

“MEN ARE MUCH MORE LIKELY TO DISCOVER EASIER AND READIER METHODS OF ATTAINING ANY OBJECT, WHEN THE WHOLE ATTENTION OF THEIR MINDS IS DIRECTED TOWARDS THAT SINGLE OBJECT, THAN WHEN IT IS DISSIPATED AMONG A GREAT VARIETY OF THINGS. BUT IN CONSEQUENCE OF THE DIVISION OF LABOUR, THE WHOLE OF EVERY MAN’S ATTENTION COMES NATURALLY TO BE DIRECTED TOWARDS SOME ONE VERY SIMPLE OBJECT. IT IS NATURALLY TO BE EXPECTED, THEREFORE, THAT SOME ONE OR OTHER OF THOSE WHO ARE EMPLOYED IN EACH PARTICULAR BRANCH OF LABOUR SHOULD SOON FIND OUT EASIER AND READIER METHODS OF PERFORMING THEIR OWN PARTICULAR WORK, WHEREVER THE NATURE OF IT ADMITS OF SUCH IMPROVEMENT.”

[Click here to learn more about this quotation from Adam Smith’s *An Inquiry into the Nature and Causes of the Wealth of Nations*.](#)

With a partner, identify a recent story of innovation or invention that fits this description.



**ADAM
SMITH
WORKS**