project: Data Champions (VU Amsterdam)

Problem

Researchers are required to perform multiple task, independently of having proper training for these tasks. The university libraries are actively trying to offer researchers support and help beyond the classical library tasks like literature search. They offer expertise and opportunities to develop new skills. However, researchers are often unaware of these opportunities.

Solution

A network of ambassadors, researchers who volunteer their expertise to help their colleagues

Unique Value Proposition

The project aims to bridge the gap between the researchers and the support staff by creating a community, where named ambassadors will help to spread the knowledge and to improve the communication between the researchers and the staff by presenting the best of the two parties to each other

Key Metrics

Number of faculties (departments) with named ambassadors

User Profiles

Target audience and early adopters

Researchers at various career stages, data stewards at faculties, everyone involved in Research Data Support program, library employees, members of Open Science **Community Amsterdam**

User Channels

Faculty meetings, Open Science Community meetings, Reproducibili-tea, mailing list, Research data newsletter, VU newsletter, own twitter account/hashtag

Resources Required

Execution

Project

An inventory of library services to be communicated to the researchers and a system of rewards for the ambassadors, budget (to be discussed)

Contributor Profiles

Contribution types and ideal contributors

Library employees offering the services, data stewards at faculties, management team to stand behind the reward system, researchers enthusiastic about open science values and good data practices, data champions

Contributor Channels

1:1 conversations. Open Science Community lists, advice from data stewards within faculties. Research data newsletter, VU newsletter.

See next slide for instructions!

Product

Community

users

Your

Open Canvas

project : Title

Make your own canvas: Go to File > Make a Copy...

Problem

The top 1-3 problems you want to solve

Solution

Outline your proposed solution for each problem

Unique Value Proposition

A clear message that states what you offer and why you are different. Can be derived from:

- 1. The main problem you are solving
- 2. The finished story and benefits users will have by using your product

Example: Square - start accepting credit cards today

Key Metrics

How will you measure success?

User Profiles

Target audience and early adopters

Who are you building this for? Who will your early adopters be?

User Channels

List how you will gain new users

Resources Required

What do you need to build an MVP (minimum viable product)? Design, Development, Expertise, Hardware requirements and other costs

Contributor Profiles

Contribution types and ideal contributors

What do your contributors look like? Be sure to include the different expertise you outline in "Resources Required"

Contributor Channels

List how you will gain new contributors

Execution Project

Product

Community