

INSTRUCTIONS

FOR POWERPOINT

- Key messages are in the 'notes' of each slide – click the 'notes' toggle at the bottom of the screen if they don't show up!
- The graphics on these slides aren't editable – you shouldn't need to add anything but....
- If you want to add a text box, go to 'insert', 'text box' and use the mouse to draw the box where you want on the slide
- To insert an image, go to 'insert' and 'pictures' and you can choose the photo you want to add
- If you want to insert a video file or link, go to 'insert', 'video' and choose where you'd like to pull the video from (eg YouTube link, file on your computer)
- You can choose whether a video plays automatically or on click – click on your video in the slide. Go to 'video options' in the top ribbon and choose playback – you can adjust the settings there
- To add a new blank slide, go to 'new slide' in the top ribbon
- If you get stuck, email ambassadors@anthohnolan.org !



COULD YOU BE
A LIFESAVER?

ANTHONY
NOLAN

saving the lives
of people with
blood cancer



it's just amazing



saving the lives
of people with
blood cancer

MY STORY



saving the lives
of people with
blood cancer

ANTHONY NOLAN



Anthony Nolan is the **charity** that makes lifesaving connections between people with blood cancer and incredible strangers ready to donate their stem cells.

ANTHONY
NOLAN

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WHAT ARE STEM CELLS

AND HOW DO THEY SAVE LIVES?



- **Stem cells** are made in the **bone marrow**, which is inside our bones
- These cells **develop into other kinds of cells** – including blood cells
- Sometimes a **blood cancer** patient's only cure is to have a **stem cell transplant**



STEM CELL

DONATION

2,000,000

people in the UK need a stem cell
transplant each year

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WHO NEEDS STEM CELL

TRANSPLANTS

- People like **Beth Mickleburgh**, (left) with her sister Jemma
- Beth is from Leicester and she was **diagnosed with leukaemia** when she was three
- At 14, she was told a **stem cell transplant** was her only hope



HOW TO

SIGN UP

Think about your decision carefully and talk to your family and friends about what you've heard today.



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WHAT IF

I'M A MATCH?

What happens if **you** come up as a **match**?

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WHAT IF

I'M A MATCH?

90%

of donations are made through
the bloodstream

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blood cancer



THROUGH THE
BLOODSTREAM (PBSC)

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BLOODSTREAM (PBSC)



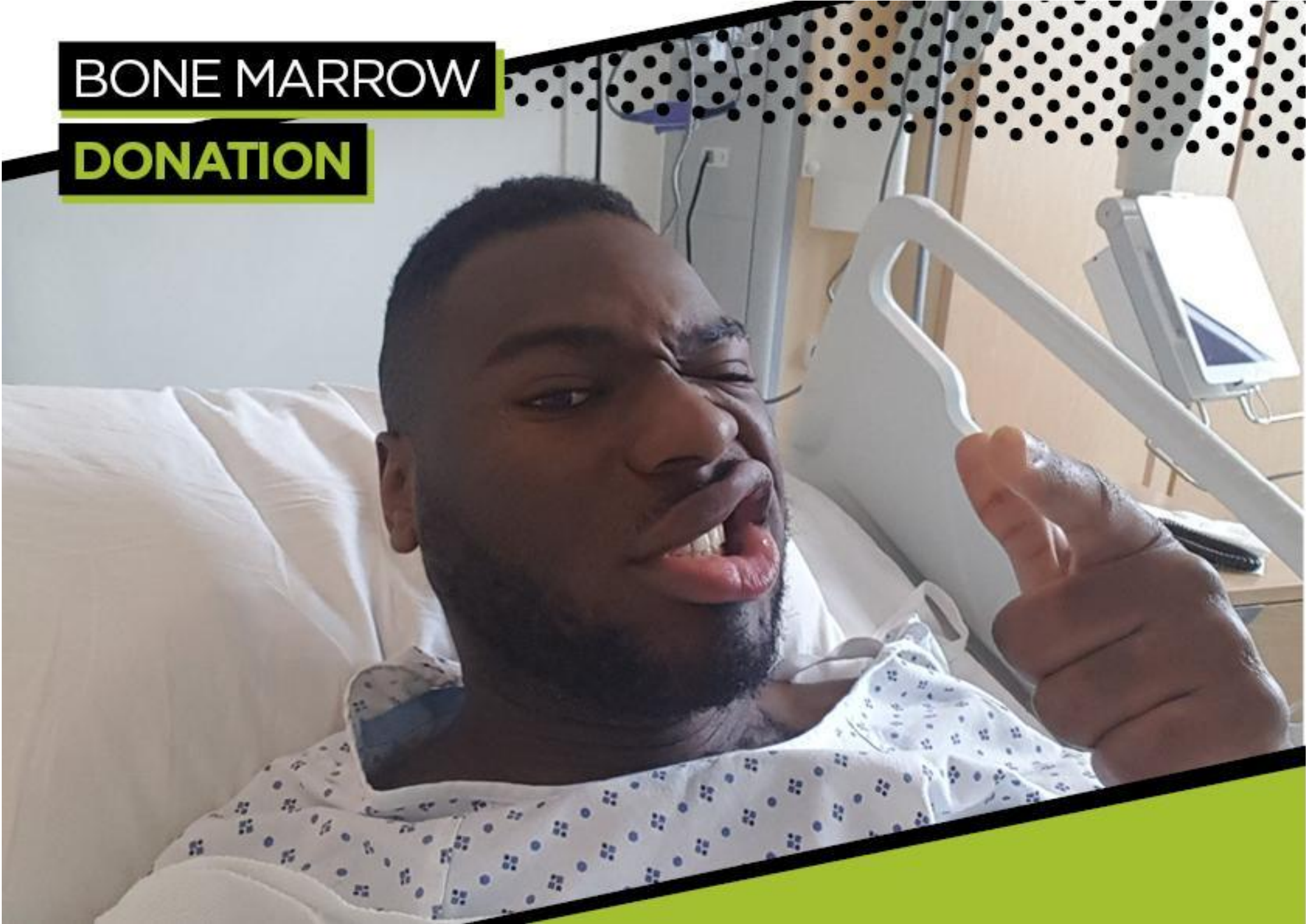
BONE MARROW

DONATION



BONE MARROW

DONATION



WHO'S

MADE OF

HERO MATERIAL?



Younger donors - give patients a better chance of survival

Donors from minority ethnic backgrounds - to help give all patients the best possible match

Young men - make up just 16% of the register but provide 55% of all donations!

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THANK YOU

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