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# Digital Champions

## Session 7: The Wild World of Weebly

Start here: <https://bit.ly/dc7poll>

09.26.2021

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# Start-of-session questions

<https://menti.com>

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## Last time, we...

- Learned to do CSS like pros
- Updated the style of our sites that we've been slowly making for awhile
- Talked more about the local businesses you support and things you think they can improve

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## Today, we'll...

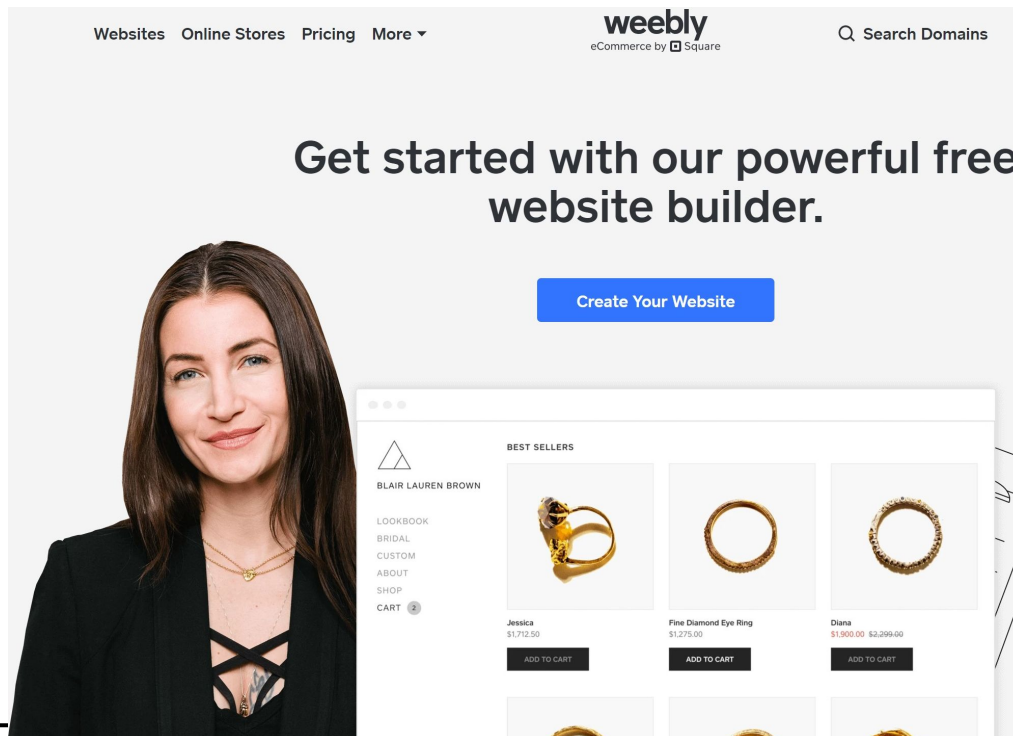
- Add a new tool to our web programming arsenal
- Talk about how to it relates to what we've been doing and when we can use it
- Talk more about local businesses and about how what you're learning might be useful to them

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# Website builders

# What even is that?

- How many of you have heard of one of these?
  - Weebly
  - Squarespace
  - Wordpress
  - GoDaddy
  - Wix
- These are called **website builders** - they're tools you can use to make a website



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# How do they work?

- They're so cool omg
  - **Step 1:** Pick a "Template" (a starting point for your site that other people make to help you)
  - **Step 2:** Customize your template with your content (text, pictures, logos, videos, etc.)
  - **Step 3:** Make your site public
  - **Step 4:** Tell everyone about your awesome site and be proud of yourself
- Let's do step 1 together **right now!**
- [weebly.com](https://www.weebly.com)

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# What a website builder is

- We've been writing HTML and CSS by hand (a *valuable* skill!)
- It turns out that many sites need a lot of the same things
  - Headers
  - Text
  - Pictures
  - Logos
- Website builders make it easy to lay this kind of content out without spending hours doing it over and over again



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## Some questions you may have

1. **YOU MEAN I COULD DO THIS WITHOUT WRITING A BUNCH OF CODE??!??!??!?!?**
  - Technically, yes, but let's talk about why we learned code (I'll show you)
  - We also laid a great foundation for learning more
  
2. **Real web programmers don't use things like this, right?**

We use them all the time! → Choosing the right tool for the job is key to being a good programmer.

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# Discussion: helping local businesses

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- 1. Use of social media**
- 2. Partnerships/connections with other businesses**
- 3. Better customer service**
- 4. Connect with the community**

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# Helping local businesses

## Group A (Connect with the community)

- Fundraisers
- Sales (half off certain days, different kinds of foods)
- Parties
- Charity Events (donations based on sales)
- Giveaways

## Group B (Social media)

- Sponsoring/collaboration with other businesses
  - Through social media

## Group C (Connect with the community)

- Running fundraisers
  - Help the community do this
  - Help city raise money for projects (park for kids)
- Create sign (give to people in the community)
- Through the location of the business

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# End-of-sesh questions

<https://menti.com>