

Become a Sponsor!

NCTTA Official Equipment Sponsorship



Term: 2024+

Quick Facts:

- Governing body of college table tennis in US and Canada
- Presence in 200+ colleges in US and Canada
- 28 Divisions in North America
- 501(c)(3) organization
- National Organization in USA Table Tennis since 2008.

Why Sponsor?

- National brand recognition as the **Official Equipment Supplier of NCTTA Events (League, Regionals, Championships)**
- NCTTA equipment sponsor for the **NCTTA League, Regionals starting Fall 2024**
- NCTTA Championship Equipment Sponsor at **2025+ National Championships**
- **Equipment that can be provided:** Balls, towel boxes, umpire tables and scoreboards
- **Media exposure** in college, athletic, and general-interest groups
- Recognition and publicity **include banners, posters, press releases, brochures, and more**

For More Info:

National Collegiate Table Tennis Association

NCTTA

Email: info@nctta.org

Phone: (904) 347-6281

www.nctta.org

Division/Regionals



Sponsorships & Terms

200+ schools throughout US and Canada compete in **25-30 geographic divisions** (Division tournaments)

- **2,500-3,000 total participants** competing in men's/coed, women's, and JV teams and singles events in **major metro areas in USA and Canada**
- **60+ total individual events** from October-March

Division & Regionals



6 Regional tournaments throughout USA and Canada

- **On average 600** of the top College Table Tennis athletes in North America
- **6 events** in February and March; live streamed

Division/Regionals



Sponsorships & Terms

Sponsorship Available: (customizable)

- Official ball, towel boxes, umpire tables, and scoreboard Sponsor for all NCTTA events (Division, Regionals)



TERM LENGTH:

NCTTA is offering prospective partners the opportunity to bid on the following Division and Regional tournaments starting Fall 2024 (September)

Division &
Regionals

Division/Regionals



Minimum Requirements

Minimum Requirements For Division Tournaments

- 1 gross of balls per year per division
- 25-30 divisions per year

Minimum Requirements for Regional Tournaments

- 1 Gross of balls per year per regional
- 6 Regions per year



Division/Regionals



Events & Benefits

Included Events:

- 25-30 Division tournaments that take place between October and February
- 6 Regional tournaments (February to March)

Benefits:

- Exclusive license for the use of all marks and statements of association in connection with designation as: Official Ball Equipment Sponsor for NCTTA League and Regionals
- Product Booth: Complimentary 20' booth at all related events
- NCTTA newsletter: monthly advertisement to more than 5,000 members and alumni where partner will receive two advertising placements
- NCTTA website: Logo and any and all "official" use related to this partnership on the NCTTA website; nctta.org
- Display of sponsor banner at all competitions on NCTTA website, newsletter, social media and other promotional materials and when available on live streaming

Division & Regionals

Division/Regionals

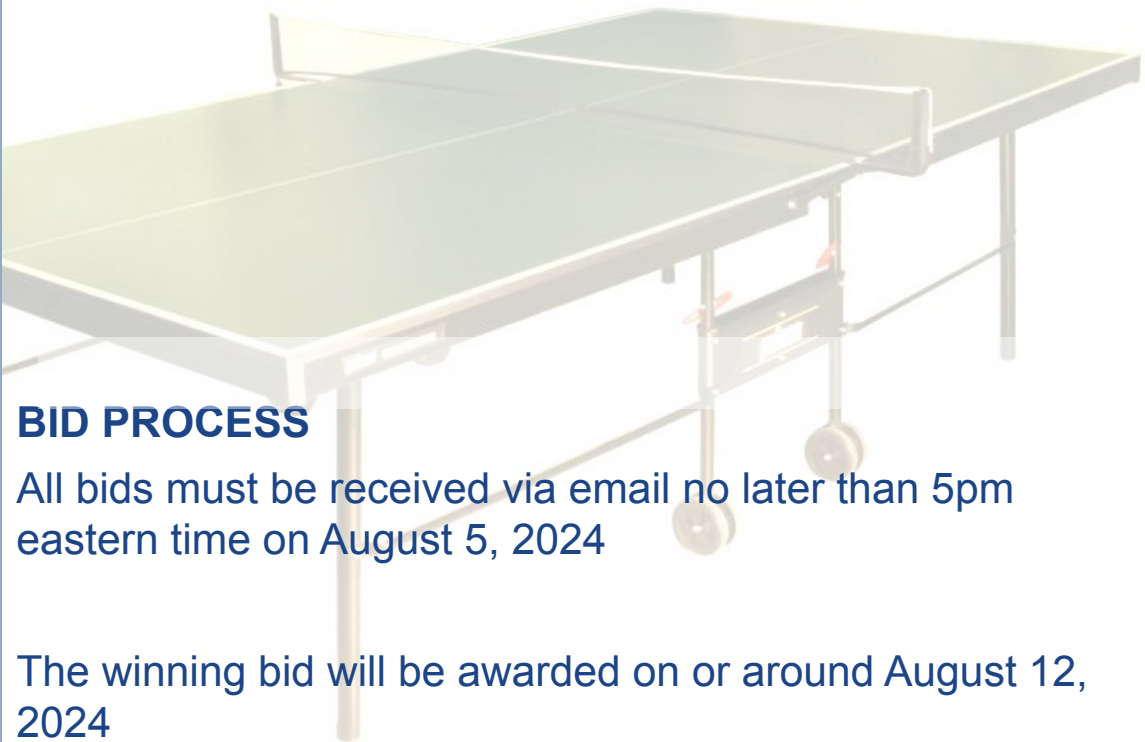


Financial Support & Bid Process

FINANCIAL SUPPORT

The NCTTA welcomes additional financial support from all Sponsors.

Division &
Regionals



BID PROCESS

All bids must be received via email no later than 5pm eastern time on August 5, 2024

The winning bid will be awarded on or around August 12, 2024

Championships

Sponsorship

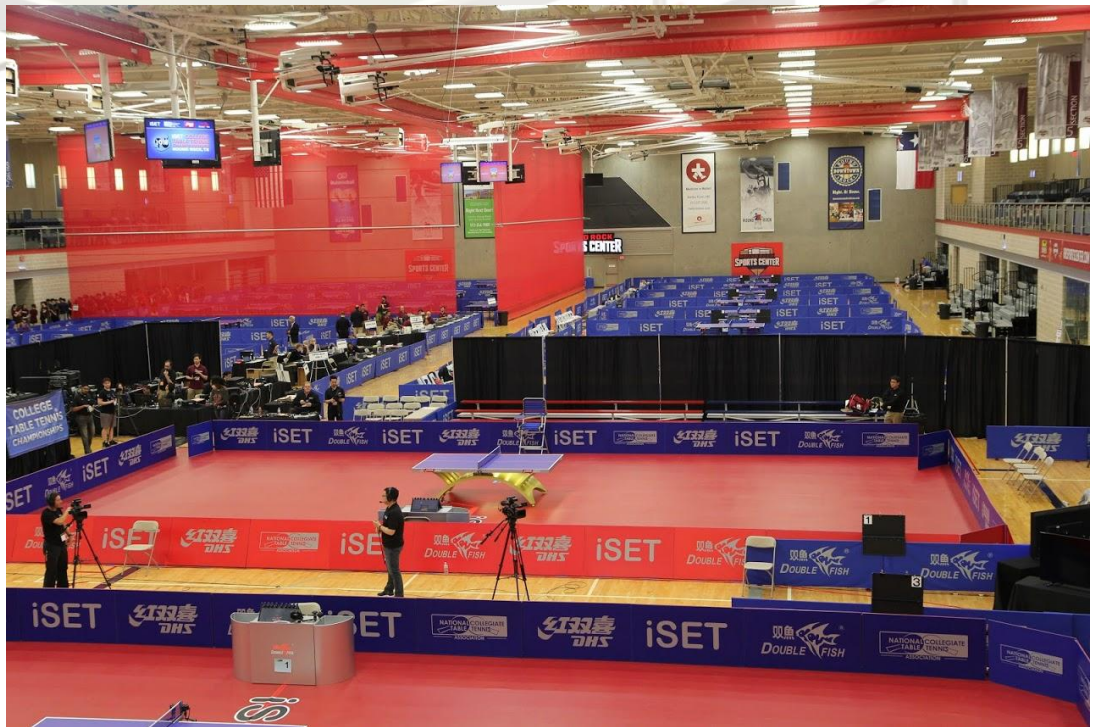


NCTTA Championships is an annual premiere event

- **250-275 total participants** from 50+ colleges and Universities from USA and Canada competing for national titles in Teams, Singles, and Doubles events
- Tournament publicity includes: social media, websites, video production, including commentary, **live stream to viewers** across the US, Canada, and internationally

Sponsorship Availability:

- Sponsor ball and court equipment (towel boxes, umpire tables, scoreboards) used at Championships



**Champion
ships**

Championships



Term

NCTTA Championships are held every April

TERM:

NCTTA is offering prospective partners the opportunity to bid on the following years of Championship tournaments:

- 2025+



Champion
ships

Championships



Minimum Requirements

Minimum Requirements For Sponsorship

- 20 scoreboards
- 20 umpire tables
- 40 towel boxes
- Four gross 3-star white balls



**Champion
ships**

Championships



Summary of Benefits

- Sponsor reps will be invited to all formal media and VIP functions
- Promotion of Sponsor in advertisements, promotional materials, social media, etc.
- Access to athletes for corporate presentations, media, etc.
- Tax-deductible contribution letter upon receipt of donations and/or sponsorship monies

- Designation of Sponsor as Official Equipment Supplier of College Table Tennis
- Prominent display of Sponsor banner/links at events and on NCTTA websites, social media, etc.
- Logo and name on Championship tournament souvenir shirts if created
- Product/Flyer Distribution in Registration bags
- Participation in Photo awards ceremony

- Complimentary 10' booth at Championship tournament
- 1 Full page color acknowledgement in program
- Public verbal recognition of Sponsor during Championships, including awards banquet
- Prominent display of Sponsor banner/logo at Championship hall and on Championship website, social media, and other promotional materials

NCTTA

www.nctta.org

Email us at:
info@nctta.org

Financial Support

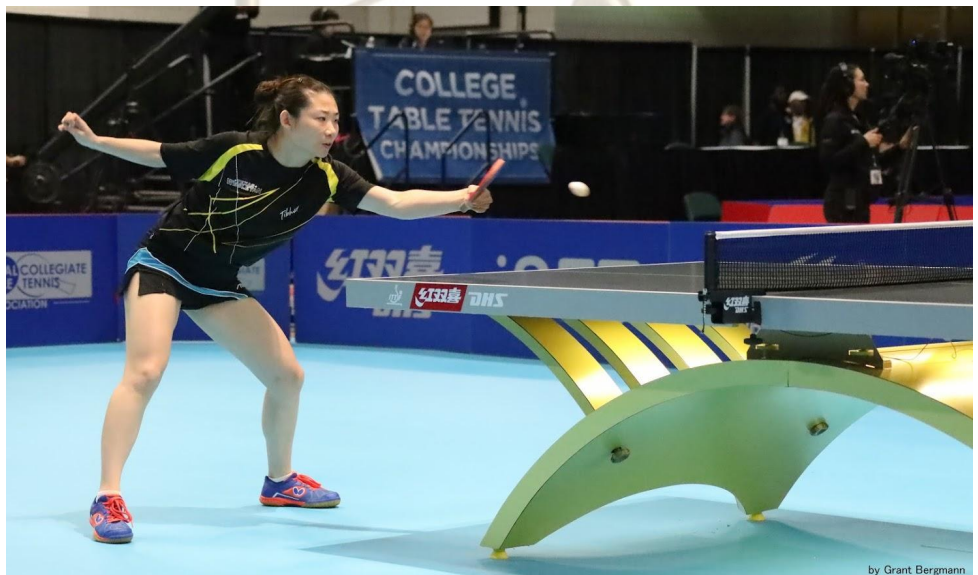
NCTTA Championships

NCTTA Championships is the crown jewel of our season, made possible because of:

- Top-tier playing facilities
- Hundreds of volunteers from across the US and Canada
 - Setup/breakdown of equipment
 - Facilitation of event
- Professional-level production
 - Live stream + commentary
 - Social media updates
- Celebration of our athletes
 - Opening ceremony
 - Catered banquet

Financial sponsorship is key to maintaining the caliber of our annual capstone event.

Financial
Support



by Grant Bergmann

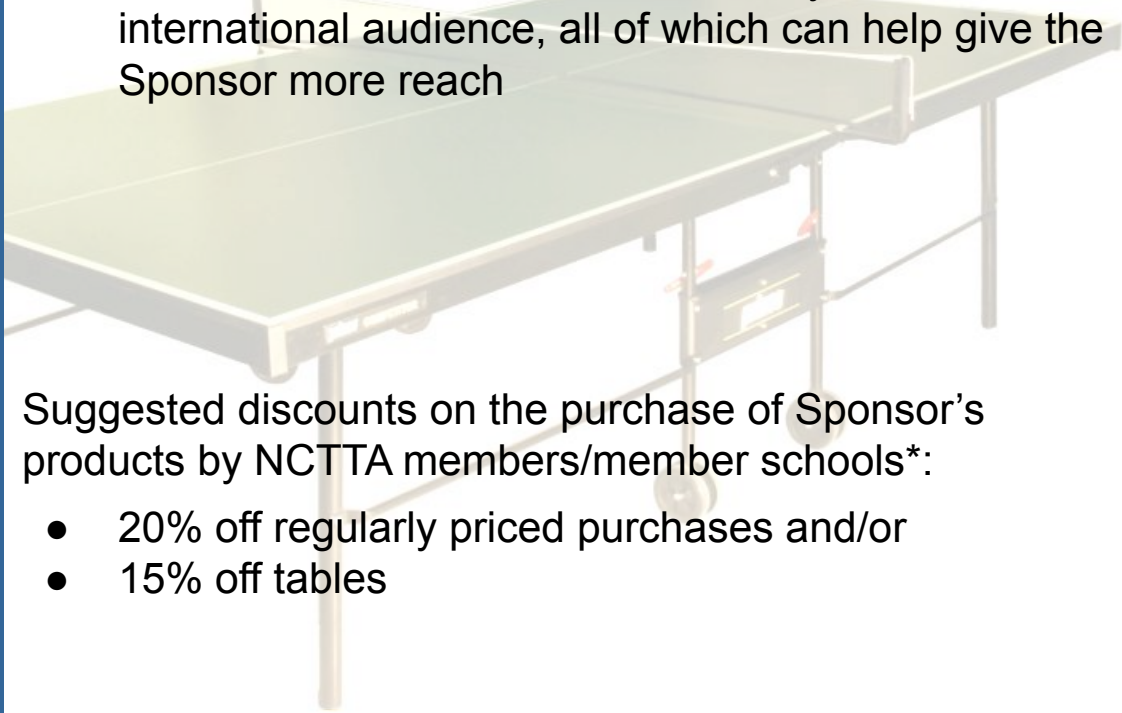
Member Discounts



Discounts for NCTTA members

Benefit to Sponsors

- Discounts would encourage players at the collegiate level to buy and use the Sponsor's products and help build brand awareness
- Enthusiastic players can help introduce and promote the Sponsor's brand and products to others new to table tennis
- NCTTA membership is comprised of highly educated, well-connected, tech-savvy, and international audience, all of which can help give the Sponsor more reach



Suggested Discounts

Suggested discounts on the purchase of Sponsor's products by NCTTA members/member schools*:

- 20% off regularly priced purchases and/or
- 15% off tables

*Only applicable to direct purchases, not purchases made through third-party retailers or distributors

RESPONSE DEADLINE

Interested sponsors should submit a proposal by August 5 2024 via email

SELECTION OF SPONSOR

Tentative selection deadline is August 12, 2024.