

# Open Canvas

project : Data Champions (VU Amsterdam)

<b>Problem</b> Researchers are required to perform multiple task, independently of having proper training for these tasks. The university libraries are actively trying to offer researchers support and help beyond the classical library tasks like literature search. They offer expertise and opportunities to develop new skills. However, researchers are often unaware of these opportunities.	<b>Solution</b> A network of ambassadors, researchers who volunteer their expertise to help their colleagues	<b>Unique Value Proposition</b> The project aims to bridge the gap between the researchers and the support staff by creating a community, where named ambassadors will help to spread the knowledge and to improve the communication between the researchers and the staff by presenting the best of the two parties to each other	
	<b>Key Metrics</b> Number of faculties (departments) with named ambassadors	<b>User Profiles</b> Target audience and early adopters  Researchers at various career stages, data stewards at faculties, everyone involved in Research Data Support program, library employees, members of Open Science Community Amsterdam	<b>User Channels</b>  Faculty meetings, Open Science Community meetings, Reproducibili-tea, mailing list, Research data newsletter, VU newsletter, own twitter account/hashtag
<b>Resources Required</b> An inventory of library services to be communicated to the researchers and a system of rewards for the ambassadors, budget (to be discussed)	<b>Contributor Profiles</b> Contribution types and ideal contributors  Library employees offering the services, data stewards at faculties, management team to stand behind the reward system, researchers enthusiastic about open science values and good data practices, data champions		<b>Contributor Channels</b>  1:1 conversations, Open Science Community lists, advice from data stewards within faculties, Research data newsletter, VU newsletter.

Project Execution

Product

Community

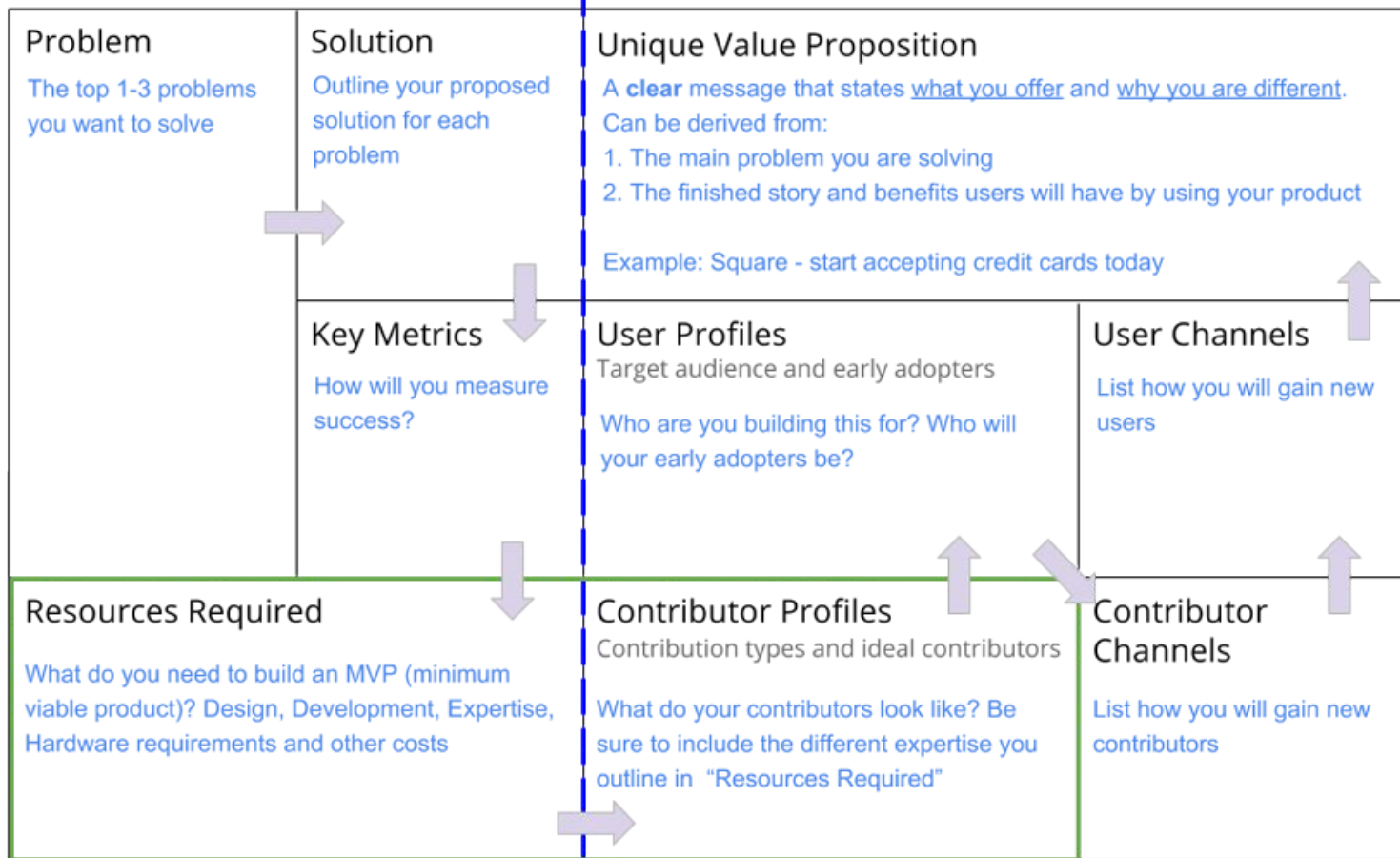
See next slide for instructions!

# Open Canvas

project : Title

Make your own canvas:  
Go to **File** >  
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Project Execution



Product

Community

Your users and contributors will likely overlap