use the quarterly catch ups between Trusts as an opportunity to highlight what changes are being driven by participant feedback, such as the free parking initiative championed by Stockport.

Research Ready Communities

Research Ready Communities is a national project, developed from a pilot in 2021-22 within 3 LCRNs.

It involves working with community connectors in a Host organisation who are interesting in finding out more about their specific community through community champions who will work closely with the organisation and the LCRN team to:-

- identifying key health and care stakeholders
- completing a mapping exercise
- carry out research and community-focused listening exercises
- creating a community action plan
- holding a community feedback event to bring stakeholder and the public together

In 2023-24, CRN GM has two Research Ready Communities:-

Salford - Inspiring Communities Together (ICT) - focused on older population. ICT are a provider of Age UK Salford services. Summer 23 - listening exercises. September - action plan. November - community feedback.

Blackburn with Darwen Council (BWDC) - collaboration between Local Authority and a NHS Primary Care Physiotherapy team. Focus on research plus reasons why part of the community are reluctant to access MSK services.

Summer 23 - BWDC have recruited 4 community champions. PPIE Team planning induction training for 19th and 24th Oct.

Future Plans

We had Nuffield Research placement students at CRN GM for first two weeks in August.

Have scoped out potential for introduction of a school-based Research Ready community with this group.

Interest has been shown in the 22 Alumni, so this is being followed up once they are settled into their university schedule.

Research Champions

The main purpose of the national Research Champion (RC) programme is for local volunteers to spread the word about research to increase participation. After a review and change of leadership of the programme during 2022/23, the year ended with an updated application/registration.

Main actions for 2023/24 are;

Q1-2: Co-created SMART objectives and a system to report and track on activity. This gives direction and helps demonstrate impact. Monthly online check-ins began in August and already a community is building. A protocol hub site has been created and will be added to in Q3 with feedback and content from Champions.

Q3-4: Ongoing work with MFT volunteer service should have all Champions registered with mandatory training complete. Work with Research for the Future (RftF) both to ensure RC's are promoting the registry, and to learn what engagement activities both physical and digitally have worked for them to engage communities. A supra-regional event to be held early Q4. To integrate RC with the core team more to support relevant research engagement.

Digital initiatives are covered in induction and it will be included in the competency workbook which is currently under development. Social media training is to be provided by the communications team for those that want it. RC's are attending webinars on the update of the Join Dementia Research (JDR)

Additional Notes

PPIE Awareness / Engagement Activities (relevant to slide 2)

Where relevant to role, CRN GM team members engage with members of the public and key community stakeholders on a regular basis across the geography.

Staff and Research Champions promote digital initiatives in all public engagement activities and both groups supported International Clinical Trials Day in May 23 via in person or online research promotional activity.

The CRN GM Communications & PPIE Teams support Partner Organisations (PO) in obtaining ideas and materials to support site-level activity.

Research Festivals (relevant to slide 2)

All team members are offered an opportunity to engage with the public and other stakeholders in a specific community, to have research-related conversations, offer research opportunities etc. CRN GM research champions living/working for the CRN in a geography are involved in planning and providing the event.

NW CRN / Partner Organisation Research PPIE Community of Practice

Aiming to develop a group from interested parties across CRN & NHS PO services to share information and knowledge related to research and PPIE, specifically to increase the number of PO-based Research Champions.

2024 Transition Preparation

- liaising with CRN NWC PPIE Team to ensure each has good understanding of LCRN activity and planned approaches to meeting contractual requirements and so incremental plans can be developed.