

The National Data Strategy

Why you should care
and what you can do

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Department for
Digital, Culture,
Media & Sport

Policy paper

National Data Strategy

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The National Data Strategy

is open for consultation!



But!
**I'm not a
policy
person and
everything
is on fire**

1. WHY YOU SHOULD CARE

2. WHAT YOU CAN DO
ABOUT IT

1. WHY YOU SHOULD CARE

**THERE WILL BE MORE
COCK-UPS**



**MISSING DATA
CAN BE
DANGEROUS**



**DATA CAN
ENTRENCH
INEQUALITIES**

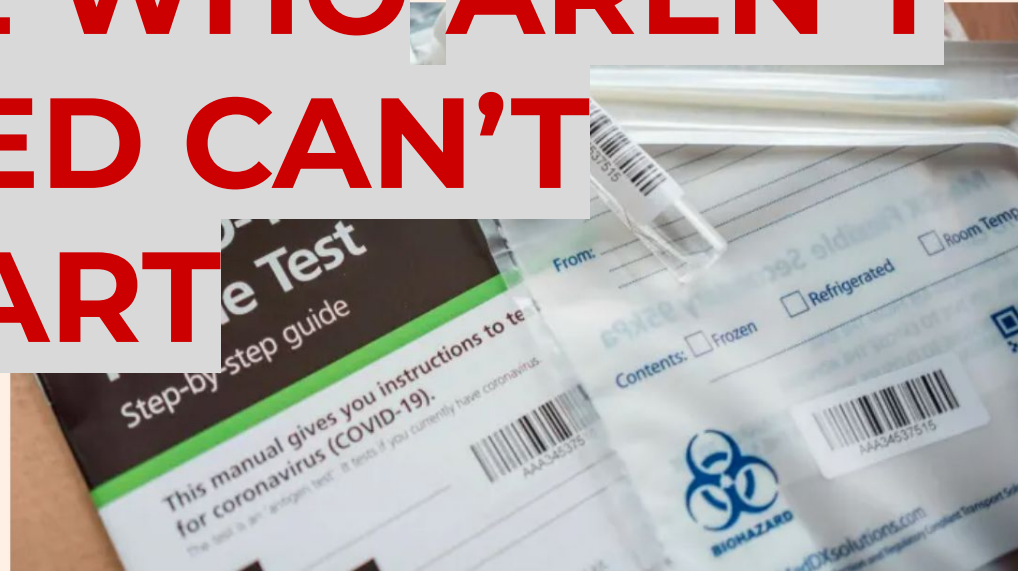
TEACHERS
ALLY KNOW
ER GRADES
GO

Millions at risk of being blocked from Covid tests

Health officials insist credit-checking company helps prevent abuse of

**PEOPLE WHO AREN'T
COUNTED CAN'T
TAKE PART**

Save



The UK government has contracted TransUnion, a credit-checking company, to verify identities of people applying online for Covid-19 tests © Tolga Akmen/AFP

WE HAVE BEEN ASKED

“Please provide any comments
**about the potential impact
the proposals ... may have on
individuals with a protected
characteristic”**

It is **against the law** to **discriminate** on the grounds of age, disability, gender reassignment, marriage and civil partnership, pregnancy and maternity, race, religion or belief, sex and sexual orientation.

It covers data in:

businesses, government,

the public sector and

charities

Aims for:

a risk-averse, permissive culture
of data sharing *in* each and
these sectors and ***between***
these sectors

Not just about privacy
and security

**Data also drives
decisions**

Energy switching to health research

Road and bridges to domestic
violence

Underground assets to suicide
ideation

REPRESENTATION MATTERS

Evidence-based policy depends on
the quality of the evidence

“Data can be used to **hold a mirror up to society** - to understand how different groups are faring”



Ethnicity recorded on death certificates for first time to give 'complete picture' of coronavirus

Minister for Equalities Kemi Badenoch has made the change in an effort to determine impact of Covid-19 on ethnic minorities

The Gangs Matrix was part of a highly- politicised response to the 2011 London riots. Individuals are listed as 'gang nominals' and given an automated green, amber or red violence ranking. As of October 2017, 3,806 people were on the Matrix. More than three- quarters (78 per cent) of them are black, a disproportionate number given the Met's own figures show that only 27 per cent of those responsible for serious youth violence are black. The youngest is just 12 years old and 99 per cent are male.

2. WHAT YOU CAN DO ABOUT IT

**WE CAN ASK FOR
BETTER**

We can ask for **specialist**
Data Commissioners
to represent different
communities

HOW TO DO IT?

You can respond to the
consultation (search for
National Data Strategy
consultation)

Or you could contribute
to or co-sign the
response I'm writing -
mail
hello@careful.industries
by 15 November

THANKS!