

# Downtown Business Improvement District

## Implementation Updates

July 26, 2024

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# Overview

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- A BID is a type of municipal service district authorized by NC General Statutes that is defined by ordinance upon a finding that the district is in need of one or more defined services, facilities, or functions to a demonstrably greater extent than the remainder of the city.
- Following an organized advocacy effort, City Council took votes at their May 13, and June 11, 2024 meetings to establish the [BID boundary](#) and tax rate (**.0877 per \$100** assessed valuation of taxable property).
- City Council also passed [a resolution](#) that outlines desired BID services, reporting and engagement requirements as well as the governance/advisory structure to be implemented by the operator.
- The City will administer a competitive Request for Proposals (RFP) process to contract with an operator/service provider to deliver the supplemental services within the district.
- Prior to issuing an RFP, staff is seeking from the public to further shape the service needs and priorities for the district.

# Engagement

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- Staff is seeking input on the service needs and priorities for the BID based on the following focus areas:
  - *Safety & Hospitality*: Ensuring a welcoming and secure environment for everyone
  - *Enhanced Cleaning*: Keeping our downtown clean and well-maintained
  - *Special Projects*: Undertaking initiatives that enhance the downtown experience
- **Downtown Commission Working Group**: feedback and involvement (throughout)
- **Public Survey**: Open through August 11, 2024 ([link to the survey](#))
- **Focus Group Meetings**:
  - Downtown residential tenants
  - Downtown business tenants
  - Downtown workers
  - DARN
  - The Block/East End
  - Individuals experiencing homelessness
  - Service providers working with populations in need

# Next Steps

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- **August 11, 2024:** Survey closes and focus group meetings completed
- **August 23, 2024:** Downtown Commission to receive presentation on input and provide recommendations on key components of service priorities/content of the RFP
- **September 9, 2024:** City staff provide overview of input received and proposed content of RFP to City Council's Planning & Economic Development Committee
- **September 2024:** RFP Process launched
- **Fall 2024:** Evaluation of proposals and contractor selection
- **Fall/Late 2024:** City Council contract authorization and finalizing of contract
- **January 2024:** Contracted BID Service Provider operational