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OER, the 5Rs, and Creative Commons

The Shortest Possible Introduction

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Overview

- Open Educational Resources are materials that are either (1) in the public domain or (2) licensed in a manner that provides everyone with free and perpetual permission to engage in the 5R activities.
- The 5R activities are retain, revise, remix, reuse, and redistribute.
- Creative Commons licenses help copyright holders grant others free and perpetual permission to engage in the 5R activities with their work, under certain conditions.

Open Educational Resources

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What Are The 5R Activities?

The 5Rs are shorthand way of remembering the activities a license must permit you to engage in with regard to an educational resource for that resource to be properly considered an Open Educational Resource (OER).

The 5R Activities

Retain	make, own, and control a copy of the resource (e.g., download and keep your own copy)
Revise	edit, adapt, and modify your copy of the resource (e.g., translate into another language)
Remix	combine your original or revised copy of the resource with other existing material to create something new (e.g., make a mashup)
Reuse	use your original, revised, or remixed copy of the resource publicly (e.g., on a website, in a presentation, in a class)
Redistribute	share copies of your original, revised, or remixed copy of the resource with others (e.g., post a copy online or give one to a friend)

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CC is the author and steward of a family of copyright licenses that provide a free and easy mechanism for a copyright holder to:

- (1) provide everyone in the world with permission to engage in a specific set of activities (like the 5Rs),
- (2) given that they abide by specific conditions.

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CC Licenses - Families of Conditions

- (1) All licenses require the user to provide attribution
- (2) The licenses provide three options around the creation and distribution of derivative works
- (3) The licenses provide two options around commercial use

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This condition, represented by the  icon and shortened to “BY”, is present in all six Creative Commons licenses

CC License Conditions - Derivative Works



A derivative work is a new work based on an existing, copyrighted work that is sufficiently creative to deserve its own copyright

Clear examples: Making a book into a movie, translating an essay into another language

Clear non-examples: Correcting punctuation or spelling, converting an essay from PDF to HTML

CC License Conditions - Derivative Works

The 3 options

1. No mention / no icon - derivative works can be created and shared
2. ShareAlike  (SA) - if derivatives are shared, they must be shared under the same license as the original work
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Commercial use is defined as “primarily intended for or directed towards commercial advantage or monetary compensation”

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CC License Conditions - Commercial Use

The 2 options

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<u>Commercial Use</u> Allowed	 CC BY	 CC BY SA	 CC BY ND
<u>Commercial Use</u> NOT Allowed	 CC BY NC	 CC BY NC SA	 CC BY NC ND

All Licenses Require Attribution







The CC Licenses & The 5R Activities

						
Retain	✓	✓	✓	✓	✓	✓
Revise	✓	✓	✓	✓	✗	✗
Remix	✓	✓	✓	✓	✗	✗
Reuse	✓	✓	??	??	✓	??
Redistribute	✓	✓	??	??	✓	??

✓ Definitely Allowed

✗ Definitely Not Allowed

?? Possibly Allowed

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	Yes	Yes
	Yes*	<p>Maybe. What are the odds that the licensor will interpret your use as commercial? Are you willing to take that risk?</p>
	Yes*	<p>Maybe. What are the odds that the licensor will interpret your use as commercial? Are you willing to take that risk?</p>
	No	No
	No	No

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