Smith Marketing, Inc. will help counsel you in the process of selling your home and purchasing your next home. The Real Estate agents at Smith Marketing understand how to make change easier for you. The whole concept of selling a home is scary but the team at Smith Marketing can help you understand what to do, when to do it and which home improvements will make more money for you. Call today to get a consultation in changing your address, for the better.

Smith Marketing was formed in 2001 by Betty A. Smith and son, Jason T. Smith. It is a full service real estate firm established from 27 years of successful real estate experience in the triad area of North Carolina. In 2005, son, Jeff Smith, joined Smith Marketing, Inc. Jason and Jeff serve as Senior Vice Presidents, and Betty Smith serves as its President. It is a full service residential real estate company with two divisions. One division specializes in existing home sales and purchases, relocation services, and investment services; the other division is a new homes sales division with an emphasis on large communities (PUDs).

Smith Marketing consults with developers on land plan marketing strategies from the ground up, and handles the on-site sales operations complete with marketing.

Smith Marketing does consulting on a limited basis in NC, SC and VA.

Some of the communities with which Smith Marketing has been involved, either by individual owner or as a company, include:

Adams Farm, Greensboro, NC Angels Landing, Summerfield, NC Barrington Estates, High Point, NC Bethany, Greensboro, NC Griffin's Gate at Grandover, Greenboro, NC Southern Village, Chapel Hill, NC Seven Gates, Greensboro, NC Southern Gates, Greensboro, NC Lake Jeanette, Greensboro, NC Jordan Creek, Jamestown, NC Arbor House, Greensboro, NC Jacobs Way, Greensboro, NC Blakeney, Greensboro, NC Mackintosh on the Lake, Burlington, NC Montrose Village Grandover, Greensboro NC

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