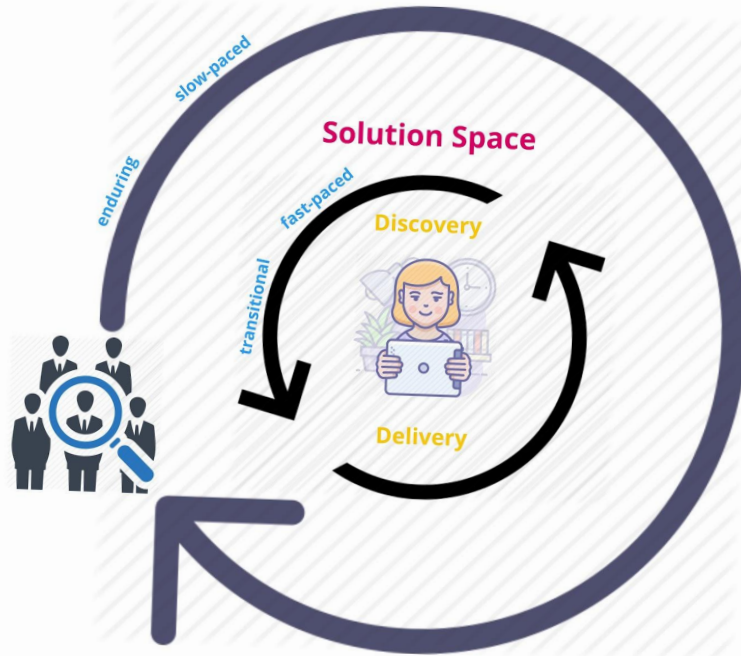


TRIPLE TRACK AGILE

By Renato Caliarì

*Inspired by the works of Indi Young, Dan Olsen, and Marty Cagan.

Problem Space



PROBLEM SPACE

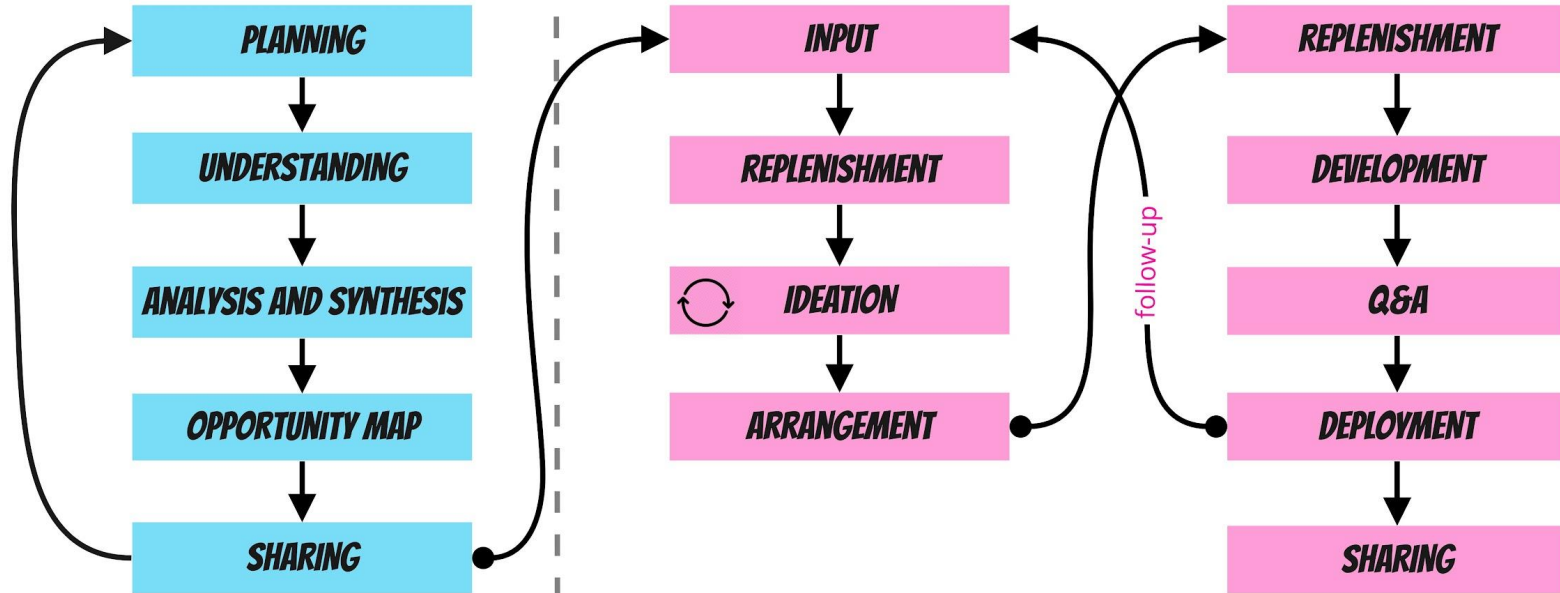
SOLUTION SPACE

By Renato Caliarì

EMPATHYZE

DISCOVERY

DELIVERY



PLANNING

UNDERSTANDING

- LISTENING SESSION
- SWITCH INTERVIEW

ANALYSIS AND SYNTHESIS

OPPORTUNITY MAP

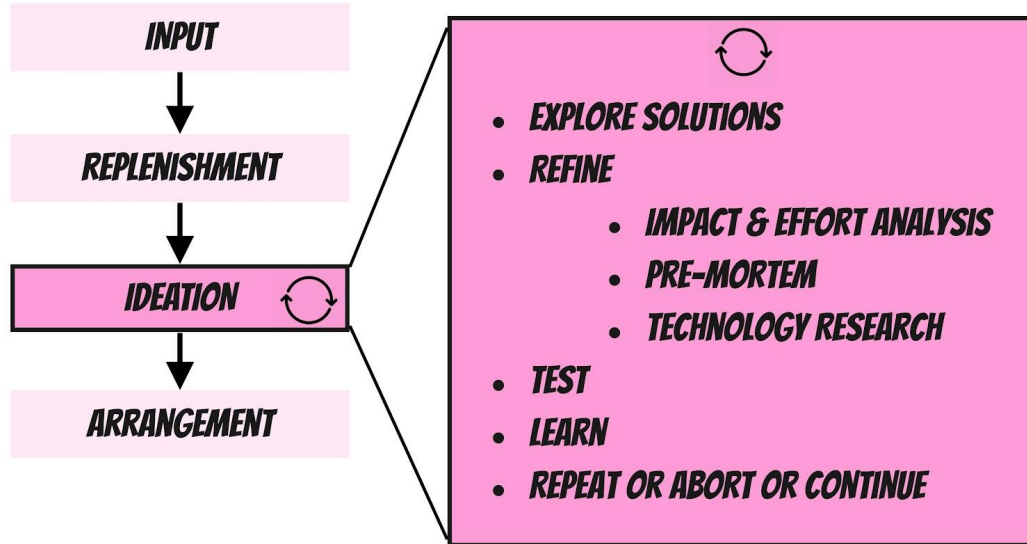
- MENTAL MODEL
- TIMELINE WITH FORCES (PUSH, PULL, ANXIETY, INERTIA)
- OPPORTUNITY SCORE (JTBD - ODI®)

SHARING

- MENTAL MODEL
- JOB STORIES
- DESIRED OUTCOMES (JTBD - ODI®)

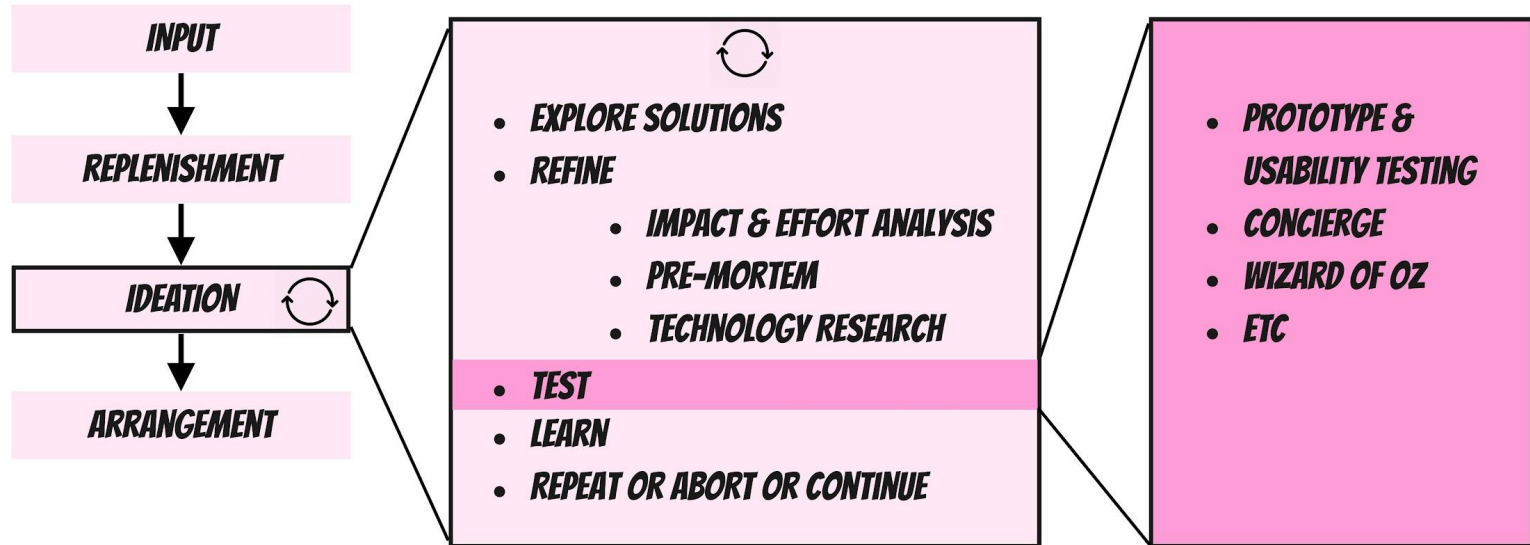
DISCOVERY

By Renato Caliarì



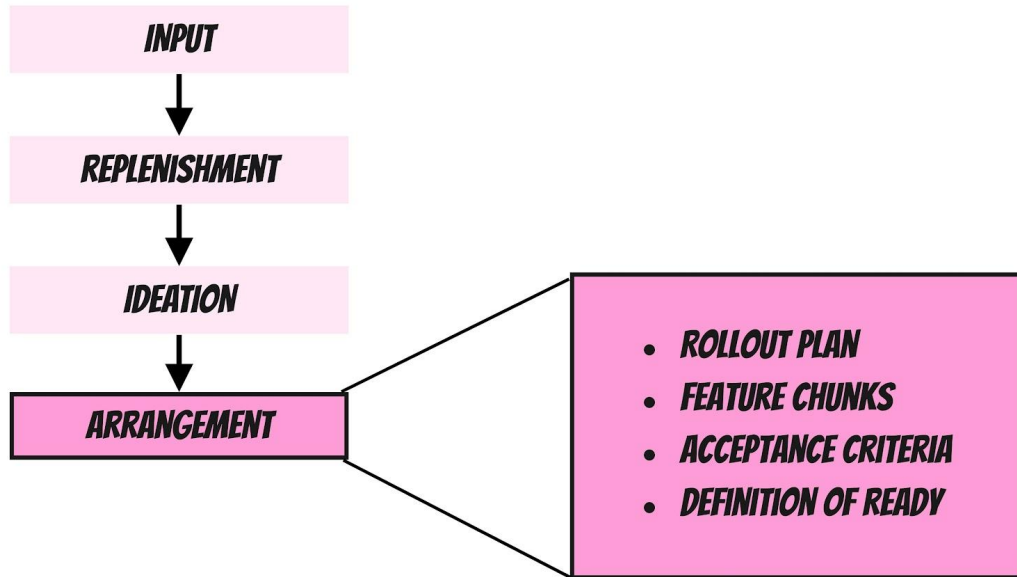
DISCOVERY

By Renato Caliarì



DISCOVERY

By Renato Caliarì



EMPATHYZE: PARTICIPANTS

By Renato Caliarì

PLANNING

- Problem Space Researcher
- Stakeholders

UNDERSTANDING

- Problem Space Researcher

ANALYSIS AND SYNTHESIS

- Problem Space Researcher
- Volunteers

OPPORTUNITY MAP

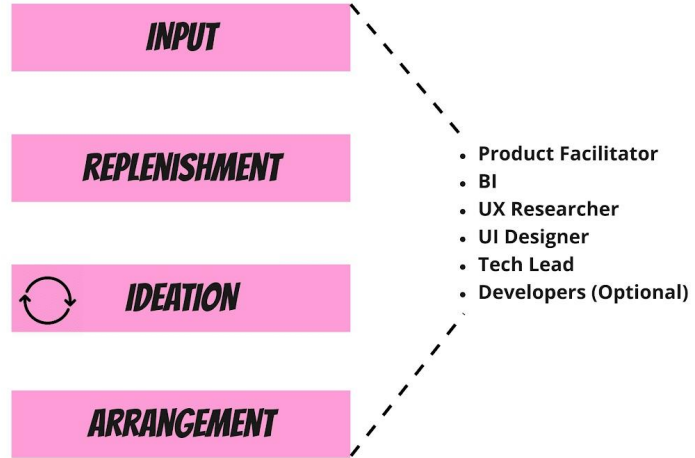
- Product Facilitator
- Stakeholders

SHARING

- Everybody

DISCOVERY: PARTICIPANTS

By Renato Caliarì



DELIVERY: PARTICIPANTS

By Renato Caliarì

PLANNING

- Product Facilitator
- Tech Lead
- Developers

DEVELOPMENT

- Tech Lead
- Developers

Q&A

- Developers
- QA specialist
- UI Designer
- Product Facilitator

DEPLOYMENT

- Developers

SHARING

- Everybody

THANKS!

