Priority Logic Enhancement

Workforce

QuestionPro

Why?

Problem

Currently, the 360 surveys have a priority logic for matrix question and can create a 3 step priority logic to the rater to set up priorities for the top behaviors while taking the survey. The client would like to enhance the logic by making the responder choose the top behaviors and set the priority for two different categories for each question by creating a separation in the scale. For example, on a scale of 1 to 4 - scale 1 and 2 will belong to the category 'Areas of improvement' while 3 and 4 belongs to category 'Strength'. Now, the respondent will choose the priority for each category separately.

User Story

Jane is an Administrator who manages the 360 deployments want to create a 360 survey with the advanced priority logic that has separate category headers on the scale and when raters chose the responses they can set priority for each category separately.

For example, on a scale of 1 to 4 - scale 1 and 2 will belong to the category 'Areas of improvement' while 3 and 4 belongs to category 'Strength'. Now, the respondent will choose the priority for each category.

QuestionPro

User Persona

Jane Doe
Manager, 360 consultancy

Name

Behaviour and Actions

- Handles the 360 Surveys product provided by QP
- Expertise in any Reporting/Visualisation Tool
- Understand thE information by group, and also in the largest context of the company

Demographic

- Young Women
- Married
- Own the culture and constantly strive to maintain the best
- Handles getting insights from the data & coming up with actions.

Needs and Pain Points

- Unable to create advance priority logic for matrix question types in create survey.
- Needs the ability to let respondents chose priority for each category separately.

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Required Documents

https://docs.google.com/document/d/1mbM-ly1eLOu4a_Z-xrRVgBI0cVTrzb6xHuovRpJj1O0/edit?usp=sharing

Solution

Add priority logic for each step in the matrix question and create different categories for scale rating.

When the user creates a survey with matrix question type, carry over priority model based on ratings, allowing for more than one set of priorities on the behaviors.

Step 1 - Scale is divided in different categories - example, improvement areas and strengths, scale 1 to 4

Step 2- Priority logic for the categories (drag and drop) - Take survey

Step 3- Priority report based on the categories.
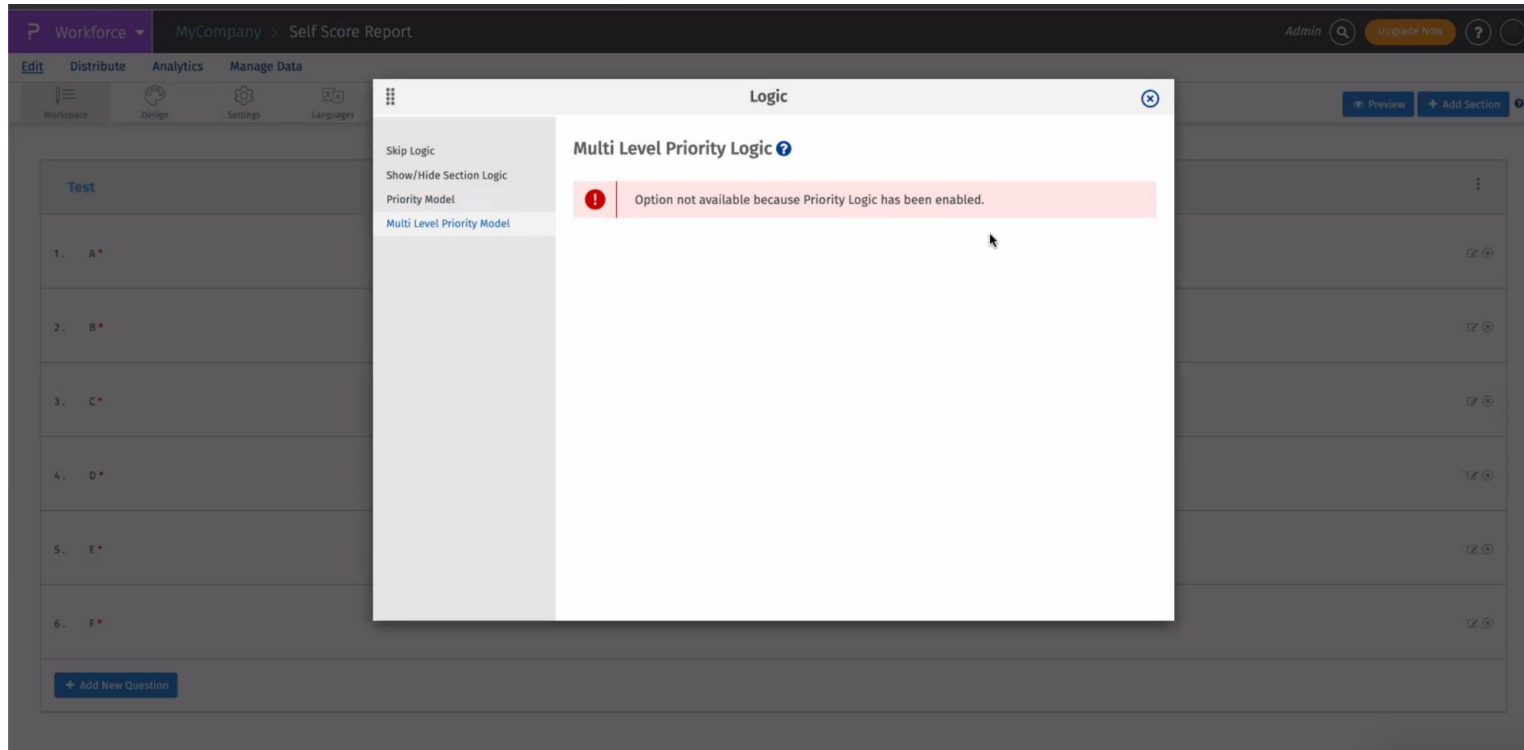
Note: *A user can only be assigned to one role. A user cannot be a part of multiple roles.*

New Screen & Flow

If priority logic is active

Multilevel priority model will not be accessible.

If priority logic is not active

Multilevel priority model will be accessible after switching toggle.

Multilevel priority model will allow to set priorities as blocks once toggle is active

Change to remove or delete button

Settings under each block - Pick scales

Scale selected in previous block won't be active to select in the next block

Multilevel priority model saved - Confirmation toast

Workforce ▼   QuestionPro › 360

Priority logic updated successfully.   ✖

🔍   Upgrade Now   ?   S

it   Distribute   Analytics   Manage Data

Workspace | Design | Settings | Languages | Media Library | Deployment

👁 Preview   ✚ Add Section   ❓

Leadership Qualities ⋮

1.	Recognizes and rewards good ideas from colleagues. *							✎ ⊗
2.	Expects and encourages performance from colleagues. *	Strongly Disagree	Disagree	Neutral	Agree	Strongly agree		✎ ⊗
3.	Follows through on commitments made. *							✎ ⊗

P QuestionPro

Wireframes

QuestionPro

Priority Logic

Priority Logic

My Surveys > Admin

Admin ▼   🔍   Upgrade Now   ?   🔔   AB

Edit   Distibute   Analytics   Manage Data

Downloads   Import   Responses

Logic   ✕

Skip Logic

Show/Hide Section Logic

Priority Model

Multi Level Priority Model

Multi Level Priority Logic ❓ ⬤

❗ Option not available because Priority Logic has been enabled

Cancel   **Save**

Priority Logic

My Surveys > Admin

Admin   Upgrade Now

Edit   Distibute   Analytics   Manage Data

Downloads   Import   Responses

Logic

Skip Logic

Show/Hide Section Logic

Priority Model

Multi Level Priority Model

Multi Level Priority Logic ❓

1	⌄⌃	Strengths	🗑
2	⌄⌃	Area of Improvement	🗑
3	⌄⌃	New Category	🗑

⊕ Add Group

Cancel   Save

Priority Logic

My Surveys > Admin

Admin ▼   🔍   Upgrade Now   ?   🔔   AB

Edit   Distibute   Analytics   Manage Data

Downloads   Import   Responses

Logic   ✕

Skip Logic

Show/Hide Section Logic

Priority Model

Multi Level Priority Model

Multi Level Priority Logic ❓ ⬤

| 1 | ⌄⌃ | Strengths | 🗑 |

Step 1 - Choose scale items to rank

☑ Often   ☑ Almost always   ☑ Rarely   ☑ Not Often Enough   ☐ Can't Answer

Step 2 - Choose number of items to prioritize

Question text

Rank Exactly ▾   3 ⬍ Items

Step 3 - Add Comments ⬤

Please, add your comments here...

Character   Min 5 ⬍   Max 1000 ⬍

Save

| 2 | ⌄⌃ | Area of Improvement | 🗑 |
| 3 | ⌄⌃ | New Category | 🗑 |

⊕ Add Group

Priority Logic

Figma file

👇

[Access here](#)

Logic modal

Logic modal

Logic modal

Ger's proposal

Logic modal - Ger proposal

Logic

Skip Logic
Show/Hide Section Logic
Priority Model

Behavior Priority ⊘

Prioritize behavior marked as:

☑ Often   ☑ Almost always   ☑ Rarely   ☑ Not Often Enough   ☐ Can't Answer

Categorize scale ⬤

Number of behaviors to prioritize:

| Prioritize | Exactly ▼ | Behaviors | 3 ⬍ |

Add comments ⬤

Save

Logic modal - Ger proposal

Logic

Behavior Priority ❓

Prioritize behavior marked as:

☑ Often ☑ Almost always ☑ Rarely ☑ Not Often Enough ☐ Can't Answer

Categorize scale 🔵

Strengths	Select behavior ▾ ⊖
Areas of improvement	Select behavior ▾ ⊖
New category	Select behavior ▾ ⊖ ⊕

Number of behaviors to prioritize per category:

Strenghts

Prioritize Exactly ▾ 3 ⬍ **Behaviors**

Areas of improvement

Prioritize Exactly ▾ 3 ⬍ **Behaviors**

New Category

Prioritize Exactly ▾ 3 ⬍ **Behaviors**

Add comments 🔵

Please, provide feedback

Character Min 1 ⬍ Max 1 ⬍

Save

Logic modal - Ger proposal

Logic

Skip Logic

Show/Hide Section Logic

Priority Model

Behavior Priority ❓

Prioritize behavior marked as:

☑ Often ☑ Almost always ☑ Rarely ☑ Not Often Enough ☐ Can't Answer

Categorize scale 🔵

Strengths	Select behavior ▲ ⊖
Areas of improvement	☑ Often
New category	☑ Almost always

⊕

☑ Rarely

Number of behaviors ...egory:

☐ Not often enough

Strenghts

Prioritize   Exactly ▾   3 ↕   **Behaviors**

Areas of improvement

Prioritize   Exactly ▾   3 ↕   **Behaviors**

New Category

Prioritize   Exactly ▾   3 ↕   **Behaviors**

Add comments 🔵

Please, provide feedback

Character   Min 1 ↕   Max 1 ↕

Save

Logic modal

Global search for users, surveys, tickets   Admin ▼   🔍   Upgrade Now   ?   M

Edit   Distribute   Analytics   Manage Data

Workspace   Design   Settings   Languages   Media Libra...

👁 Preview   + Add Section   ?

Logic ⊗

Welcome

Skip Logic

Show/Hide Section Logic

Priority Model

Priority Logic 🔘 ❓

Step 1- Choose scale items to rank from

☐ No rating ☑ Do much less ☑ Do less ☐ Do not change ☑ Do more ☑ Do much more

Step 2- Choose Number of items to prioritize

Question text

Choose 3 behaviors to prioritize

Rank   Exactly ▼   Items   3 ▼

Step 3- Add comments

Question text

Please provide suggestions or feedback.

Min Characters   1   Max Characters   1000

Introduction

The Process

INDICATE THE DIRECTION FOR CHA

Leadership

Save

Admin ▼ 🔍 Upgrade Now ❓ Ⓜ

Global search for users, surveys, tickets

Edit   Distribute   Analytics   Manage Data

Workspace Design Settings Languages Media Libr...

👁 Preview ➕ Add Section ❓

Logic ⊗

Skip Logic

Show/Hide Section Logic

Priority Model

Priority Logic ━● ❓

Step 1- Choose scale items to rank from

☐ No rating   ☑ Do much less   ☑ Do less   ☐ Do not change   ☑ Do more   ☑ Do much more

Step 2 - Create a category, add a label to category

Step 2- Choose Number of items to prioritize

Question text

Choose 3 behaviors to prioritize

Rank   Exactly   ▼   Items   3   ▼

Step 3- Add comments

Question text

Please provide suggestions or feedback.

Min Characters   1   Max Characters   1000

Save

Welcome

Introduction

The Process

INDICATE THE DIRECTION FOR CHA...

Leadership

Logic modal

Choosing behaviors to prioritize

Choosing behaviors to prioritize

Choose Areas of Opportunity to Prioritize

Choose behaviors to prioritize

Behaviors

Drag & drop the behaviors you want to prioritize

Areas of Opportunity

Do more
Encourage team work
Always willing to help others

Do much more
Share its expertise with peers
Develop innovative solutions

No rating
Always having fresh clothes

1

2

3

Behaviors choosed

Choose behaviors to prioritize

Behaviors

Drag & drop the behaviors you want to prioritize

Strengths

Do more
Encourage team work
Always willing to help others

Do much more
Share its expertise with peers
Develop innovative solutions

No rating
Always having clean clothes

Ideas of improvement

Do much
Acts strategically
Coffee for the whole office

Do less
Smoking breaks
Arriving late to work

Do not change
A fresh attitude towards peers

Do more
Encourage team work

Do much more
Share its expertise with peers

Do not change
A fresh attitude towards peers

FIGMA -
https://www.figma.com/file/1ufZqgpXK4eAJDgiyzVeeo/OPTM-360%C2%BA---Survey-Experience?node-id=215%3A536

We discussed the Reports design on our product call and we do not need the designs from UI/UX team for the same. We will use our current report designs.

Any Questions?

✉ product@questionpro.com