
Ambassador Program

A key goal of PROBUS Canada's *2024-2027 Strategic Plan* is to increase our membership year over year. The Ambassador Program provides logistical and financial support for new Probus clubs startups, either in underserved areas or in areas where existing clubs have long waiting lists. The Program is staffed by two former PROBUS Canada Presidents.

New leads or inquiries about starting a new club that are received from either the general public or existing clubs will be referred to the Ambassadors. In addition, the Ambassadors will review the online Club Directory to identify clubs with long waiting lists. In both situations, the Ambassadors will advise the relevant District Director of a potential new club in her/his District. The District Director will decide to pursue the lead or to work collaboratively with the Ambassadors to offer help and guidance in founding a new Probus club.

If a sponsoring club is unable to assist with funding the new club's startup costs, the new club can submit a budget to PROBUS Canada's Finance Committee through their District Director, with a request for an interest-free repayable loan. Through the New Club Loan Program, funding is available for up to \$1,500 per new club. The loan must be paid back within one year.

Information about the process for starting a new Probus club can be found at this link:
<https://www.probuscanada.ca/club-reference-guide/info-resources/starting-a-club>

Contact Information for New Club Ambassadors can be found [here](#).