



STARTUP IDEA COMP.

Propel young ideas forward.

Rules.

1. You have 6 slides to describe your idea.
2. Edit the following 6 slides however you'd like, but you only get 6.
3. Enter as many ideas as you'd like, but 1 deck per slide.
4. Entries but be submitted via link on Slide 9, by May 31st 2018

Tips.

1. Humans rarely pick the best idea, they pick the idea they **understand** the best. All our judges are humans.
2. Don't use 2 words where 1 will suffice.
3. Delight and creativity never hurt.

The Idea

What's the problem you're trying to solve? Why does it matter?

The Customer

Who will use/buy it? Why will they use/buy it over an alternative?

The Founders

*Whose is working on this idea? Why are they
the right team to do it?*

The Progress

What have you done so far? Has the idea made its way onto paper or into the market?

The Future

What do you envision as the next step? Where do you go from here?

The Audience

How can people support this idea? Where can they learn more?



Submission.

Once your deck is complete, upload it here:

<https://airtable.com/shriFqtC8rb0X02vN>

Special Thanks

*Meet the judges that
make this great!*

Adam Walker

[Sideways8 & 48 in 48](#)

Charlton Cunningham

[Startup Atlanta](#)

Holly Beilin

[Hypepotamus](#)

Jim Woodard

[Tenrocket](#)

Martin Parets

[Army of Bees](#)

Matthew Marshall

[New Story](#)

Sanjay Parekh

[Prototype Prime & Tech Talk Y'all](#)

Shantel Khleif

[Imagine Media](#)

Titania Jordan

[Bark](#)

Trish Whitlock

[Your Ideas Are Terrible](#)

Usman Shahid

[Startup Development Institute](#)