

What is the value of  
a stolen credit card number?

- From McAfee Labs:

# \$5 for a U.S. Credit Card

- The more data a data thief can get, the more valuable your information is. This information can include:
  - The 3-digit CVV number on the back of your card
  - Your mother's maiden name
  - Your address
  - Card expiration date
  - PIN number
  - ...and more!

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1. How do you think data thieves obtain your personal information, including your credit card number?
2. Why do you think that the more data a data thief has about a particular person, the more valuable that information becomes?
3. Do you know someone who has had their identity stolen? What information did the data thief use? What issues came up as a result of the stolen information? How were the issues resolved?
4. What advice would you give to someone who wants to protect their information but doesn't know where to start?