

What was the most important consideration in choosing a college major for the Class of 2017?

Availability of jobs

JOB PREPARATION IS THE POINT OF COLLEGE

88% of 2017 graduates, the first Gen Z graduating class, chose their major with job availability in mind

TOP EXPECTED CAREER PATHS



39%

MEDICINE/
HEALTH CARE



20%

SCIENCES



18%

BIOLOGY/
BIOTECHNOLOGY



17%

BUSINESS/
CORPORATE

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1. Why do you think that job availability is so important for recent college graduates?
2. As you consider education beyond high school, what are the factors you will consider in picking a course of study or major?
3. Do you think the expected career paths match up with the jobs of the future?