# Endowment Fund An Overview

"Be generous with what God gave you." 1 Peter 4: 10

First Presbyterian Church of Edmond
"The Church"

March 2015

#### **Endowment Basics**

- Purpose: "to provide a means for members and friends of the Church to make bequests (typically sourced from wills or estate trusts), or to provide financial support in living memorials, sourced from assets"
- Endowments are not to be confused with the general church budget, which receives its support from gifts generated from current ordinary income from active church members
- Endowment should be used only to support Kingdom Investments BEYOND normal local Church activities
- Endowments provide temporary assistance in starting new ministries in the local Church or new worshipping communities

"Be joyful in hope, patient in affliction, faithful in prayer." Rom. 12: 12

## Endowment/Gift Types:

#### General Accounts

- <u>Undesigated</u>: Bequests received which are not designated for a particular purpose or restricted in any way
- Missions, Evangelism, Outreach
- <u>Scholarships</u>: First preference for active members, either high school graduates or those seeking advanced degrees
- <u>Christian Life Development</u>: Youth program expansion, camp scholarships, leadership training, etc.
- Music, Worship, Arts: Enhance the worship experience
- Building: Provide capital improvements, repairs, equipment, etc.

"For seven good years store up food so that there will be food in the seven bad years." (paraphrase) Gen 41: 34-37

## Endowment/Gift Types:

# Donor Designated

- Endowments with specific designations, restrictions or desires for the bequests; these are the most common type
- Designated accounts generally meet certain criteria, such as, but not limited to:
  - Trustees agree to accept the bequest with the restrictions placed upon it
  - Trustees agree to establish a new designated account to hold the restricted bequest
  - Initial gift to the new account will have a minimum figure, as established by the Trustees and approved by Session
  - Additional gifts to existing funds have no minimum requirement

#### Endowment Board of Trustees -

# Qualifications

- All Trustees (7) will be current, active members of FPCE and be elected by session
  - Trustees will demonstrate:
    - Strong interest in endowments and/or
    - Interest in legal, financial, accounting, public relations or services which may be valuable to the church and/or
    - Strong financial support of the Church and/or
    - An understanding of the Church's mission and vision
  - Congregation members may propose Trustees

#### Endowment Board of Trustees -

# Expectations

- Congregations should expect the following activities are executed by the Trustees, once convened
  - Establish guidelines and safeguards for the fund / policies, gain Session approval and share with Congregation
  - Educate church members and potential donors on planned giving and promote giving, including end of life giving
  - Conduct annual independent audits of the fund(s) and fund management using outside experts
  - Present annual written report to Session and Congregation
  - Manage the funds' investments and uses

"On the sixth day, bring in twice as much as needed for one day." (paraphrase) Ex 16: 4-5

#### Investment of Funds

- Investment considerations, as a matter of Christian and corporate stewardship, shall be made through a qualified financial manager or institution and will include strategies to encourage prudent and diversified investments
- Investment Objectives
  - Safety (Conservation of principal)
  - Liquidity (Ability to utilize funds)
  - Yield & Return (Growth of principal and income)

"Hezekiah gave orders to prepare storerooms... the people faithfully brought in the contributions, tithes and dedicated gifts." 2 Chr 31: 11-12

#### Distribution of Earned Income

- As recommended by Trustees and approved by Session
- Common guidelines for distribution
  - Income from General Accounts: distributed as recommended by Trustees, in accordance with policies accepted by Session
  - Donor designated funds distributed as specified by donor
  - FUNDS ARE NOT INTENDED FOR LOCAL CHURCH GENERAL OPERATING EXPENSES
  - FUNDS ARE INTENDED TO SUPPORT MINISTRIES / EXPENDITURES BEYOND NORMAL ACTIVITIES

### Other Discussion Points

- Limitation on Use of Principal: policies may include use when "good cause" is shown (to be defined)
- Borrowing from the Fund: rare and only if it makes good financial sense for the church to do so, with Session approval (never to support operation budget)
- Funds should never be pledged as collateral
- Employment of professionals: Legal & Financial
- What ifs?
  - Mergers/consolidation of the church
  - Dissolution of the church

#### Endowments: Pros & Cons

#### **Positives / Benefits Realized**

- Endowments enable people to give beyond their lifetime and are based on trust
- Endowments are not a financial issue, but a theological issue
- Endowments create new possibilities for mission & ministry
- Endowments are based on trust, especially when not designated
- Endowments perpetuate essential ministries and encourage a larger understanding of stewardship

#### **Response / Considerations**

- Managed well, endowments can exceed the annual giving and create new opportunities
- Giving beyond death declares to generations, the person's faith; faith is an eternal issue
- Endowments allow for new projects/programs, increase and broaden church's reach
- Policy should have in place an approved formula for gifts that are not designated
- A person can perpetuate those beliefs he/she holds most dear via an endowment

"God will open the windows of heaven for you and pour down for you a Blessing until there is no more need." Malachi 3: 10

### Endowments: Pros & Cons

#### Possible Concerns/challenges

- Belief that financial capacity does not exist in the church to support funds such as these
- Endowments diminish annual stewardship giving of members
- Endowments are difficult to manage & cause conflict in congregations
- People may believe annual gifts are unimportant and confuse the budget process
- Fears of fund/investment mismanagement

#### **Response / Considerations**

- Research suggests that on average,
   1 in 40 have financial capacity for giving significant funds
- People who give annually usually believe they can contribute to the church's future via endowments
- Most creative endowments are those which are specific and designated
- Annual giving has nothing to do with endowments; endowment income should always be designated and have NOTHING to do with annual budgets or stewardship
- Trustees must have accountability as per policies approved by session; audit guidelines must be in place
- "Command them to do good, to be rich in good deeds, and to be generous and willing to share" 1 Timothy 6:18

# Standing at a Crossroads...

- Allowing the church to accept endowments opens the way to abundant giving and abundant discipleship
- Stewardship will always be the support for church operations and missions
- Endowments do not kill churches, if safeguards are taken
  - Leadership must prevent endowment income from replacing stewardship and have strong safeguards
  - Governance must be in place which requires that such funds are used ONLY to enhance our mission(s) > <u>Kingdom Investments</u>
  - Trustees are held accountable to the session through policy and periodic reporting to the congregation

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## Previous Gifts to FPCE

- Smith Education Wing:
  - Donation stipulated in Essie Smith's will
- Yinger Youth Center
  - Designated gift to expand and improve the Youth Area
- Haywood Pavilion
  - Donated by Rush Haywood in memory of Wylene Haywood
- Multiple smaller donations
- Other anonymous gifts

Jesus uses a parable of the rich man with abundant crops to teach us not to neglect life after death... "anyone who stores up things for oneself... Is not rich toward God." (paraphrase) Luke 12: 15-21

#### FPCOKC Endowment Benefits

- FPCOKC Designated Endowments(Income or Income/Principal, as designated by donor)
  - Student Award Fund
  - Boy Scout Funds
  - Church Building, Grounds and Facilities Funds (Repair, upkeep, maintenance, repairs & improvements to building and equipment for kitchen
  - Kemp Concert Fund
  - Mission Funds
- FPCOKC Undesignated (Income or Income/principal as designated by donor)
  - General Church Purpose
  - Annual Distribution
  - Church Building, Grounds and Facilities Funds (Repair, upkeep, maintenance, repairs & improvements to building and equipment for kitchen

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# Memorial Drive Presbyterian (Houston)

- Benevolence Fund: supports missions, evangelism and church development
- Capital Fund: support for facilities and infrastructure
- Legacy Fund: a means for donor's gifts to be distributed for a designated cause over a 10-year period
- Maintenance Fund: provides support for general maintenance of buildings, vehicles and equipment

Mission Statement: The Foundation is organized and operated to support the religious, charitable and educational undertakings of MDPC; to receive, hold in trust, manage, convey and dispose of property, real or personal; and to invest and reinvest funds, donated or otherwise acquired from whatever source, for the purposes described herein.

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